



Place Evaluation and Learning Asset Mapping Exercise

An introduction from the National Evaluation & Learning Partnership (NELP)

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- What is the Evaluation and Learning Asset Mapping Exercise?
- Why is it important?
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**Place Evaluation and Learning Asset Mapping
Resource**



The ELAM is informed by Cycles of learning and action

There are appropriate methods in place to learn from experience and, over time, improve place-based working to address physical inactivity.

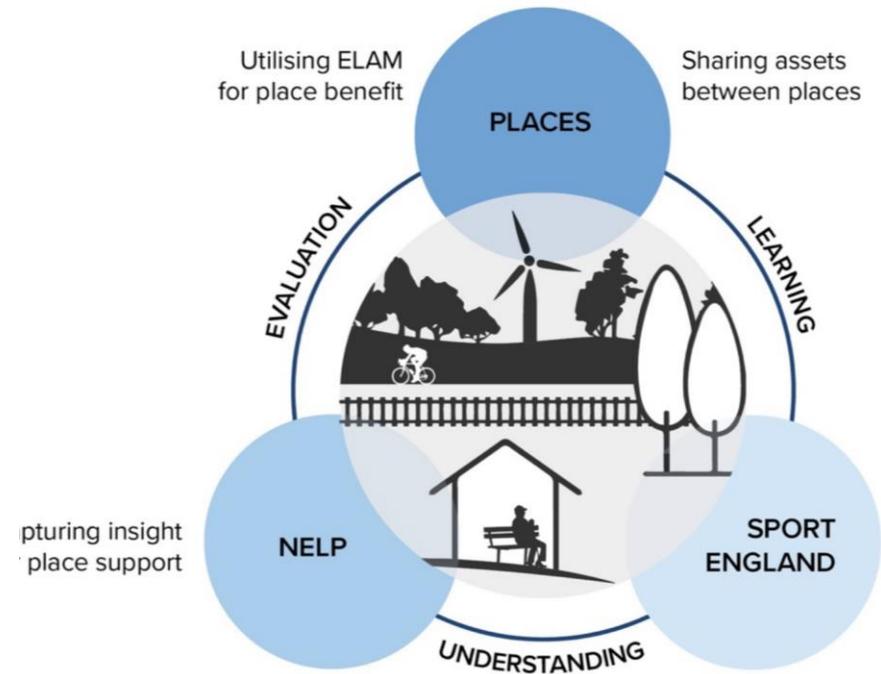
Sub-condition	<i>Embedded in practice</i>
GEN 1	<p>Learning culture</p> <p>Continuous learning culture is established as a core part of the place-based systemic approach. This includes paying attention to the different kinds of value that this can bring to everyone engaged or affected.</p> <p>Feeling ‘uncomfortable’ and accepting uncertainty is commonly accepted. People widely see uncertainty as an opportunity for learning and are ready to learn from initiatives that have not gone to plan, and to adapt their approach accordingly.</p>
GEN 2	<p>Embedded learning processes</p> <p>Learning policies, processes, training and resources are supported and prioritised across the system as a core tool for operationalising a place based systemic approach.</p> <p>Inclusive learning processes are embedded in partnerships and individual organisations. These pay attention to local people’s experiences and wider evidence, in a continuous cycle of reviewing actions, with insights and learning leading to adaptation and improvement. This includes permission to stop doing things that are not working.</p>
GEN 3	<p>Evaluation uses appropriate methods for place-based working</p> <p>Evaluation methods appropriate for whole-system place-based approaches are widely understood and adopted across the place partnership and inform adaptive ways of working.</p> <p>Local people with lived experience of physical inactivity, those implementing PA activities or involved in agencies locally are contributing to the framing, design, and implementation of evaluation/learning processes and providing insights into what makes a difference locally.</p> <p>Evaluation data is shared in accessible formats and in welcoming spaces so that people can make sense of the data to inform action.</p>





What is the ELAM and why is it important?

- **We are holding a key question of what does evaluation and learning look like in a place?**
- Places can use this exercise to inform their evaluation and learning practices.
- NELP and Sport England can better understand local evaluation assets and needs.
- Informs how NELP can support places locally and proportionately.





What is an asset?

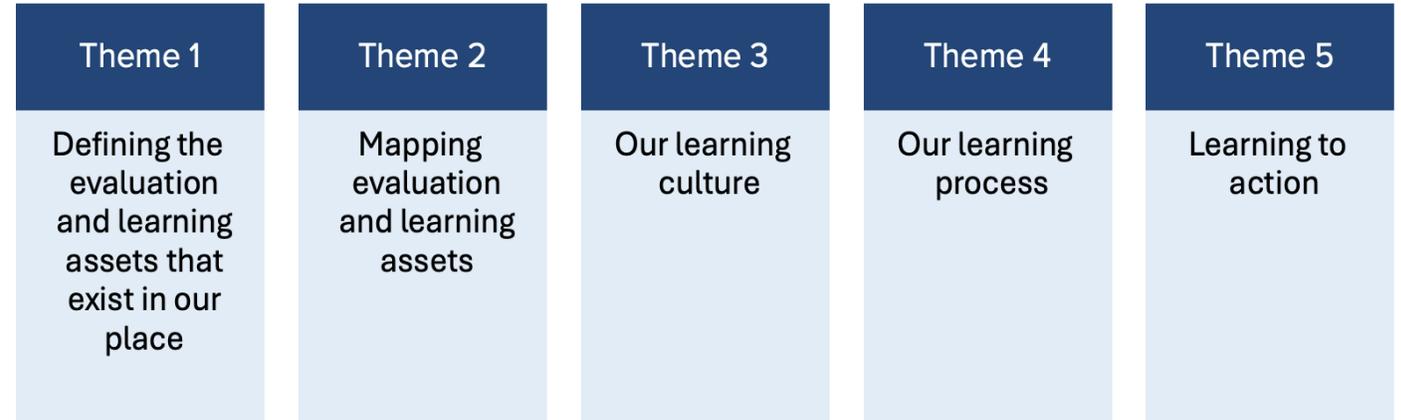
- **People, skills, capabilities, capacities, and leadership** – The people who contribute to evaluation and learning in a place, their diverse skillsets and the ways they are supported to lead. These may consist of meaningful relationships with people who may not usually have a say in evaluation activities but are trusted by their community and can help generate broader engagement for evaluation and learning to gain momentum.
- **Tools and methods** – The methods and tools that places use for evaluation and learning across their system to enhance learning and action. These may include tools already being used to capture data, such as data networks (for example, relationships with Public Health Analysts), and approaches being led within the community.
- **Evaluation and learning support** – How places draw upon support from within and outside their organisation. For example, this may include bespoke support developed in collaboration with academic partners, consultancies, and academic outputs.
- **Sharing and using knowledge assets** – How places go about communicating the learning and impact of their work, drawing upon the positives and the negatives (for example, findings in reports, evidence briefings, publications, and conferences/conference attendance). What impact do they see from this?



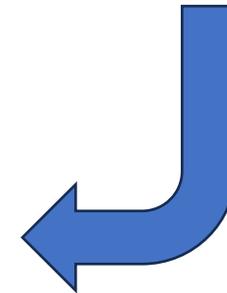
How will it be implemented?

- Data driven exercise coordinated by NELP

- ELAM meeting exploring the following themes



- Findings gathered and shared back with places



*Places can start engaging and making use of the ELAM.

Developmental use for Cycles of Learning and Action

ELAM can help places establish the foundations for Evaluation and Learning.

ELAM can build on what currently exists in Evaluation and Learning in a place.

An ongoing developmental tool that can inform the maturity of Cycles of Learning and Action.



Questions?

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Hallam
University**


HARTPURY

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Act
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