



# YOUR DIGITAL WAY TO INTERNATIONAL SUCCESS

Benefit from the multiple award-winning e-learning solution



**The globalmanager masterclass is the first level-based learning platform to support your employees in developing intercultural competences, which will guarantee the successful internationalization of your company.**

The globalmanager masterclass offers your specialists and executives the ideal introduction to the topics of communication, negotiation skills and project management tailored specifically to their needs: Based on the learner's previous experience, the tool will recommend a level-based learning path. On sequential levels, the learner takes virtual courses in intercultural awareness, country-specific cultural knowledge or completes practical exercises on international cooperation. The content is subdivided into short and intuitive units that are designed to promote independent learning, and thus ensure sustainable learning success.

## Key features of the e-learning tool:



# FACTSHEET

Experience your benefits of working with the market leader



## Your decision

- Your company operates globally or is preparing the strategic entry into the international market
- Your specialist and executives should be able to handle international projects smoothly, efficiently and successfully
- Your success requires the best use of resources and services which suit your individual needs



## Your benefits

- We are your digital partner that will accompany and guide you through all phases of internationalization and sustainable competence development
- Our adaptive learning system transmits practice-oriented knowledge specifically in the areas that are most important for your employees and for the success of your project
- The globalmanager masterclass offers a flexible, intuitive and personalized learning experience to go



## Special features of the tool

- Expand your intercultural know-how of the market which is strategically relevant to your business
- Learn exciting facts about global economy through interactive and purposeful gamification
- Experience award-winning premium quality: The globalmanager masterclass has been honored with the elearning AWARD 2018 and the German Excellence Prize 2018



## Good to know

- For a maximum learning success, you can extend the globalmanager masterclass by a variety of services in the field of intercultural competence development (e.g. leadership in an intercultural context, international project management) – virtually or on-site worldwide
- Individual modules can easily be integrated into your already existing learning platform (LMS)
- You can help shape the future of the globalmanager masterclass! We invite you to participate in the development process of your personal e-learning strategy

## THE SERVICES OF ICUNET

icunet is your partner for international performance. Our team of interdisciplinary professionals, with expertise for over 75 countries and in 25 languages, develops tailored solutions for all processes of your internationalization and supports you from our 17 locations worldwide. Make Success Global.



**BUSINESS  
CONSULTING**



**INTERCULTURAL  
ASSESSMENT**



**INTERCULTURAL  
QUALIFICATION**



**GLOBAL MOBILITY  
SERVICES**

