

Passion du Lait®



Passion du Lait® is laïta's CSR strategy.

Passion du Lait® engages all laïta's driving forces, milk producers, employees and partner cooperatives, in a process of progress based on three pillars: Well-being, Footprint, Cooperation, in response to societal expectations.



Rankings

Laïta among Europe's top 10 dairy cooperatives companies

N°1

for traditional butter with the moulded butter by Paysan Breton

N°1

for fermented milk by Paysan Breton

N°1

for 'luxury' fruit yoghurt by Mamie Nova

N°1

for grocery milk by Régilait

N°2

for cheese spread with Madame Loik's whipped cheese by Paysan Breton

N°2

for crêpes by Paysan Breton and Even

A European reference for the manufacture of private label dairy products

A European reference for health nutrition and processed dairy ingredients

Brands

CONSUMER PRODUCTS



HEALTH NUTRITION



DAIRY INGREDIENTS



YOUNG MAMMAL FEEDS



Passion du lait

MEMO

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North-west France's cooperative dairy company Laita, a subsidiary of Even, aims to sustainably promote the milk collected from the members of Even, Terrena and Eureden.

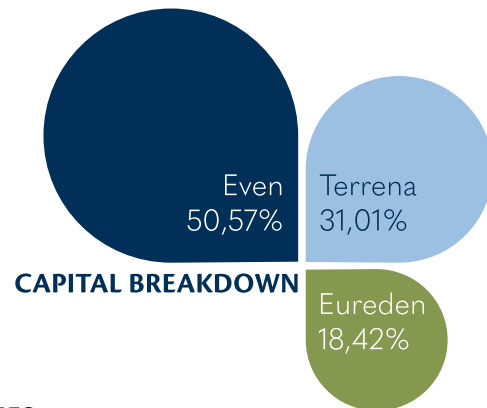
Laita's employees strive to satisfy clients in over 110 countries.

The vitality of its business and brands strengthen Laita's position as a European dairy leader.

Identity

GOVERNANCE

President > Yves Kermarrec
CEO > Fabien Russias



ACTIVITIES

- Milk collection
- Milk processing
- Marketing and sales of dairy products

Key figures

2,060
dairy farms



1.4 bn
litres of milk
collected

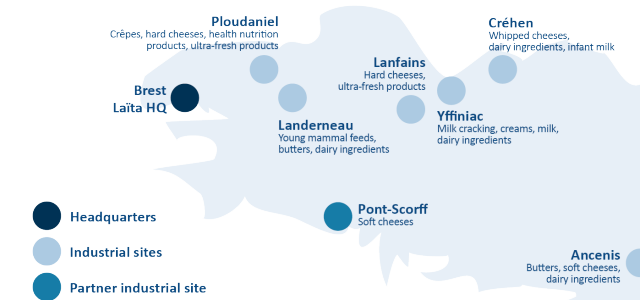
€1.7 bn
turnover in 2024:
67% in France
15% in the European
Union
18% in other
countries

3,150
employees

Laita exports
to over
110 countries



Location



IN NORTH-WEST FRANCE



WORLDWIDE