

Apple 11-inch iPad Air M4 Wi-Fi (MH394KN/A)

Apple 11-inch iPad Air M4 Wi-Fi - Tablet - 256 GB - 11" IPS (2360 x 1640) - purple



Experience the versatility and power of the Apple 11-inch iPad Air, a device built for creativity and productivity. Featuring a stunning Liquid Retina display with a native resolution of 2360 x 1640, the iPad Air delivers vibrant colors and sharp images, making it perfect for everything from browsing to professional presentations. The advanced Apple M4 chip, equipped with 8 cores, ensures seamless performance for multitasking and demanding applications.

Key Selling Points

- 12-megapixel front and rear cameras equipped with Smart HDR 4
- Lithium polymer battery with up to 62 hours of usage per cycle
- Sleek and durable aluminum chassis with fingerprint-resistant coating
- USB-C connectivity for fast charging and data transfer
- Supports Apple Pencil for enhanced creativity and note-taking

Product Features

- Vibrant display**
The 11-inch Liquid Retina display features a native resolution of 2360 x 1640 and a brightness of 500 cd/m2, offering stunning visuals for any content, whether streaming videos or creating designs.
- Powerful performance**
With the Apple M4 chip, this iPad Air provides speed and efficiency thanks to its 8-core architecture, enabling smooth multitasking, gaming, and professional applications.
- Advanced camera system**
The dual 12-megapixel camera system ensures vibrant photography and video capabilities, featuring Smart HDR 4 and support for 4K video recording at multiple frame rates.
- Battery life**
The device houses a 28.93 Wh lithium polymer battery that provides up to 62 hours of use per cycle, making it ideal for extended use throughout the day without frequent charging.
- Enhanced connectivity**
Equipped with USB-C ports and advanced wireless technologies, the iPad Air supports fast data transfer and seamless integration with various accessories, ensuring users stay connected and productive.

Main Specifications

Product Description	Apple 11-inch iPad Air M4 Wi-Fi - tablet - 256 GB - 11"
Product Type	Tablet
Energy Label QR Code URL	https://eprel.ec.europa.eu/qr/2556298
Energy Class	Class G
EU Data Act	https://regulatoryinfo.apple.com/eudataact
Apple Intelligence	Yes
Display	11" IPS LED backlight - 2360 x 1640 (264 ppi) - Multi-Touch
Processor	Apple M4 (8-core)
Neural Processor Unit (NPU)	Apple 16-core Neural Engine
Storage	256 GB
RAM	12 GB
Wireless Connectivity	802.11a/b/g/n/ac/ax/be, Bluetooth 6.0
Rear Camera	12 Megapixel focus: automatic
Front Camera	12 Megapixel
Security Devices	Fingerprint reader
Battery Run Time	Up to 10 hours
Dimensions (WxDxH)	17.85 cm x 0.61 cm x 24.76 cm
Weight	464 g

Colour	Purple
Environmental Standards	ENERGY STAR Qualified
Rare Earth Materials	100% recycled rare earth elements in all magnets
Specific Absorption Rate (SAR)	0.66 W/kg (body) † 0.66 W/kg (limb)
Manufacturer Warranty	1-year warranty

Extended Specification

General

Product Type	Tablet
Energy Label QR Code URL	https://eprel.ec.europa.eu/qr/2556298
Energy Class	Class G
EU Data Act	https://regulatoryinfo.apple.com/eudataact
Operating System	Apple iPadOS 26
Apple Intelligence	Yes

Memory

Storage	256 GB
RAM	12 GB

Manufacturer Warranty

Service & Support	Limited warranty - 1 year † Technical support - phone consulting - 90 days
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Processor

Processor	Apple M4
Number of Cores	8-core
Performance Cores	3
Efficient Cores	5

Miscellaneous

Colour	Purple
Case Material	Aluminum
Sensors	Accelerometer, ambient light sensor, 3-axis gyro sensor, digital compass, barometer, Touch ID sensor
Features	VoiceOver screen reader, AirPlay, Dictation, AssistiveTouch, PVC free, iBeacon microlocation, Voice Control, rounded corners, Closed Captions, Switch Control, Spoken Content, Spatial Audio, video decode engine, video encode engine, ProRes encode and decode engine, Real-Time Text (RTT), audio description, subtitles, Live Captions, AV1 decode, hardware-accelerated ray tracing, 120 GB/s memory bandwidth, hardware-accelerated 8K HEVC, 4K H.264, ProRes, and ProRes RAW, Apple N1 wireless networking chip, Apple C1X cellular modem
Cables Included	USB-C charge cable - 1 m
Specific Absorption Rate (SAR)	0.66 W/kg (body) † 0.66 W/kg (limb)
Repairability Class	Class C
Repeated Free Fall Reliability Class	Class E
Ingress Protection Rating	IP42

Environmental Parameters

Min Operating Temperature	0 °C
Max Operating Temperature	35 °C
Humidity Range Operating	5 - 95% (non-condensing)
Min Storage Temperature	-20 °C
Max Storage Temperature	45 °C

Max Altitude Operating	3 km
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Software

Preloaded Software	Clock, Mail, Calculator, Games, Notes, Calendar, Contacts, Messages, Phone, Camera, Files, FaceTime, Photo Booth, Safari, Photos, App Store, Maps, News, Stocks, iMovie, Weather, Siri, Books, Reminders, Music, Settings, Voice Memos, iTunes Store, Numbers, GarageBand, Pages, Keynote, Podcasts, Health, Apple Pay, Apple TV App, Home, Measure, Tips, Find My, Shortcuts, Translate, Magnifier, Clips, Swift Playgrounds, Support, Freeform, Passwords, Invites, Journal, Preview, Apple Store
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Display

Type	11" IPS - LED backlight
Resolution	2360 x 1640 (264 ppi)
Touchscreen	Multi-Touch
Image Brightness	500 cd/m²
Features	Anti-reflective, Zoom, fully laminated display, True Tone display, HDR10 compatible, fingerprint-resistant oleophobic coating, HLG gamma, Liquid Retina display, P3 Wide Color Gamut, multi-touch screen, Dolby Vision, HDR10+, HDR compliance, Apple Pencil Pro support, Apple Pencil (USB-C) support, Apple Pencil hover

Battery

Technology	Lithium polymer
Capacity	28.93 Wh
Run Time	Up to 10 hours
Run Time Details	Web browsing over Wi-Fi: up to 10 hour(s) ¦ Video playback: up to 10 hour(s)
Battery Endurance per Cycle	62 hrs
Battery Endurance in Cycles	1000

Communications

Wireless Connectivity	802.11a/b/g/n/ac/ax/be, Bluetooth 6.0
Security Protocols & Features	2x2 MIMO technology

Input Device

Security Devices	Fingerprint reader
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System Requirements for PC Connection

OS Required	Windows 10 or later, Apple macOS Catalina 10.15 or later, Apple macOS High Sierra 10.13 - Apple macOS Mojave 10.14.6
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Dimensions & Weight

Width	17.85 cm
Depth	0.61 cm
Height	24.76 cm
Weight	464 g

Multimedia

Graphics	Apple M4 9-core
Supported Digital Audio Standards	AAC, MP3, FLAC, Apple Lossless, Dolby Atmos, Dolby Digital, Dolby Digital Plus
Supported Digital Video Standards	HEVC, ProRes, ProRes RAW, AV1, H.264 (up to 8K)
Max External Resolution	6K
Audio	Two microphones, landscape stereo speakers

Expansion and Connectivity

Interfaces	1 x USB-C/DisplayPort †, 1 x Smart Connector †, 1 x Magnetic connector
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Rear Camera

Sensor Resolution	12 Megapixel
Camera Zoom	5x digital zoom
Focus Adjustment	Automatic
Lens Aperture	F/1.8
Lens Element Qty	5-element
HDR Mode	Smart HDR 4
Camera Modes	Burst mode, Panorama, Time-lapse mode, Slow motion mode, wide colour capture for photos and Live Photos, Wide
Video Resolutions	1920 x 1080 (1080p) at 30 fps, 1920 x 1080 (1080p) at 60 fps, 1280 x 720 (720p) at 30 fps, Slo-mo video 1920 x 1080 (1080p) at 120 fps, 3840 x 2160 (4K) at 30 fps, 3840 x 2160 (4K) at 60 fps, 3840 x 2160 (4K) at 24 fps, 1920 x 1080 (1080p) at 25 fps, Slo-mo video 1920 x 1080 (1080p) at 240 fps, 3840 x 2160 (4K) at 25 fps
Features	Sapphire crystal lens cover, Cinematic video stabilisation, Focus Pixels, Cinematic video stabilisation, Playback zoom, geotagging, Continuous autofocus video, Time-lapse video with stabilisation, Panorama (up to 63MP), HEIF image capture, Extended dynamic range for video at 30 fps, JPEG image capture

Front Camera

Sensor Resolution	12 Megapixel
Lens Aperture	F/2.0
HDR Mode	Smart HDR 4
Camera Modes	Burst mode, Time-lapse mode, portrait mode, wide colour capture for photos and Live Photos, Landscape, Centre Stage
Light Source	Retina Flash with True Tone
Video Resolutions	1920 x 1080 (1080p) at 30 fps, 1920 x 1080 (1080p) at 60 fps, 1920 x 1080 (1080p) at 25 fps
Features	FaceTime HD camera, Auto image stabilisation, Cinematic video stabilisation, Extended dynamic range for video at 30 fps, Time-lapse video with stabilisation, Lens correction

Sustainability Information

ENERGY STAR Certified	Yes
Rare Earth Materials	100% recycled rare earth elements in all magnets

Neural Processor Unit (NPU)

Artificial Intelligence Processor Family	Apple
Artificial Intelligence Processor Model	16-core Neural Engine

What's in the box

- Apple 11-inch iPad Air M4 Wi-Fi
- USB-C charge cable - 1 m

Product data is provided by CNET, we do not warrant the accuracy and completeness of the material contained in this data sheet