



## **Privacy policy**

### **Porsche Cup**

We, Dr. Ing. h.c. F. Porsche AG (hereinafter referred to as "we" or "Porsche AG"), are pleased about your interest in our annual "Porsche Cup". We take the protection of your personal data very seriously. Your personal data is processed exclusively within the framework of the statutory provisions of dataprotection law, in particular the General Data Protection Regulation (hereinafter "GDPR").

#### **1. Controller and Data Protection Officer**

Responsible for data processing within the meaning of the data protection laws is:

Dr. Ing. h.c. F. Porsche AG  
Porscheplatz 1  
70435 Stuttgart  
Germany  
Phone: +49 711 911-0  
E-mail: [info@porsche.de](mailto:info@porsche.de)

If you have any questions or suggestions regarding data protection, please do not hesitate to contact us. You can reach our data protection officer as follows:

Dr. Ing. h.c. F. Porsche AG  
Data Protection Officer  
Porscheplatz 1  
70435 Stuttgart  
Germany  
Contact: <https://www.porsche.com/germany/privacy/contact/>

#### **2. Subject of data protection**

The subject of data protection is the protection of personal data. This is any information relating to an identified or identifiable natural person (so-called data subject). In the context of the Porsche Cup, this includes, in particular, your name, nationality and your position in the championships and individual races you have driven in Porsche vehicles.

#### **3. Purposes and legal bases of data processing**

Below you will find an overview of the purposes and legal bases of data processing. In any case, we process personal data in accordance with the legal requirements, even if a different legal basis is relevant in individual cases than stated below.

##### **3.1 Fulfilment of contractual and pre-contractual obligations**

We process your personal data if this is necessary for the performance of a contract to which you are a party or for the implementation of pre-contractual measures taken at your request. Data processing is carried out on the basis of Article 6 (1) (b) GDPR. In

particular, in the event of a corresponding placement, we will process your name, address and bank details for the purpose of paying out the prize money offered in each case.

### **3.2 Safeguarding legitimate interests**

We also process your personal data to protect the legitimate interests of us or third parties, unless your interests, which require the protection of your personal data, outweigh them. Data processing is carried out on the basis of Article 6 (1) (f) GDPR. The processing for the purpose of safeguarding legitimate interests is carried out in particular for the purpose of enabling a comprehensive and effective implementation of the Porsche Cup and subsequently preparing its history on our website.

### **3.3 Change of purpose**

To the extent that we process your personal data for a purpose other than that for which the data was collected beyond a corresponding consent or a mandatory legal basis, we take into account the compatibility of the original purpose and the purpose now being pursued, the type of personal data, the possible consequences of further processing for you and the guarantees for the protection of the personal data in accordance with Article 6 (4) GDPR.

### **3.4 Profiling**

We do not carry out automated decision-making or profiling in accordance with Article 22 GDPR.

## **4. Sources and categories of data for third-party collection**

We process personal data that we receive from third parties or from publicly available sources. In particular, we receive your name, nationality and the respective rankings in the championships or individual races you have driven with Porsche vehicles from publicly available rankings.

## **5. Recipients of personal data**

Within our company, only those persons have access to your personal data who need it for the purposes stated in each case. We only pass on your personal data to external recipients if there is a legal permission to do so or if we have your consent. In the context of the Porsche Cup, we pass on your data in particular to service providers commissioned for this purpose (processors), who are carefully selected and checked. The processors may only use the data in accordance with our instructions

## **4. Data processing in third countries**

If data is transferred to bodies whose registered office or place of data processing is not located in a member state of the European Union, another state party to the Agreement on the European Economic Area or a state for which an adequate level of data protection has been established by a decision of the European Commission, we will ensure prior to the transfer that the transfer of data is either covered by a legal authorisation, guarantees exist for an adequate level of data protection in relation to the transfer of data (e.g. by agreement on contractual guarantees or officially recognised regulations or binding internal data protection regulations at the recipient) or you have given your consent to the transfer of data.

Where the data transfer is based on Article 46, 47 or 49(1), second subparagraph of the GDPR, you may obtain from us a copy of the safeguards for the existence of an adequate level of data protection in relation to the data transfer or an indication of the availability of a copy of the safeguards. Please use the information under point 1 for this purpose.

## **5. Storage period, deletion**

We store your personal data, if a legal permission exists for this, only as long as necessary to achieve the purposes pursued or as long as you have not revoked your consent. In the event of an objection to processing, we will delete your personal data unless further processing is still permitted under the statutory provisions. We will also delete your personal data if we are obliged to do so for other legal reasons. Applying these general principles, we usually delete your personal data immediately

- after the legal basis ceases to apply and provided that no other legal basis (e.g. retention periods under commercial and tax law) applies. If the latter applies, we delete the data after the other legal basis ceases to apply;
- if your personal data is no longer required for the purposes pursued by us and no other legal basis (e.g. retention periods under commercial and tax law) applies. If the latter applies, we delete the data after the other legal basis no longer applies;
- if this is no longer necessary for the purpose of preventing unauthorised resale, effectively protecting the selective distribution system and avoiding infringements. This is usually the case after checking for reseller activity.

## **6. Data subjects' rights**

**Right to access:** You have the right to receive information about your personal data stored by us.

**Right to rectification and erasure:** You can demand that we correct incorrect data and, if the legal requirements are met, delete your data.

**Restriction of processing:** You can demand that we restrict the processing of your data, provided that the legal requirements are met.

**Data portability:** If you have provided us with data on the basis of a contract or consent, you may, if the legal requirements are met, demand that the data you have provided us with are handed over in a structured, common and machine-readable format or that we transfer it to another controller.

**Objection:** You have the right to object at any time to data processing by us based on the safeguarding of legitimate interests for reasons arising from your particular situation. If you make use of your right to object, we will stop processing the data unless we can prove compelling reasons for further processing worthy of protection which outweigh your rights and interests.

**Objection to direct marketing:** If we process your personal data for the purpose of direct marketing, you have the right to object to our processing of your data for this purpose at any time. If you exercise your right to object, we will stop processing your data for this purpose.

**Revocation of consent:** If you have given us your consent to process your personal data, you can revoke it at any time with effect for the future. The legality of the processing of your data until revocation remains unaffected.

**Right to lodge a complaint with a supervisory authority:** You can also lodge a complaint with the competent supervisory authority if you believe that the processing of your data violates applicable law. You can contact the supervisory authority responsible for your place of residence or your country or the supervisory authority responsible for us.

**Your contact with us and the exercise of your rights:** Furthermore, you can contact us free of charge if you have questions regarding the processing of your personal data and your rights as a data subject. Please contact us by using the information provided under Section 1. Please make sure that we can definitely identify you. If you revoke your consent, you can alternatively choose the contact method that you used when you gave your consent.