

VEER SURENDRA SAI UNIVERSITY OF TECHNOLOGY (VSSUT), ODISHA		
Mid Semester Examination for session 2024-25		
COURSE NAME: BTech		SEMESTER: 3 rd
BRANCH NAME: CE, ME, PE, MME, CHEM		
SUBJECT NAME: Organizational Behavior		
FULL MARKS: 30		TIME: 90 Minutes
Answer All Questions.		
The figures in the right-hand margin indicate Marks. <i>Symbols carry usual meaning.</i>		
Q1.	Answer all Questions.	[2 × 3]
a)	What is Golem effect? Give example.	- CO1
b)	What is learning curve? Outline the various characteristics of learning curve.	- CO2
c)	Outline the behavioral characteristics and working approaches of Gen Y employee.	- CO3
Q2.		[8]
	Describe in detail about the Evolution of OB through quality management movement (Industrial revolution to Human relation movement).	- CO1
	OR	
	Examine the various models of Organizational Behavior. Choose one model and explain its relevance in understanding employee behavior within organizations.	- CO1
Q3.		[8]
	Describe Operant Conditioning and its significance in learning processes. How can reinforcement and punishment be utilized to modify employee behavior in the workplace?	- CO2
	OR	
	Describe the perceptual process. What are the key stages involved in how individuals perceive stimuli in their environment?	- CO2
Q4.		[8]
	Discuss about various personality traits that influence workplace behavior as well as the importance of personality in organizational perspective.	- CO3
	OR	
	"Maslow's need hierarchy theory has significant implications despite of its limitations." Elucidate the statement.	- CO3