

Media Information

Sustainable Mobility Without Borders: JobRad® Loop Expands with Online Shops in Austria and the Netherlands

JobRad® Loop is strengthening its international presence: refurbished bicycles are now available to customers in Austria and the Netherlands through dedicated country-specific online shops, in addition to the existing German store.

Munich, 31. März 2026 JobRad® Loop continues to grow its market presence: with the launch of the new online shops, customers in Austria and the Netherlands can now access the company's sustainable range of professionally refurbished bicycles directly through a local platform.

At JobRad® Loop, bicycles are given a second life: carefully restored, thoroughly inspected, and ready for many more kilometers. This creates high-quality, sustainable mobility solutions at up to 60% lower cost compared to buying new.

The launch of country-specific online shops reflects the growing demand for affordable and environmentally friendly mobility solutions across Europe. Refurbished bikes actively support the circular economy while appealing to environmentally conscious customers. JobRad® Loop thus enables more people to access sustainable cycling and actively helps shape the mobility of the future.

"We are seeing steadily increasing demand for high-quality yet affordable cycling mobility. With our extensive range of refurbished bio and e-bikes, we can meet a wide variety of customer needs and offer the perfect bike for many people. This forms the foundation of our sustainable international growth strategy," says Marc Mielau, CCO of JobRad® Loop.

At launch, the new shops offer a broad selection of bicycle types — from e-bikes and mountain bikes to road and gravel bikes. The entire purchase process is clear and transparent, including detailed information on the condition of each bike.

With this expansion into two additional countries, JobRad® Loop sends a clear signal of growth — bringing the concept of professionally refurbished bicycles beyond Germany in a consistent and impactful way.

JOBRADLOOP

Further Information

The new online shops are now live at <https://jobrad-loop.com/de-at> for Austria and <https://jobrad-loop.com/en-nl> for the Netherlands. Customers can conveniently purchase high-quality refurbished bicycles online.

About JobRad® Loop

JobRad® Loop is Germany's leading expert in bicycle refurbishment and part of the JobRad Group, one of the country's top providers of innovative services for sustainable and flexible cycling mobility. With uncompromising quality, fair pricing, and a wide selection of top brands, JobRad® Loop puts bicycles back on the road, embodying modern circular economy principles. At its locations in Munich, Dachau, and Kabelsketal, JobRad® Loop employs over 250 people across administration, production, and logistics.

This press release may be published free of charge.

Additional press information, background materials, and images of JobRad® Loop can be found at: <https://jobrad-loop.com/info/newsroom>

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