



# Software-based Optimization of the Assignment process:

Global Mobility - digital Ecosystem Evolves with your needs

**ICU NEXT DESTINATION** is your personal web-based Relocation Management System which supports you and your assignees during the whole period of the assignment.

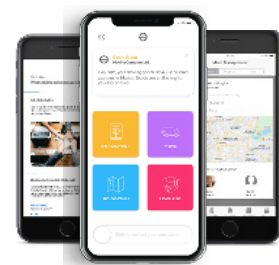
The **ICU NEXT DESTINATION** Service Management System (**IND**) incorporates the platform Micro Marketplace and the icunet's mobile application EXPAT SUITE and thus provides a digital Single Point of Coordination. IND, Micro Marketplace and EXPAT SUITE set high standards in terms of usability and user experience and hence decreases the time investment for assignees and spouses significantly.

## THE IND ECOSYSTEM



Front & Back End:  
ICU Next DESTINATION

**IND**



Front End Mobile:  
Expats Suite



Front End Desktop:  
Micro Marketplace

# FACTSHEET

Experience your benefits of working with the market leader

**EXPAT SUITE** is a holistic web-based global mobility management system which optimises the assignment supply chain. It connects all assignment services digitally and thereby fundamentally reduces the complexity for your Assignee throughout the support process. By this means, it helps creating a positive service experience for the assignee right in the phase of high pressure and little time.

Different accesses allow all involved parties (HR department and providers) to align their services and make sure that the output for the assignee is individually tailored, smart and time efficient. By reducing interfaces and numerous different communication channels the tool functions as smart companion in the phase of pre-departure and the early stages of the assignment.

The mobile hybrid-app-version is available on Apple iOS and Google Android, for the assignee and all accompanying service providers in order to ensure an easy, flexible and comfortable coordination of all necessary steps. The assignee can focus on core job and family related topics while experiencing a smooth and successful assignment start.

As a digital platform, **the MICRO MARKETPLACE** offers global mobility services, consulting modules and learning content. The individual availability allows a needs-oriented booking and implementation of different topics. The Micro Marketplace creates efficiency and transparency.

In tangible terms: Every assignee gets a budget for flexible use of different services, e. g. intercultural learning contents and consulting modules, but also Global Mobility Services like Relocation and Immigration Services. The assignee decides how to fill the shopping cart. The assignee profits from experience reports and evaluations from other assignees.

The digitalisation of the order relieves the company's specialist department and offers consistent control and quality assurance. The Micro Marketplace ensures a worldwide homogeneous support and development of the assignees. Due to the digital platform, the specialist departments can control quality and performance at any time individually adaptable on markets with the same KPIs and quality features.

## THE SERVICES OF ICUNET

Icunet is your global partner for international success. An interdisciplinary team of experts with competence in more than 75 countries and 25 languages develops individual solutions for all processes of your internationalization and provides support for you all over the world, to be exact in 17 locations. Make Success Global.



**BUSINESS  
CONSULTING**



**INTERKULTURELLES  
ASSESSMENT**



**INTERKULTURELLE  
QUALIFIZIERUNG**



**GLOBAL MOBILITY  
SERVICES**

