



### CHALLENGE:

Scaling an in-house delivery program from catering to on-demand deliveries is a logistical nightmare.

### SOLUTION:

Thanks to new software platforms like Cartwheel and Olo, deploying self-delivery has become easier than ever.

### P.F. CHANG'S

P.F. Chang's is the first internationally recognized multi-unit Asian culinary brand with more than 300 restaurants in 23 countries offering takeout and delivery.

### KEY HIGHLIGHTS



Consistent boost to revenues



Improvement in overall customer satisfaction



Substantial retention of delivery business

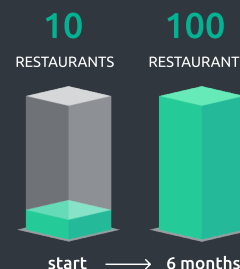


Increases in order frequency and average check size



The overall benefits of self-delivery outweigh costs

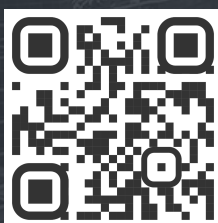
P.F. Chang's has rolled out Cartwheel for self-delivery to 100 locations within just 6 months after a successful pilot.



*"Cartwheel allows us to handle the highest priority orders with self-delivery, ensuring the experience is seamless, delivered with P.F. Chang's hospitality and encouraging the customer to return for repeat deliveries, through our native ordering platforms."*



**CANDICE BARNETT**  
Vice President Off-Premises  
Dining at P.F. Chang's



BOOK A MEETING



A state-of-the-art delivery management software, built for on-demand to make every delivery profitable and simple.

[www.trycartwheel.com](http://www.trycartwheel.com)  
[chadwick@trycartwheel.com](mailto:chadwick@trycartwheel.com)



Olo is a leading on-demand commerce platform powering the digital transformation of more than 500 restaurant brands.

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