Global **Cholangiocarcinoma** Alliance

Brand Guidelines

Logo

PRIMARY LOGO

Please ensure sufficient space around the logo, and do not distort or change the logo in any way.
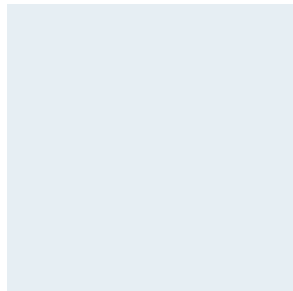
The Font used for the logo text is:
Acumin Pro Condensed - light **& semibold**

SECONDARY LOGO

Use when positioning on dark backgrounds.

Colours

PRIMARY BLUE	SECONDARY BLUE	HIGHLIGHT ORANGE

R 230	**R** 34	**R** 220
G 238	**G** 61	**G** 151
B 243	**B** 116	**B** 41
C 12	**C** 98	**C** 13
M 4	**M** 81	**M** 44
Y 4	**Y** 26	**Y** 91
K 0	**K** 11	**K** 11

Images

Images must be either desaturated by 20%, or at an opacity of 80%.