# GENERAL PRIVACY POLICY DOLE PACKAGED FOODS, LLC

#### Effective as of: January 28, 2019

This website ("Site") is controlled by and/or maintained by Dole Packaged Foods, LLC and/or one or more of its subsidiaries or affiliates (individually and collectively, "DPF," "we," "us," or "our"). At DPF, we recognize that many visitors to our Site are concerned about the information they provide to us and how we process that information. DPF respects your privacy and is committed to protecting your personal data. We have adopted this privacy policy ("Privacy Policy") to explain what information may be collected on our Site and how such information may be used and/or shared with others. This Privacy Policy applies solely to information collected through our Site and not through any other sources. This Privacy Policy is subject to the terms and conditions posted on our Site ("Terms and Conditions"). If we make any material changes to this policy, we will post a notice to the Site. Please review this Privacy Policy each time you visit our Site to ensure that you have read and agree with the current policy. The date of our Privacy Policy is set forth at the top of the document. Your use of our Site constitutes your agreement to the terms and conditions set forth in the most current version of this Privacy Policy.

<u>Contents</u>
Information Collected On Our Site
How We Use The Information We Collect
Who We Share Your Information With
Your Privacy Rights, Choice, And Access.
Advertising/Behavioral Targeting; How To Opt-Out
Children Under 13
Other Sites
Keeping Your Information Secure
International Transfer
Contact Information

#### **INFORMATION COLLECTED ON OUR SITE**

#### Information You Provide to Us

We respect the privacy of all of our on-line guests. We may collect certain personallyidentifiable information, such as your name, telephone number, home address and e-mail address, if you choose to register on our website or participate in our offers and programs. We may also collect demographic information, including age, gender, physical and life-style characteristics, hobbies, preferences, etc. While we do not require visitors to our Site to register or provide information in order to view our home page or most content on our Site, in certain circumstances, you may be asked to register and provide us with some specific information about yourself in order to use or access certain Site features, receive newsletters and other information from us in the future, or to fulfill a request or order for publications, merchandise or other information or materials. If you apply for a job through the Site, we may also collect your work authorization status, educational background, and job preference. Such information may include contact information (such as your name, address, telephone number and e-mail address),

## Information We Collect Automatically: Cookie policy

#### How we use cookies and similar technologies

Like most websites, we use cookies and similar technologies including web beacons, embedded scripts and e-tags (together referred to as "cookies", unless otherwise stated) to provide users an efficient experience in using the Website.

A cookie is a small data file that is placed on your computer or mobile device by your web browser. It is a tool that stores information about website visits, recognizes you and your preferences each time you visit the Website, and ensures website functionality and enables us to provide the service which our customers request.

A cookie file can contain information such as a user ID that the site uses to track the pages you have visited, but the only personal data a cookie can contain is information you supply yourself. A cookie cannot read data off your hard disk or read cookie files created by other sites. Some parts of the Website use cookies to track user traffic patterns. Dole does this in order to determine the usefulness of the Website information to our users and to see how effective our navigational structure is in helping users reach that information. Dole does not correlate this information with data about individual users, nor does it share this information or sell it to any third-party. By using our Website you accept our use of these cookies. If your browser settings are set up as 'Do Not Track', we will not use cookies and tracking technologies.

Some additional things you should know about our use of cookies:

- You may encounter cookies from our third-party service providers, that we have allowed on our Website that assist us with various aspects of our Website operations and services, such as Google Analytics.
- You also may encounter cookies from third parties on certain pages of the websites that we do not control and have not authorized. For example, if you view a web page posted as a link from our Website, there may be a cookie placed by that web page.

We use various types of cookies, including session cookies, persistent cookies, local shared objects, pixels, gifs and other tracking technologies, such as third-party tags, session and persistent technologies, first and third-party cookies. Cookies can be persistent by remaining on your computer until you delete them or be based on your browsing session where they delete once you close your browser. First party cookies are used and controlled by us to provide services on the Website.

## **Purposes of Cookies**

We may use cookies for a variety of purposes, including providing you the Service you have requested, to enhance your online experience, for example, by viewing preferences from a previous use of our Website, for when you later return to the Website. In particular, our use of cookies falls into three categories:

• Strictly necessary cookies: these are essential in order to enable you to move around the Website and use its features. Without these cookies, the Services you have asked for cannot be provided. Usually used to maintain an anonymous user

session by the server. These cookies will be dropped and used even if you do not consent to the use of cookies.

Performance cookies: these cookies are used to improve how our Website works and to distinguish unique users by assigning a randomly generated number as a client identifier. They collect information about how users use our Website, for instance which pages are visited most often, and if they get error messages from web pages. All information collected by these cookies is aggregated and therefore anonymous. Social media & Advertising cookies: our websites allow third parties to download cookies to your device. Social media cookies offer the possibility to connect you to your social networks and share content from our website through social media. For example, you will see embedded "share" buttons on some of our web pages. These enable you to easily share content through a number of popular social networks (e.g. Facebook, Twitter). When you click on one of these buttons, a cookie may be set by the service you have chosen to share content through. These third-party cookies are not under our control, so we suggest that you check the respective privacy policies for these external services to help you to understand what data these organizations hold about you and what they do with it. Advertising cookies are used to deliver adverts more relevant to you and your interests. They are also used to limit the number of times you see an advert as well as help measure the effectiveness of the advertising campaigns. They remember that you have visited the Website and this information may be shared with other organizations, e.g. advertisers. Deselecting these cookies may result in seeing advertising that is not as relevant to you or you not being able to link effectively with social networks and/or not allowing you to share content on social media.

#### **Analytics Services\***

This Website uses Google Analytics to collect information about how users use the Website. The information generated by the cookie about your use of the Website will be transmitted to and stored by Google on servers in the United States. In case IP-anonymization is activated on this Website, your IP address will be partially used within the European Union or just in the European Economic Area if it is used by other parties. Only in exceptional cases will the full IP address be transferred to a Google server in the United States, and then shortened so it is only partially used there. The IP-anonymization is active on this Website.

Google will use this information on behalf of the operator of this Website for the purpose of analyzing your use of the Website, compiling reports on Website activity for Website operators and providing them other services relating to Website activity and internet usage. You may refuse the use of cookies by selecting the appropriate settings on your browser; please note, however, that if you do this you may not be able to use the full Website. You can also opt-out from being tracked by Google Analytics in the future by downloading and installing 'Google Analytics Opt-out Browser Add-on' for your current web browser: http://tools.google.com/dlpage/gaoptout?hl=en

#### How to manage the cookies we use

At any time, you can adjust and modify your preferences by visiting the Cookies Setting page, which allow you to oppose to specific categories of cookies ("opt-out").

You may also control and block the cookies used by the Website by modifying the settings in your browser or on your device that allows you to refuse the setting of all cookies. However, if you use your browser or device settings to block all cookies you may not be able to access all or parts of our Website.

Most modern browsers allow you to manage cookies saved on your computer:

#### Google Chrome

To amend the cookies settings:

- 1. Click on the chrome menu.
- 2. Select settings.
- 3. Click + Show advanced settings at the bottom of the page
- 4. Under the Privacy section click the Content settings button
- 5. In the Cookies section you are able to change the settings, such as allow cookies, remove all cookies, block third party cookies.

Further, more detailed instructions are available here:

http://support.google.com/chrome/bin/answer.py?hl=en-GB&answer=95647

Internet Explorer 8, 9 and 10

- 1. Select the Tools menu (ALT-X)
- 2. Select Internet Options
- 3. Click the Privacy tab
- 4. Move the slider to choose your preferred settings.
- 5. For more specialized settings click on the Advanced button, check the Override cookie handling checkbox and modify the settings to suit your requirements.

Further instructions are available here: <u>http://windows.microsoft.com/en-us/internet-explorer/delete-manage-cookies#ie=ie-10</u>

## Mozilla Firefox

- 1. Select Options
- 2. Click the Privacy tab
- 3. To clear cookies, select the remove individual cookies link.
- 4. To amend the cookie settings, change the Firefox will dropdown in the History section to Use custom settings for history.

Further instructions are available here: http://support.mozilla.org/en-US/kb/enable-anddisable-cookies-website-preferences

## Safari

- 1. Choose Safari settings menu
- 2. Select Preferences
- 3. Click the Privacy tab.

4. In the Block cookies section, specify whether the browser should accept or reject cookies from websites.

5. If you want to see which websites store cookies on your computer, click Details. If you set Safari to block cookies, you may need to temporarily accept cookies to open a page. Repeat the above steps, selecting Never in the "Block cookies" section. When you're done with the page, block cookies again, and then remove the page's cookies. Further instructions are available here: https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac

## Other browsers

With new devices being created all the time, including tablets and phones it is not possible to list every browser for every device. The best advice is to consult the manufactures website for further instructions regarding cookies.

## HOW WE USE THE INFORMATION WE COLLECT

The personally identifiable information you submit will be used: (i) to carry out your requests and respond to your inquiries, (ii) provide you with access to certain features of the Site or

promotions; (iii) communicate with you about your activities on the Site, (iv) tailor content, advertisements, and offers we serve you; (v) improve the Site; and (vi) as otherwise disclosed at the point where such information is collected or in any additional terms and conditions applicable to the particular feature of our Site.

## WHO WE SHARE YOUR INFORMATION WITH

*Our Vendors and Partners.* We may share your personally identifiable information with third parties that perform functions on our behalf (or on behalf of our partners) or who have joined us in providing promotions and activities, such as companies (including retailers) or individuals that deliver packages, fulfill orders, participate in our promotions, administer our promotions, provide diet, nutrition and fitness information, provide marketing or promotional assistance, process credit card payments, analyze data or provide customer service, but such information will be shared only to the extent these third parties need such information to perform their functions.

*Our Affiliates.* We may also share your information with our subsidiaries and affiliates ("DPF Affiliates").

Other Third Parties. We may also share your personally identifiable information with other companies that are not affiliated with DPF and are not business partners of DPF, but would like to provide you with additional products and/or services that we think may be of interest to you. However, your personally identifiable information will not be provided to these unaffiliated third parties without prior approval from you either through an "opt-in" choice at the point of collection or a response to a notification from DPF seeking approval to share your personally identifiable information with an unaffiliated third party.

Your Agreement To Have Your Personal Information Shared. While on our Site, you may have the opportunity to opt-in to receive information and/or marketing offers from someone else or to otherwise consent to the sharing of your information with a third party. If you agree to have your Personal Information shared, your Personal Information will be disclosed to the third party and the Personal Information you disclose will be subject to the privacy policy and business practices of that third party.

*Business Transfers.* In the event that we are involved in a bankruptcy, merger, acquisition, reorganization or sale of assets, your information may be sold or transferred as part of that transaction.

Legal *Disclosure*. We may transfer and disclose your information to third parties to comply with a legal obligation; when we believe in good faith that the law or a governmental authority requires it; to verify or enforce our Terms and Conditions or other applicable policies; to address fraud, security or technical issues; to respond to an emergency; or otherwise to protect our rights or property or security of third parties, visitors to our Site or the public.

# YOUR PRIVACY RIGHTS, CHOICE, AND ACCESS.

You may always direct us not to share your personal information with third parties (other than our vendors), not to use your Personal Information to provide you with information or offers, or not to send you newsletters, emails or other communications by: (i) modifying your registered user information on the Site; (ii) sending us an email at Dole.Consumer.Center@doleintl.com; (iii) contacting us by mail at 3059 Townsgate Road, Suite 400, Westlake Village, California 91361-7300, Attention: Consumer Center; or (iv) following the removal instructions in the communication that you receive.

If you wish to modify, verify, correct, or delete any of your personal information collected

through the Site, you may edit your registered user information or contact us at the above address or email. In accordance with our routine record keeping, we may delete certain records that contain personal information you have submitted through the Site. We are under no obligation to store such personal information indefinitely and disclaim any liability arising out of, or related to, the destruction of such personal information. It may not always possible to completely remove or delete all of your information from our databases without some residual data because of backups and other reasons.

## **CHILDREN UNDER 13**

We do not knowingly collect, use or disclose personally identifiable information from anyone under 13 years of age. If we become aware that we have unknowingly collected personally identifiable information from a child under the age of 13, we will make reasonable efforts to delete such information from our records.

# **OTHER SITES**

Our Site may contain links to other websites that are not controlled or maintained by Dole. We are not responsible for the privacy practices of these other websites. We encourage you to note when you leave our Site and to read the privacy statements of such other websites before submitting any personally identifiable information. In addition, our Site may link to websites owned or operated by subsidiaries or companies affiliated with DPF ("Affiliated Site"). Please note that the Affiliated Site are subject to the privacy policies posted on those sites.

# KEEPING YOUR INFORMATION SECURE

We have reasonable and appropriate electronic and physical security measures in place to protect against the loss, misuse and alteration of the information under our control. Please be advised, however, that while we strive to protect your personally identifiable information and privacy, we cannot guarantee or warrant the security of any information you disclose or transmittous and cannot be responsible for the theft, destruction, or inadvertent disclosure of your personally identifiable information.

# **INTERNATIONAL TRANSFER**

The Site is designed for and targeted to U.S. audiences and is governed by and operated in accordance with the laws of the U.S. While users from countries other than the U.S. may access the Site, we make no representation that the Site is operated in accordance with the laws or regulations of, or governed by, other nations.

If you are located in the European Union, please refer to the Dole Packaged Foods Europe General Privacy Policy which addresses and details the collection and processing of personal data in the European Union.

If you are located elsewhere outside of the European Union and the United States, please be aware that information we collect may be transferred to and processed in the United States. By using the Site, or providing us with any information, you (a) acknowledge that the Site is subject to the laws of the United States, (b) consent to the collection, processing, maintenance and transfer of such information in and to the United States and other applicable territories in which the privacy laws may not be as comprehensive as or equivalent to those in the country where you reside and/or are a citizen, and (c) waive any claims that may arise under those laws.

## **CONTACT INFORMATION**

If you have questions or comments about our privacy practices, or if you wish to review, amend or delete any personally identifiable information you have provided or if you wish to modify the permission you have given us regarding use of your personally identifiable information, you can contact us at:

Dole Packaged Foods, LLC 3059 Townsgate Road, Suite 400 Westlake Village, California 91361 Attention: Consumer Center Phone: 1-800-232-8888 E-mail: Dole.Consumer.Center@doleintl.com