

VEER SURENDRA SAI UNIVERSITY OF TECHNOLOGY (VSSUT), ODISHA**Even Mid Semester Examination for Academic Session 2024-25**

COURSE NAME: B.TECH

SEMESTER: 4th

BRANCH NAME: EEE, CSE, IT, ETC, EE

SUBJECT NAME: Organisational Behaviour

FULL MARKS: 30

TIME: 90 Minutes

Answer All Questions.

The figures in the right hand margin indicate Marks. *Symbols carry usual meaning.*

Q1.	Answer all Questions.	[2 × 3]
a)	What is System approach in the context of organisational behaviour?	- CO1
b)	Define 'Locus of Control'.	- CO2
c)	What is Golem effect?	- CO3
Q2.		[8]
	Analyse the new challenges faced by managers in the field of Organizational Behaviour. How have these challenges evolved in response to changes in the business environment?	- CO1
	OR	
	Discuss B.F. Skinner's Operant Conditioning Theory. How can reinforcement and punishment be used to shape employee behaviour?	- CO1
Q3.		[8]
	Discuss the three components of personality according to Freud's Psychoanalytic Theory: the id, ego, and superego. How do these elements influence human behaviour?	- CO2
	OR	
	Define perceptual errors and explain their impact on individual decision-making in organizations. Provide examples.	- CO2
Q4.		[8]
	Explain the Equity Theory of Motivation proposed by J. Stacy Adams. How does it influence employee behaviour in the workplace?	- CO3
	OR	
	Discuss Maslow's Need Hierarchy theory of motivation. How can organizations apply this theory to address employee needs and enhance motivation in the workplace?	- CO3