

# FOR IMMEDIATE RELEASE

# **OFFICES OF AMERICAN DEVELOPMENT PARTNERS®**

## Major Oil and American Development Partners Unveil Rollout of C-Store Portable Above Ground Stations

*BIRMINGHAM, ALABAMA – 12/15/2023 –* Major Oil LLC, a new innovative player in the convenience store ("C-store") sector, in partnership with American Development Partners<sup>®</sup>, an established industry leader in the commercial development world, announces a groundbreaking move with the rollout of 500 Convenience Store Portable Above Ground Stations ("CPAGs") across the United States. In response to the demand for fuel, real estate limitations in growing communities, alternative energy, and the increased demand for automated and seamless shopping experiences, Major Oil LLC, will deploy its CPAGs throughout the United States to meet these demands and challenges.

Each CPAG is equipped with two 12,000-gallon above ground tanks, which can be segmented for the sale of both biodiesel and regular fuels, minimizing the environmental impact. Nestled between these tanks is a strategically designed 976 square foot c-store space, incorporating "frictionless shopping" which allows you to walk in the store grab what you want and walk out. This sophisticated advancement not only elevates the customer experience, but also redefines operational efficiency, making significant strides in minimizing labor requirements and expense. The CPAGs' technology stack will also include EV charging stations in select parking spaces, as well as a full integration with the Gas Pos Intrepid System, allowing each CPAG to accept fleet cards and over the road fleet cards, marking a significant industry milestone, creating a full-service Hybrid Energy Station solution.

These modular CPAGs align seamlessly with the expectations of the tech-savvy and planet-conscious generation. This innovative solution offers customers an unparalleled in-store shopping experience with its novelty and convenience, along with the ability for fast fueling and fast EV charging to accommodate the growing need for Hybrid Energy Stations.

Major Oil's strategy, beyond the Hybrid Energy Stations' environmental impact and benefits, includes becoming a charge point operator, optimizing planograms for larger baskets and promotions, streamlining operations, and significantly reducing employee safety concerns through its cashless approach and automated inventory strategies.

Through the adoption of these new technologies, Major Oil is committed to enhancing the in-store experience. This commitment underscores the company's dedication to innovation, convenience, customer experience, the environment, and the ongoing evolution of Hybrid Energy Stations essential for the fuel, EV charging, and convenience store industry.

#### About Major Oil LLC <u>www.majoroil.co</u>

Major Oil is headquartered in Birmingham, Alabama and is committed to delivering innovative solutions that create exceptional customer experiences, while minimizing impact on the environment. With a continued focus on technology-driven advancements, Major Oil will shape the future of the industry.

For Media Inquires

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#### About American Development Partners® www.americandevelopmentpartners.com

American Development Partners<sup>®</sup> (ADP) is a full-service development, general contractor (all 50 states), architectural / design, and private equity firm based in Nashville TN. ADP provides a 100% turnkey funding solution that allows industry-proven multi-unit operators to grow their business without using any of their capital allowing our operating partners to truly focus on running the very best organization possible and developing their organizational infrastructure.

#### THE ADP DIFFERENCE

One of the defining differences you will experience well working with ADP is we will make a direct investment back into projects that we develop. This investment typically is in the form of equity for working capital which the majority of rapidly growing companies need or want. We are a calculated, experienced, and programmatic development firm that looks for opportunities to invest in a great management team with an amazing product backed by real estate.

For 25 ++ years ADP's direct investment philosophy covered one of the fastest-growing strategies within private market investing. Direct investment offers our sophisticated operators the needed equity for explosive growth without going to a bank or going through an expensive and very timely capital raise. We offer this direct investment at fair market terms or better — thus providing the potential client to achieve a more efficient operation.

## Portable Above Ground Stations ("CPAGs")

