

Ronak Mokashi

Interaction Designer

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Work Experience

Digité / Sr. Ux-Ui Designer

JAN 2017 – PRESENT, MUMBAI

Presently, I oversee user experience, interaction design and prototyping models for Web app and Mobile app. I also create high fidelity prototypes using HTML and JavaScripts. I work closely with my team from Bangalore. I am also a core part of our product website right from its wireframing to what graphics have to be added to it.

Also, I work with the marketing team for designing emailers and other product landing pages and interaction UIs.

Ediffy / Ux-Ui Design & Development

OCT 2015 – DEC 2016, MUMBAI

At Ediffy, I had the ownership of designing and building web apps for them. I used to make paper prototypes and wireframes and then discuss it with the product manager. Thereafter the wireframes were converted to design using Photoshop or Illustrator. Also I was responsible for converting designs to code. That time I had worked with Angular and other JavaScript frameworks. Also worked with print media.

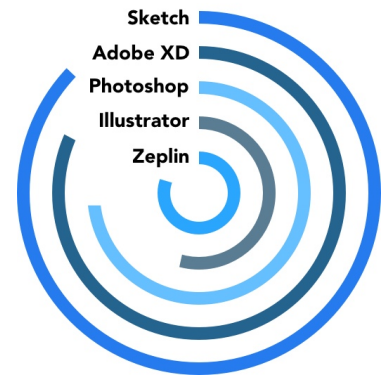
Most standout ones were the online aptitude test app and the attendance app.

Linkwok / Ux & Frontend Development

JUN 2014 – MAR 2015, MUMBAI

Linkwok is where I started my career. I was trained in UI development and also I had taken few online UX courses. My initial role here was of a front end developer. I was given small modules to work on and also handle the product website. We had also created a chrome plugin for our web app. The UX and UI for the plugin was done by me for the initial version.

Tools of the Trade



I keep playing around with newer tools now and then. But the ones grinded daily are illustrated above.

Skills

Design: User flows • Concept sketches • Wireframes & mock ups with **Sketch & Adobe XD** • Competitive Analysis • Motion design with **Principle & After Effects** • Illustrations & UI graphics • Strategy & roadmap presentations • Style guides & pattern library

Prototyping: Rapid prototyping with **Sketch, XD** or paper • High fidelity HTML/Js prototypes • Moqups

Research: Competitive Analysis • A/B Testing • Persona Development • Interviews & Card sorting • Strategic Presentations

Collaboration: Kanban • Zeplin • Invision • Marvel app

Education

● **B.Engg** / Vidyalkar Institute of Technology

AUG 2011 – MAY 2014, MUMBAI

Completed my graduation with First Class. For our project, we had created a Location Based Messaging App which was sponsored by Cybit.

● **Diploma** / Bhausahab Vartak Polytechnic

AUG 2007 – MAR 2011, MUMBAI

Passed out my diploma with distinction. We made a Carpooling system web app which would notify riders based on their location.

● **SSC** / Thakur Vidya Mandir

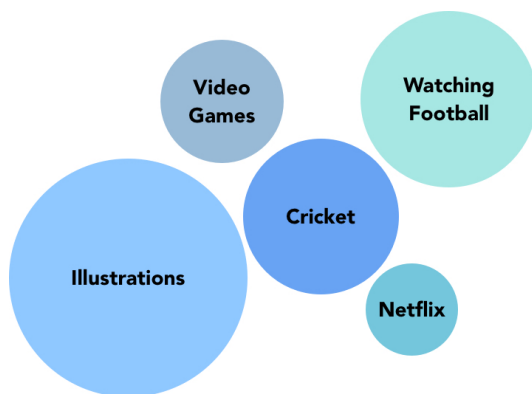
Long ago – MAR 2007, MUMBAI

Scored in top 10 in my class with distinction. Secretary of the Science Club. Good with computers and powerpoint presentations.

Certificates and Awards

- **UX India** / Designing with Agentive Technology
- **UX India** / The First XI Innovation Challenge
- **UX India** / Rapid prototyping with Sketch
- **Udemy** / Syntactically Awesome Stylesheets Course
- **JRD Tata Trust** / First Year Degree Scholarship
- **Udemy** / UX & Web Design Master Course: Strategy, Design, Development

Hobbies



Hobbies let me switch on and switch off from time to time. I have always loved doing things every now and then, I was never an idle boy. All in all it helps me clear my mind and increase my focus.

- — *Fin* — -