

## OBs important topics for Tkussem.

1. Kurt Lewin's model
2. types of culture
3. Hofstede's dimension
4. transactional analysis - 3 stages of ego
5. conflict resolution
6. Group cohesiveness
7. Tippman's model.
8. situational leadership
9. characteristics & nature of leaders
10. MBTI
11. Herzberg
12. Maslow vs Herzberg
13. perceptual process
14. determinants of personality
15. OB models
16. challenges of OB  
→ workforce diversity.  
→ Globalisation
17. significance of OB elements of OB.
18. styles of learning  
learning curve.
19. Baby boomer } 2 mark } types of team  
Gen X }  
Gen Y }
20. job enrichment/ enlargement
21. Diff b/w group & Team.
22. Halo & Horn effect.

OB Model (5 stages of Models)

Key elements of OB

Challenges (Main points - diversity, ethnicity etc.)

Blanker Theory

2 factor theory / Maslow Theory

Learning Types / Curves

Perceptual Process

Resolution of conflict

Transactional Analysis

Types of Culture

Type A - Type B

diff b/w group / Team

Self Esteem

Generation Types (characteristics)  
(X, Y, Z) etc.

Factors of Resistance to change

Fiedler's Contingency Model

Halo / Horn Effect (2 - A1)

Pymalition effect (2 M)

Job enrichment / enlargement

conflict process

Functional & dysfunctional conflict