

VEER SURENDRA SAI UNIVERSITY OF TECHNOLOGY (VSSUT), ODISHA			
Even Mid Semester Examination for Academic Session 2024-25			
COURSE NAME: B.TECH		SEMESTER: 4th	
BRANCH NAME: EEE, CSE, IT, ETC, EE			
SUBJECT NAME: Organisational Behaviour			
FULL MARKS: 30		TIME: 90 Minutes	
Answer All Questions.			
The figures in the right hand margin indicate Marks. Symbols carry usual meaning.			
Q1.		Answer all Questions.	[2 × 3]
	a)	What is System approach in the context of organisational behaviour?	- CO1
	b)	Define 'Locus of Control'.	- CO2
	c)	What is Golem effect?	- CO3
Q2.			[8]
		Analyse the new challenges faced by managers in the field of Organizational Behaviour. How have these challenges evolved in response to changes in the business environment?	- CO1
		OR	
		Discuss B.F. Skinner's Operant Conditioning Theory. How can reinforcement and punishment be used to shape employee behaviour?	- CO1
Q3.			[8]
		Discuss the three components of personality according to Freud's Psychoanalytic Theory: the id, ego, and superego. How do these elements influence human behaviour?	- CO2
		OR	
		Define perceptual errors and explain their impact on individual decision-making in organizations. Provide examples.	- CO2
Q4.			[8]
		Explain the Equity Theory of Motivation proposed by J. Stacy Adams. How does it influence employee behaviour in the workplace?	- CO3
		OR	
		Discuss Maslow's Need Hierarchy theory of motivation. How can organizations apply this theory to address employee needs and enhance motivation in the workplace?	- CO3