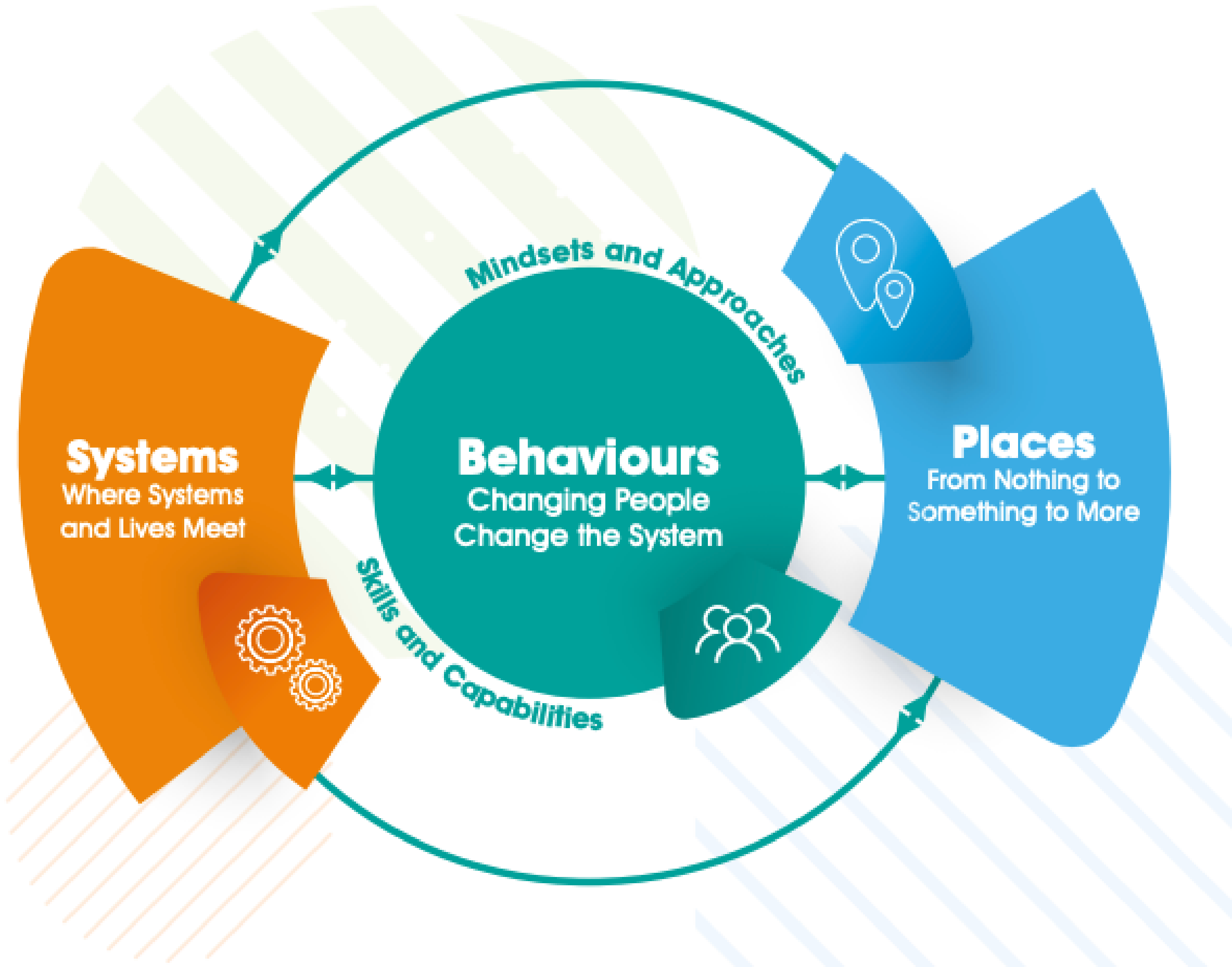


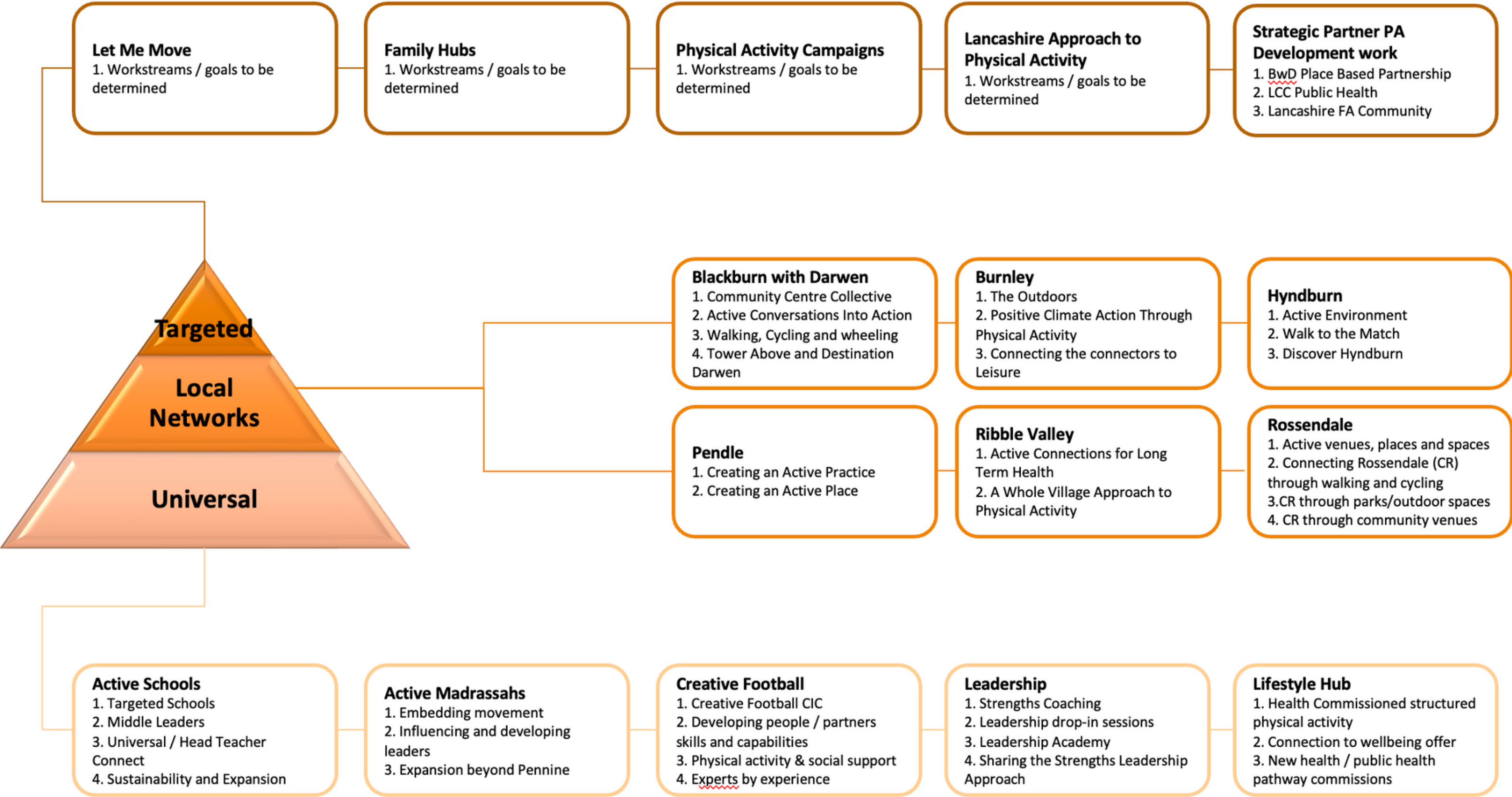
# Model for Change



Central to our **model for change** is the idea that people who are changing themselves (attitude, behaviours, priorities) are the key to our systems and places changing for the better.



# Workstreams 2023



do. reflect.

**Reflective Practice**

Learning from experience, identifying enablers to change.

Learning Pods, REM, Participatory workshops, observational methods, stories of change.

Collective understanding & purposeful communication

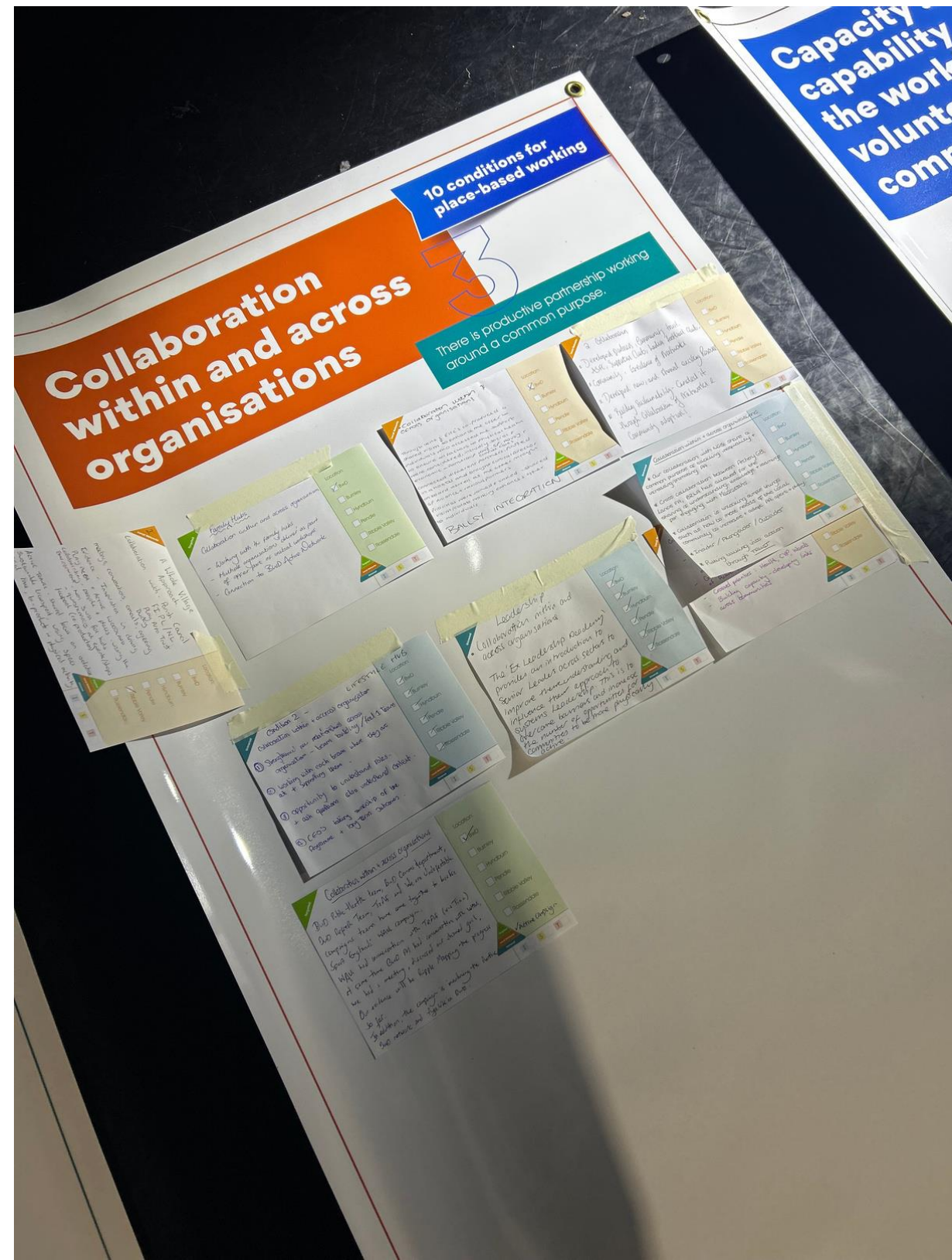
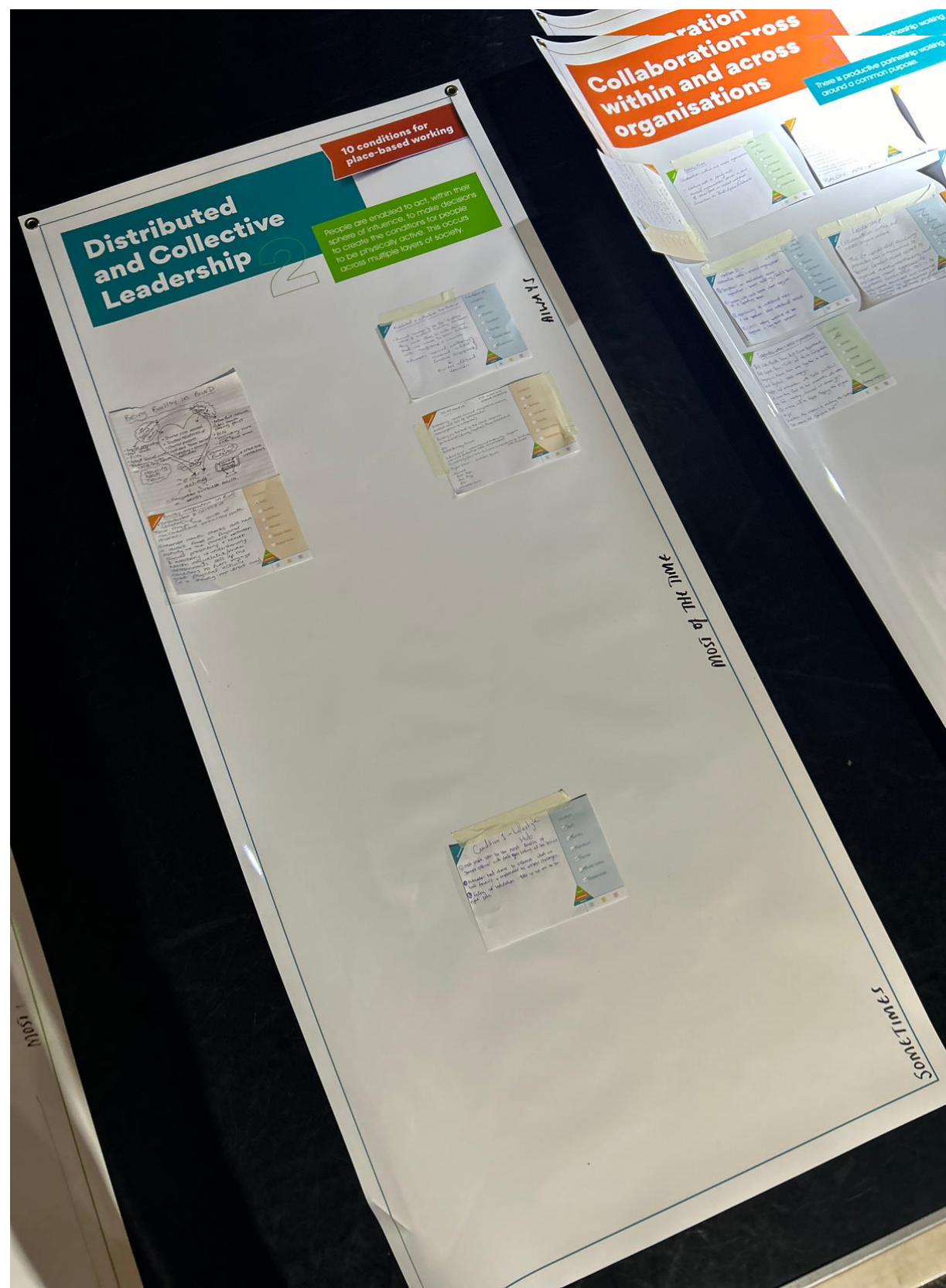
**Research**

Process evaluation and spotlight research using meaningful methods to the place or program.

2023 Spotlights:  
Shared Role Model  
Lifestyle Hub  
Bardon PS (CYP/Madrassah)  
Connectedness

change model





## Our Challenge



**When we master effective communication of our learning/success/impacts,  
we can advocate for valid, reliable systems change/place-based approaches  
and help others engage with the work in meaningful ways.**



# We are entering into a phase of creating channels that can spread information/ learning far and wide.

## CONDUCT & CO-DESIGN

Conduct and evaluate empirical, social science research. Design targeted communication campaigns that respond to the needs, values and cultures of our audience.

## CONTRIBUTE

Contribute to the high-quality, place-based professional projects that build bridges between science and society.



## SHARE & SUPPORT

Share discoveries from our work in ways that resonate with diverse audiences. Support diversity and inclusion in written and verbal communication.

## RECOGNISE & BLEND

Recognize our own biases and blend social science research, communication strategy and adaption techniques.

