

Media Release

JobRad® Loop: new Name, Same Mission

Revelo by bravobike is now JobRad® Loop: The company gives pre-owned bikes a second life through professional refurbishment. With verified quality and competitive prices, JobRad® Loop provides a smart, sustainable alternative to buying new.

Munich, 01. April 2025 Revelo by bravobike is now JobRad® Loop. Since 2018, the company has been a pioneer in professionally refurbishing high-quality pre-owned bikes, leading a rapidly growing industry. Through innovative processes and a strong commitment to sustainable mobility, it has become a leader in the refurbished bike sector.

As part of the JobRad® Group, JobRad® Loop focuses on the expert refurbishment of returned lease bikes and pre-owned bicycles of all types. The new name highlights the company's close connection to the JobRad® family. The JobRad® GmbH is Germany's leading provider of company bike leasing, partnering with over 100,000 employers nationwide.

JobRad® Loop keeps returned lease bikes and pre-owned bicycles from more than 500 brands literally in the "loop," maintaining them in active circulation. The focus is on professional refurbishment with certified quality, sustainability, and attractive pricing.

Dr. Nela Murauer, CEO of JobRad® Loop, explains: *"The relaunch as JobRad® Loop is a natural step in our strategy. We want to make high-quality, certified pre-owned bikes accessible to a wide range of riders. By leveraging the synergies with the JobRad® Group, we can provide expertly refurbished bikes to the market, contributing together to a more sustainable cycling future for everyone who values eco-friendly mobility."*

Attractive Offers for Every Cyclist

With prices averaging 45% below the recommended retail price, JobRad® Loop offers a highly attractive alternative to buying new, providing access to premium bicycles at significantly reduced rates—especially for high-end e-bikes or specialized bike types, where the price advantage is most noticeable.

For customers who haven't yet found their ideal bike, the **Bike Alarm monitors new listings based on individual search criteria**. As soon as a bike matching the desired specifications becomes available in the online shop, users receive an immediate email notification. On average, more than **100 new bikes are added to the online shop each day**.

JOBRADLOOP

Professional Refurbishment Process

Each bike undergoes a thorough, multi-step refurbishment process:

1. Detailed initial inspection
2. Deep cleaning
3. Comprehensive repairs
4. Replacement of worn parts
5. Software update (for e-bikes)
6. Second quality check
7. Professional photo documentation

For e-bikes, the software update records mileage and charging cycles, which are added to the bike's profile. The goal is to bring every bike to top condition and keep it actively in circulation.

Variety and Convenience

Whether it's an e-bike, city bike, cargo bike, road bike, gravel bike, or mountain bike, JobRad® Loop offers a wide selection of brands and models. The Bike Alarm feature makes finding your ideal bike fast and easy.

For more information, visit: <https://jobrad-loop.com/>

Additional Information

Refurbished bikes from JobRad® Loop are available through the company's online shop: www.jobrad-loop.com

About JobRad® Loop

JobRad® Loop is Germany's largest and most experienced refurbisher of used bicycles and part of the JobRad® Group, one of the leading providers of innovative services for sustainable and flexible cycling mobility. With uncompromising quality, fair prices, and a wide selection of top brands, the company puts great bikes back on the road and positions JobRad® Loop at the forefront of the modern circular economy. JobRad® Loop employs more than 250 people across its locations in Munich, Dachau, and Kabelsketal, working in administration, production, and logistics.

This media release may be published free of charge. Additional press information, background materials, and images about JobRad® Loop are available at: <https://jobrad-loop.com/info/presse>

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