



PORSCHE

CARRERA CUP
GREAT BRITAIN

PORSCHE

SPRINT CHALLENGE
GREAT BRITAIN

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ESPORTS CARRERA CUP
GREAT BRITAIN



||||| WELCOME

Across the world, Porsche Motorsport's presence is stronger than ever. At the top, our Formula E World Championship team is helping to shape the future of motorsport at the cutting-edge of all-electric racing. Porsche has engaged in intense battles across Europe, Asia, North and South America, and the Middle East, in the World Endurance Championship. And in North America, the engineering excellence of our 963 has also shone through in the challenging IMSA endurance series. For Porsche, the racetrack is where passion meets precision.

However, Porsche Motorsport extends far beyond our factory racing ambitions. Porsche Customer Racing sits at the pinnacle of GT racing. GT-Sport provides racers with a versatile range of Porsche vehicles, a professional environment and comprehensive global support services. This feeds directly into Porsche one-make racing, where drivers on five continents experience competition at the highest level.

At the heart of the international Porsche one-make series is Porsche Mobil 1 Supercup, racing with Formula 1 at famous circuits including Monaco and Spa-Francorchamps. In support comes the original Porsche one-make category – our 12 Carrera Cup championships, together with 17

Porsche Challenges, and four Porsche Trophies. Porsche Carrera Cup GB and Sprint Challenge GB play a key role in the success of this global concept, which today appears in more than 30 countries around the world, taking in over 90 different racetracks.

You see, when you become part of the Porsche Motorsport family, you become a part of the journey of the Porsche brand, its legacy, its future, and its spirit. You're helping to write motorsport history. That is something I am always reminded of at our annual Porsche Night of Motorsport. The gathering of drivers, teams, and sponsors celebrates the successes of the past year. The energy in the room is always electric, and as we reflect together on another incredible season, I am able to see first hand how aspiring racers achieve their dreams with Porsche. Every Porsche racing season delivers outstanding moments, and 2025 was no different – a testament to the professionalism and passion of everyone involved, both on and off the track.

Racing as part of the TOCA package, in support of the British Touring Car Championship, provides the best home for Porsche Carrera Cup GB and Sprint Challenge GB. The Porsche paddock is always full of excitement and

adrenaline, part of what makes it so appealing to fans spectating from packed grandstands, and through ITV live television coverage. While the Porsche Clubhaus is a world-class facility, offering a fantastic base in the heart of the action. I expect more of the same in 2026, as Porsche Carrera Cup GB enters its 24th season, and Porsche Sprint Challenge GB its seventh.

In addition to fostering sensational racing, our initiatives to support skilful young drivers continue to thrive, producing impressive graduates. In 2026 we welcome a new Porsche Junior driver, while also evolving our Young Driver Development Programme for Rookie entrants. And let's not forget the virtual racing action from our two established Esports championships. Sim Racing can take you anywhere, nurturing racing talent of all kinds, and breaking down barriers while introducing a new audience to Porsche.

However you engage with us in 2026, I look forward to welcoming you to the Porsche Motorsport family.

Krishan Bodhani
Chief Executive Officer
Porsche Cars GB



Introduction

Why Porsche?	04	Porsche Sprint Challenge Great Britain	
Porsche Motorsport Pyramid	05	Porsche Sprint Challenge Great Britain	25
		2026 Race Calendar	28
		Talent Pool Programme	29
		Race Formats	30
		Registration Fees	31
		Exceptional Championship Prizes	32
		Extensive Team Support	33
		Porsche Sprint Challenge Great Britain 2025 Highlights	34
Porsche Carrera Cup Great Britain		Porsche Esports Great Britain	
Porsche Carrera Cup Great Britain	06	Porsche Esports Great Britain	36
2026 Race Calendar	09	Porsche Virtual Motorsport Pyramid	37
Porsche Carrera Cup Great Britain Junior 2026/27	10	Porsche Esports Carrera Cup Great Britain	38
Talent Pool Programme	11	2026 Porsche Esports Carrera Cup Great Britain Race Calendar	39
Race Formats	12	Race Formats	40
Registration Fees	13	Exceptional Championship Prizes	40
Exceptional Championship Prizes	14	Porsche Esports Sprint Challenge Great Britain	41
Team Porsche Cayenne	15	Thank you & Contact Details	42
Driver Wellbeing – Porsche Human Performance	16		
Extensive Team Support	17		
Porsche Carrera Cup Great Britain 2025 Highlights	18		
Porsche Clubhaus	20		
Sponsors and Partners	22		
Media Service and Exposure	23		
Social Media	24		



Why Porsche?

Motorsport is an integral part of the Porsche DNA. For Porsche, Raceborn embodies our motorsport heritage, and passion for racing. When we say that "we are Raceborn", we mean that we are "born to race". And we want you to share in that spirit.

Porsche has driven to more than 32,000 race victories around the world, competing at every level, and helping to write motorsport history for more than 70 years. For Porsche, this rich racing heritage sits at the heart of everything we do. For the world's largest manufacturer of racing cars, there is a direct link between the racetrack and the road. Every season is a new chapter, every race a new story waiting to be told. And you need not simply watch from the sidelines, you can immerse yourself in the journey.

Successful Porsche racing cars, including the iconic 917, 956, and 919 Hybrid, have paved the way for the victorious 963, and the 911 GT3 R endurance racers. Some 40 years after the TAG Turbo engine designed by

Porsche became a benchmark in Formula 1, the Porsche 99X Electric is setting new standards in Formula E. Porsche Carrera Cup GB and Sprint Challenge GB form a key part of Porsche Customer Racing activities across the globe. The fastest single marque GT racing championship in the UK, Porsche Carrera Cup GB enters its 24th season in 2026, while Sprint Challenge GB – the championship for the mid-engined coupé – enters its seventh year.

Our championships in Great Britain will continue to feature as a major part of the TOCA package in 2026, racing in support of the British Touring Car Championship. This prime position showcases both championships, drivers, teams and partners, to an unrivalled audience. Everyone who races with Porsche, professional and amateur alike, becomes part of the Porsche family. Whether you are taking the first steps on your motorsport journey, or rejoining our community of passionate racers, you become part of the story, and the enduring history of Porsche Motorsport.

|||| RACEBORN



"Our championships in Great Britain form a crucial part of the global Porsche Motorsport landscape, providing a springboard for ambitious drivers to realise their racing dreams. Porsche Carrera Cup GB, Sprint Challenge GB, and our two Esports championships, offer four different ways to become a part of the Porsche Motorsport family.

"We always support young racing talent. The Porsche Junior Programme has enhanced the careers of champions including Adam Smalley, Harry King and Dan Harper. While the structure of our racing categories, Young Driver Development Programme, huge cash prize packages, world-class hospitality offering, and support from our sports therapy and media services, ensure that Amateur and Professional drivers alike can benefit and progress."

James MacNaughton
Manager, Motorsport

Porsche Motorsport Pyramid

The Porsche Motorsport Pyramid provides racing drivers at every stage of their career with the opportunity to shine. Each level forms a crucial part of the wider Porsche racing story, delivering everything a driver could wish for, and more.

Rising from entry-level Porsche Experience Centre events, the Porsche Motorsport Pyramid can take drivers from grass roots to international competition. Ambitious racers can step up to Porsche Sprint Challenge GB, Porsche Carrera Cup GB and Porsche Mobil 1 Supercup, on their way to World Championship GT racing, Formula E and beyond.

The journey might sound like the stuff of dreams, but it has been a proven pathway for successful Porsche racing drivers. Nick Tandy made his Porsche one-make series debut in 2008, competing in Porsche Carrera Cup GB, before going on to win at Le Mans with Porsche in 2015. Nick returned to the Porsche family in 2023 as a factory driver in the Porsche 963. And in 2025 Nick became the first person in history to win all four major 24 hour endurance races, the 24 Hours of Le Mans, Nürburgring and Spa 24 Hours, and the 24 Hours of Daytona.





PORSCHE CARRERA CUP GB

< CONTENTS >

WELCOME

CARRERA CUP

SPRINT CHALLENGE

ESPORTS

CONTACTS

PORSCHE

06

Porsche Carrera Cup Great Britain



Porsche Carrera Cup Great Britain is the fastest single-marque GT racing championship in the UK, and it continues to build on its successful format, and respected position in British motorsport, as it enters its 24th consecutive season.

A grid of identical Porsche 911 GT3 Cup cars places the emphasis on driver skill. Close and exciting racing ensures a high level of recognition for the very best drivers in each category. As such, the championship has provided the foundations for numerous success stories. Dan Harper, the 2018/2019 Junior, and the youngest Porsche Carrera Cup GB champion, graduated to become a BMW works driver, and continues to achieve global notoriety in motorsport.

Several other Porsche Carrera Cup GB graduates have gone on to achieve impressive results in

top line racing series, both at home and abroad. Harry King, the 2020/2021 Porsche Carrera Cup GB Junior and champion, became a champion in Benelux, and a Supercup and Carrera Cup

Deutschland Vice-Champion. While 2022/2023 Porsche Carrera Cup GB Junior, Adam Smalley, has also enjoyed successful GT racing campaigns in the UK and Europe, becoming a McLaren Junior Pro Driver.

The 2022 Porsche Carrera Cup GB champion, Kiern Jewiss, further underlined the direct path into European endurance racing, competing in the Intercontinental GT Challenge, GT World Challenge Europe, and British GT. Triple Porsche Carrera

Cup GB champion, Dan Cammish, and 2024 Porsche Carrera Cup GB Vice-Champion, Charles Rainford, are race winners in the British Touring Car Championship. Meanwhile, 2024 Porsche Carrera

Cup GB third-place finisher, Hugo Ellis, extended the reach of the championship to Asia, ending 2025 third in Porsche Carrera Cup Asia.

These drivers, and more, are proof of how Porsche Carrera Cup GB nurtures the highest calibre of racing talent, and how Porsche continues to foster the careers of ambitious drivers.

The 2026 Porsche Carrera Cup GB season will continue the story.



"Porsche Carrera Cup GB celebrated its 400th race in 2025, and in 2026 for its 24th consecutive season, it will continue a rich history that has seen it adopt an important position within British motorsport.

"Carrera Cup GB delivers some of the best one-make racing in the world. It remains a key focal point of the TOCA package, providing the championship, and its participants,

with unrivalled exposure. While its respected position as part of the Porsche Motorsport pyramid, has seen it introduce noteworthy talents to the international stage.

"We are delighted to welcome familiar names, and exciting newcomers, to the grid in 2026."

Andy McGregor
Marketing Director, Porsche Cars GB

Porsche 911 GT3 Cup



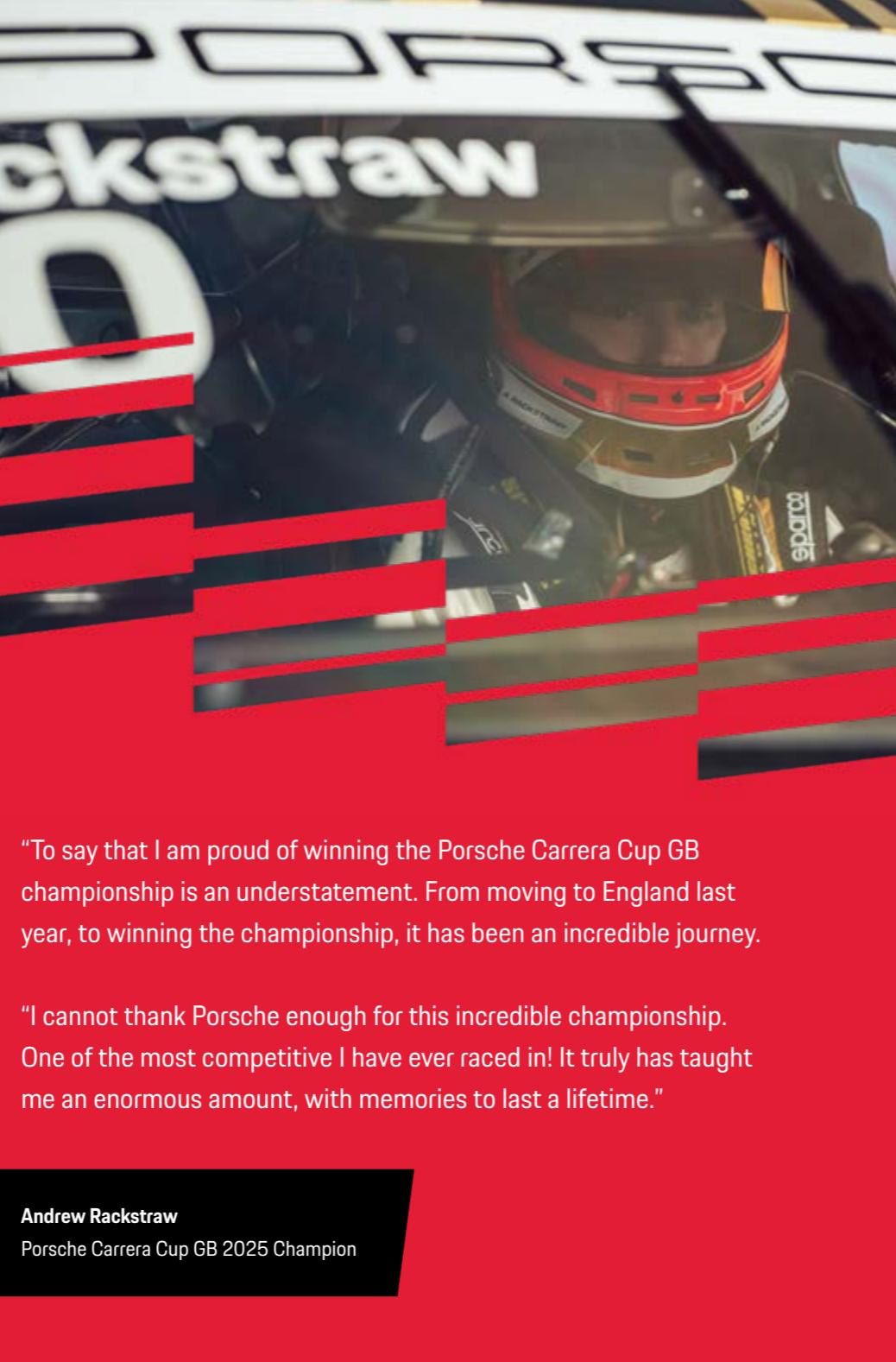
From concept, creation, and introduction to the track, creating the perfect racing car has been an enduring challenge for Porsche. The development of the 911 GT3 Cup takes us further on this transcendent journey. Achieving a faster, more durable, efficient, and safer vehicle, leading the way for car and driver to succeed on the racetrack.

With each iteration of 911 GT3 Cup, the primary goal of the Porsche development team is to further improve performance, with a more aggressive design, exceptional handling, greater durability, and a reduced maintenance schedule.

Outstanding performance requires increased power. The revised 4.0-litre six-cylinder boxer engine now produces up to 510 PS at 8400rpm and 470Nm at 6,150 rpm, driving peak speeds exceeding 170mph.

The 911 GT3 Cup reaches unprecedented performance levels through an advanced drive system transmitted to the rear axle by a racing clutch, and a Porsche six-speed sequential dog-type transmission. A new drive system means engine and gearbox run times have been doubled before requiring their first rebuild, significantly reducing operational costs.

Continuing to be a motorsport favourite among teams and drivers across the world, the 911 GT3 Cup car delivers incredible performance and promotes success. As a result, it can be found competing in prestigious racing events across the globe, including high-profile GT racing championships, and endurance races. Without doubt, the 911 GT3 Cup continues to shape the future of racing cars, drawing upon the finest automotive technology and cutting-edge design.



"To say that I am proud of winning the Porsche Carrera Cup GB championship is an understatement. From moving to England last year, to winning the championship, it has been an incredible journey.

"I cannot thank Porsche enough for this incredible championship. One of the most competitive I have ever raced in! It truly has taught me an enormous amount, with memories to last a lifetime."

Andrew

Rackstraw

Porsche Carrera Cup GB 2025 Champion



2026 Race Calendar



Porsche Carrera Cup GB roars into 2026 with a full calendar of 16 races taking place across eight weekends. The championship continues its traditional position as part of the TOCA package, racing in support of the British Touring Car Championship – home since its inception in 2003. As in previous years, free terrestrial television coverage will be broadcast to a huge audience on ITV, raising the profile of our drivers, teams and partners.

For the fourth consecutive year, the championship will start at Donington Park, with later rounds taking place at some of Great Britain's most historic circuits. The season will culminate at the storied Brands Hatch Grand Prix circuit for the final race weekend. Each venue will offer a unique challenge.

Included in the 2026 season entry fee are five Porsche Exclusive Test Days, taking place at selected circuits throughout the year. These have proved very popular in previous seasons, receiving overwhelmingly positive feedback. And Porsche is excited to offer these opportunities again in 2026.



< CONTENTS >

WELCOME

CARRERA CUP

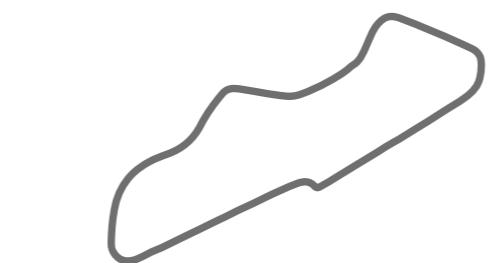
SPRINT CHALLENGE

ESPORTS

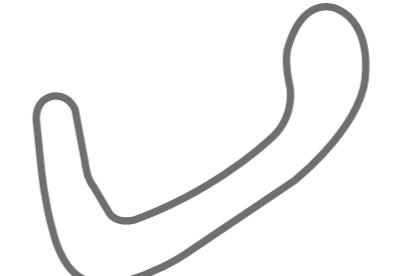
CONTACTS

PORSCHE

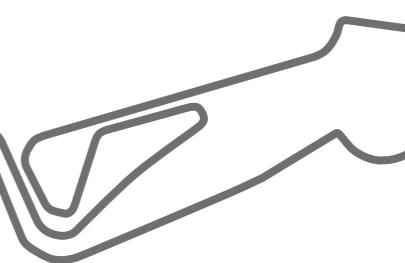
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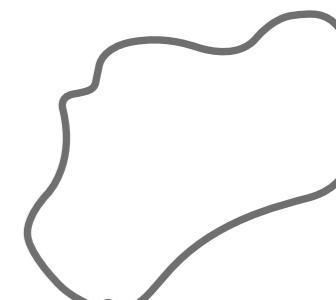
Rounds 1 & 2
Donington Park (National)
16 – 19 April



Rounds 3 & 4
Brands Hatch (Indy)
8 – 10 May



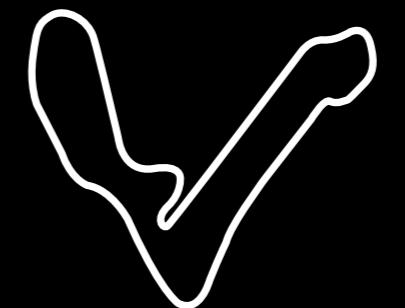
Rounds 5 & 6
Snetterton (300)
22 – 24 May



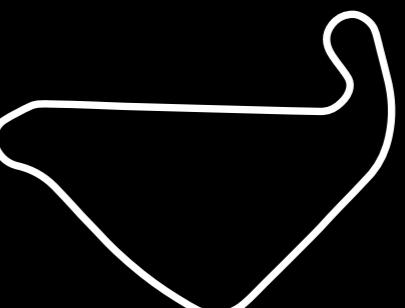
Rounds 7 & 8
Thruxton
24 – 26 July



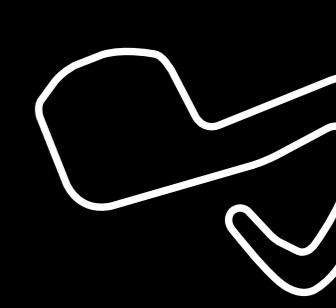
Rounds 9 & 10
Donington Park (GP)
20 – 23 August



Rounds 11 & 12
Croft
4 – 6 September



Rounds 13 & 14
Silverstone (National)
25 – 27 September



Rounds 15 & 16
Brands Hatch (GP)
9 – 11 October

This race calendar is correct at time of publication but is subject to change.

Porsche Carrera Cup GB Junior 2026/2027

The Porsche Carrera Cup Great Britain Junior Programme is one of the most sought-after opportunities in UK motorsport. And it has developed into a highly respected proving ground for young, talented and ambitious racing drivers. Established in 2008, it continues to evolve, offering a unique support and mentoring package designed to accelerate the careers of its recipients. Underlining its success, former Junior drivers have continued to the pinnacle of international endurance racing.

A generous support package for the chosen Junior driver includes a two-year contribution of £85,000 per annum towards their racing budget, as well as an extensive programme of professional and personal development. With a comprehensive package of intensive support both on and off the track, chosen scholars enter the Porsche Motorsport Pyramid fully equipped to fight for overall victory.

Five previous Junior drivers have gone on to become the Porsche Carrera Cup GB champion. Adam Smalley took victory in 2023 at the culmination of his second year as part of the programme. Adam followed in the footsteps of Juniors including Harry King, Dan Harper, and Charlie Eastwood, who all won Porsche Carrera Cup GB honours before embarking on remarkable careers in international motorsport.

The Porsche Carrera Cup GB Junior must be an outstanding racing

driver, however, their proficiency in the car must also be matched with media skills and a high level of fitness. Each aspect is equally important if the Junior is to become the perfect ambassador for Porsche. Candidates are put through their paces by Porsche Human Performance experts, at the Porsche Experience Centre Silverstone, where they are assessed both on and off the track.

In addition to the annual racing calendar, the Porsche Carrera Cup GB Junior traditionally attends high-profile events, such as the Goodwood Festival of Speed, and other networking events aiding exposure. Porsche aims to shape this talented prospect into a championship-winning racer.

The latest name added to the illustrious list was 2024/2025 Junior, James Wallis. James made memorable appearances on the famous Goodwood hillclimb in 2024 and 2025, finishing third overall in Festival of Speed's reputed Timed Shootout on both occasions, and top in the Production GT Racers category, driving the 911 GT3 Cup car. While in the milestone 400th Porsche Carrera Cup GB race at Snetterton in 2025, James drove to a maiden overall victory, while running the number '400'.

Porsche launched its search for a promising young racing driver to become the 2026/2027 Junior in summer 2025.



"After becoming the Junior, I was able to work steadfastly with Porsche Motorsport engineers to develop my speed and accuracy on the track, and to improve my skills away from the circuit. I have worked extensively with Porsche Human Performance experts to enhance my physical fitness. A tailored regime has helped me build strength, endurance and mental fortitude, making me a better racing driver.

"Taking my first Porsche Carrera Cup GB win at Snetterton in 2025 was a dream come true. Another highlight was my first appearance at the Goodwood Festival of Speed in 2024 – it is an event like no other. I finished top in the Production GT Racers category driving the 911 GT3 Cup car, and third overall in the weekend's final Shootout."

James Wallis
Porsche Carrera Cup GB 2024/2025 Junior

Talent Pool Programme



Attracting the most promising young drivers to Porsche Carrera Cup GB, and supporting their development as racing drivers in all areas, remains an extremely important goal for Porsche.

The 2026 season welcomes a development of the successful Young Driver Development Programme, first introduced in 2015. And, for the first time, the programme for rookie drivers will be extended to Porsche Sprint Challenge GB.

The Rookie Programme will now be known as the 'Talent Pool Programme', and it is open to eligible Porsche Carrera Cup GB newcomers in the Professional, and Professional-Amateur categories. The Talent Pool Programme will employ its own separate points table.

The Talent Pool Programme includes a two-day pre-season Training Camp held at Porsche Experience Centre Silverstone, with a focus on fitness and nutrition. Porsche Human Performance experts, at the state-of-the-art Silverstone facility, will provide tailored guidance and training on all aspects of

physical and mental preparation, including advice on diet in relation to training and reaction times.

A Michelin Tyre Masterclass, and technical training sessions with the Porsche Motorsport GB Technical Team, will provide further tailored in-season support, helping to explain the intricate dynamics of the 911 GT3 Cup. While participants will also receive bespoke Talent Pool Programme clothing and vehicle branding, helping them to stand-out in the busy Porsche paddock. And eligible drivers will also benefit from media training sessions.

There are also impressive financial rewards. A £12,000 cash prize will be offered, or an attractive discount on the following season's Entry Fee, for the Talent Pool champion.

Drivers eligible for the Talent Pool Programme must be under 25 years of age on 1 March 2026. They must not have competed in more than two Porsche Carrera Cup weekends anywhere in the world, and must not have competed in Porsche Mobil 1 Supercup.



Carrera Cup GB Format

Race Formats

The 2026 season welcomes a number of changes to the race format for Porsche Carrera Cup GB. Porsche Carrera Cup GB drivers can compete in three categories, Pro, Pro-Am or Masters (previously known as the Amateur category), with Masters category drivers permitted to use an ABS braking system.

For races, the reverse grid format remains at events where Porsche Carrera Cup GB and Porsche Sprint Challenge GB are both competing on the same roster, with two points on offer for pole position in each category.

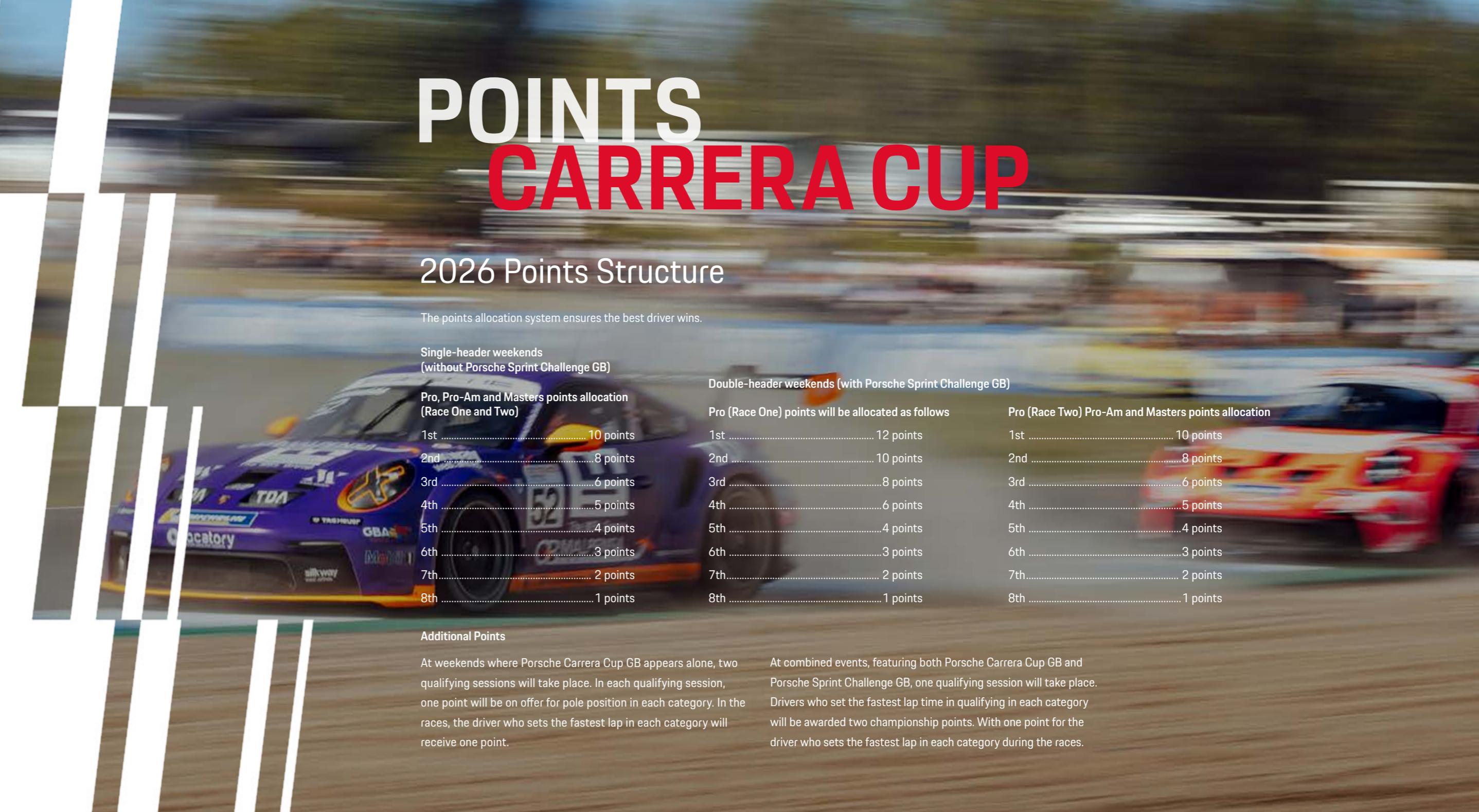
As before, the fastest lap times in qualifying will decide a driver's place on the starting grid for Race One. The finishing order of the first race will decide the starting grid for the second race. And points are weighted in favour of the weekend's opening race. Like last year, if a driver does not finish in Race One, they will start behind the last race finisher within their category, and not at the back of the entire grid.

The reverse grid format works as follows. The winner of Race One selects a number between four and six at random. The number selected at random will decide if the first four, five or six drivers over the line of the first race will have their grid positions reversed for the second race. Therefore, if the number drawn at random is four, the winner of Race One will start in fourth place, the driver that comes second will start in third place, the driver that comes third will start in second place, and the driver that comes fourth will take pole position. Starting positions for all other competitors will relate to their finishing order in Race One.

New Qualifying Format

At standalone 'single-header' events, where only Porsche Carrera Cup GB appears, the reverse grid format is removed. In this instance, two 15-minute qualifying sessions will take place, with the result of Qualifying One determining the starting grid for Race One, and Qualifying Two, the starting grid for Race Two. One point will be on offer for pole position in each category.

All races will continue to feature standing starts. And finally, the 'drop-score' format is retired for 2026.



POINTS CARRERA CUP

2026 Points Structure

The points allocation system ensures the best driver wins.

Single-header weekends (without Porsche Sprint Challenge GB)

Pro, Pro-Am and Masters points allocation (Race One and Two)
1st 10 points
2nd 8 points
3rd 6 points
4th 5 points
5th 4 points
6th 3 points
7th 2 points
8th 1 points

Additional Points

At weekends where Porsche Carrera Cup GB appears alone, two qualifying sessions will take place. In each qualifying session, one point will be on offer for pole position in each category. In the races, the driver who sets the fastest lap in each category will receive one point.

Double-header weekends (with Porsche Sprint Challenge GB)

Pro (Race One) points will be allocated as follows

1st	12 points
2nd	10 points
3rd	8 points
4th	6 points
5th	4 points
6th	3 points
7th	2 points
8th	1 points

Pro (Race Two) Pro-Am and Masters points allocation

1st	10 points
2nd	8 points
3rd	6 points
4th	5 points
5th	4 points
6th	3 points
7th	2 points
8th	1 points

At combined events, featuring both Porsche Carrera Cup GB and Porsche Sprint Challenge GB, one qualifying session will take place. Drivers who set the fastest lap time in qualifying in each category will be awarded two championship points. With one point for the driver who sets the fastest lap in each category during the races.



Registration Fees

Registration fees for Porsche Carrera Cup Great Britain 2026 are as follows:

PRO:	£32,000 + VAT
PRO-AM:	£32,000 + VAT
Masters:	£27,000 + VAT

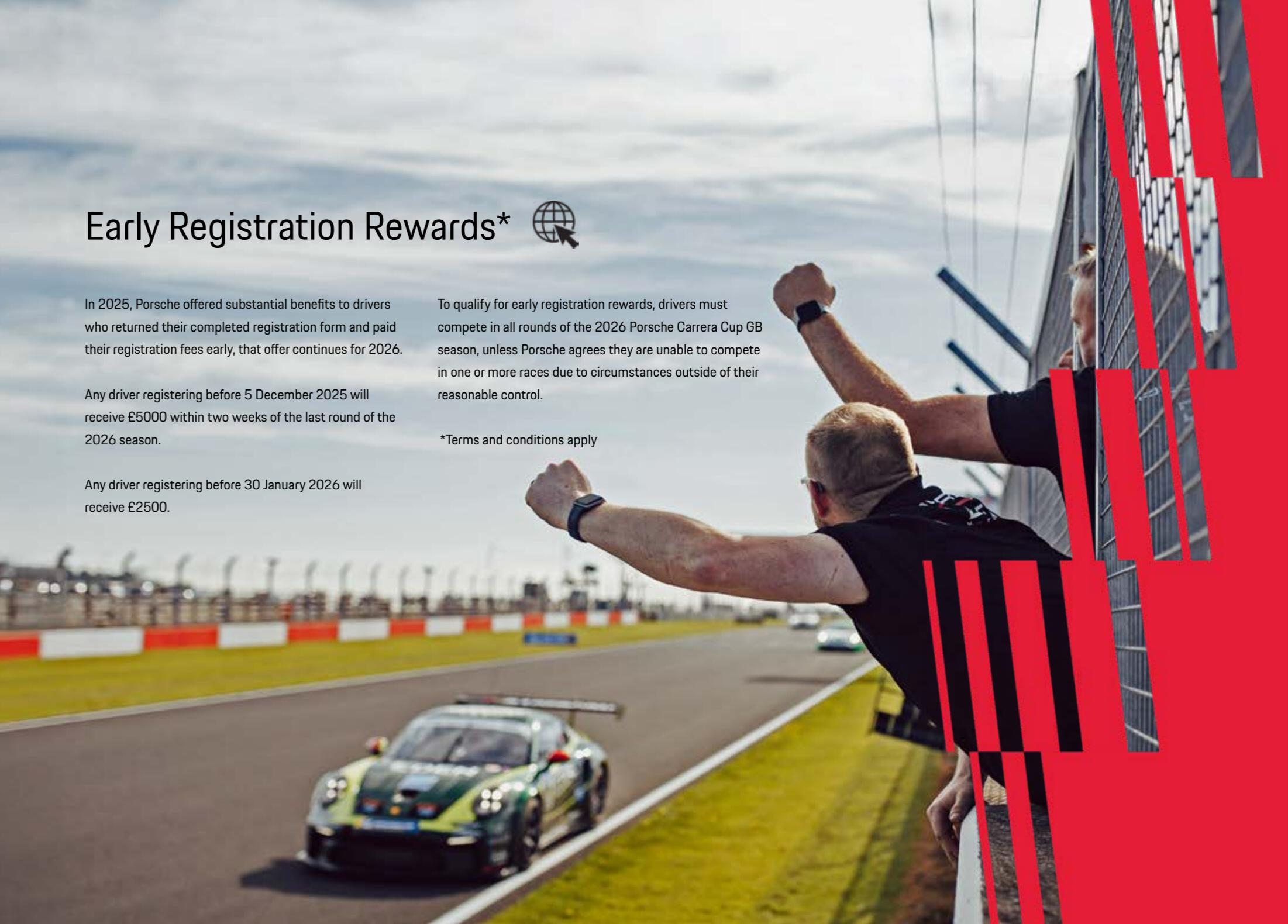
The 2026 race season will provide drivers with five exclusive Porsche test days, one pre-season and four in-season, which have proven to be invaluable to teams and drivers. Each driver is also provided with a Racelogic VBOX Video HD2, which will be synchronised to their car and can be used in testing and practice sessions.

Also included within the registration fee is the use of an MRTC radio system for each car. This system is for the sole use of the Clerk of the Course to give drivers safety instructions. Albeit teams will be free to use this system as car-to-pit wall communications at all other opportunities throughout the season.

Exclusive 2026 British Champions 50% discount

Attracting and inspiring premium talent is an integral part of the Porsche brand. Since 2022 we have offered the overall winners of British Championships a half-price entry fee. This incentive continues for 2026 across the following British championships:

Porsche Sprint Challenge GB	Pro & Am Class Champions
British GT, GT3 & GT4	Overall Champion
FIA British F4	Overall Champion
GB3 and GB4	Overall Champions
Ginetta Junior Championship	GTP Class Champion
Ginetta GT Academy Championship	Overall Champion
Ginetta GT Championship	Professional Class Champions
MINI Challenge Championship	JCW Class Champion
Porsche Club Championship	Overall Champion



Early Registration Rewards*

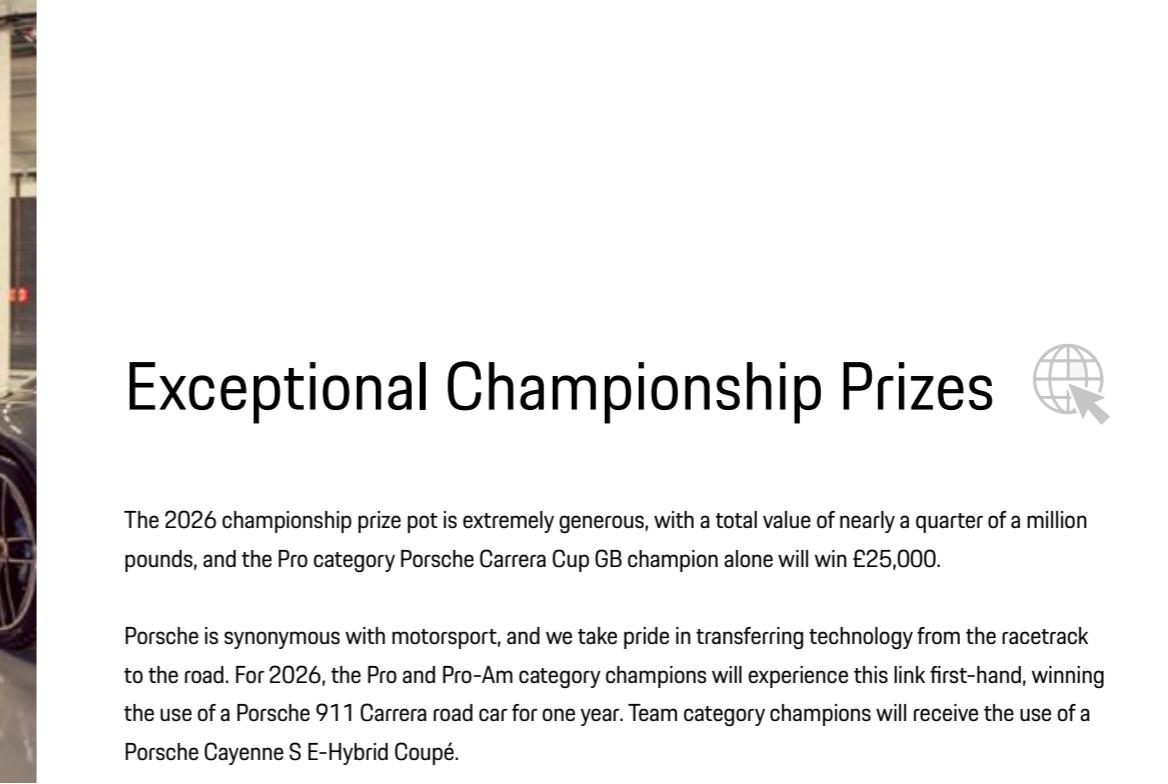
In 2025, Porsche offered substantial benefits to drivers who returned their completed registration form and paid their registration fees early, that offer continues for 2026.

Any driver registering before 5 December 2025 will receive £5000 within two weeks of the last round of the 2026 season.

Any driver registering before 30 January 2026 will receive £2500.

To qualify for early registration rewards, drivers must compete in all rounds of the 2026 Porsche Carrera Cup GB season, unless Porsche agrees they are unable to compete in one or more races due to circumstances outside of their reasonable control.

*Terms and conditions apply



Exceptional Championship Prizes

The 2026 championship prize pot is extremely generous, with a total value of nearly a quarter of a million pounds, and the Pro category Porsche Carrera Cup GB champion alone will win £25,000.

Porsche is synonymous with motorsport, and we take pride in transferring technology from the racetrack to the road. For 2026, the Pro and Pro-Am category champions will experience this link first-hand, winning the use of a Porsche 911 Carrera road car for one year. Team category champions will receive the use of a Porsche Cayenne S E-Hybrid Coupé.

New for 2026 is the Masters category. An evolution of the previous Amateur category, Masters entrants will compete for category glory via their own points table, with the top drivers receiving unique prizes. While the Masters champion will also receive the use of a 911 GT3 Touring (subject to conditions). And a unique 'money can't buy' experience.

At the end of the 2026 season, drivers in the Pro and Pro-Am categories, and Teams, can win the following cash prizes:

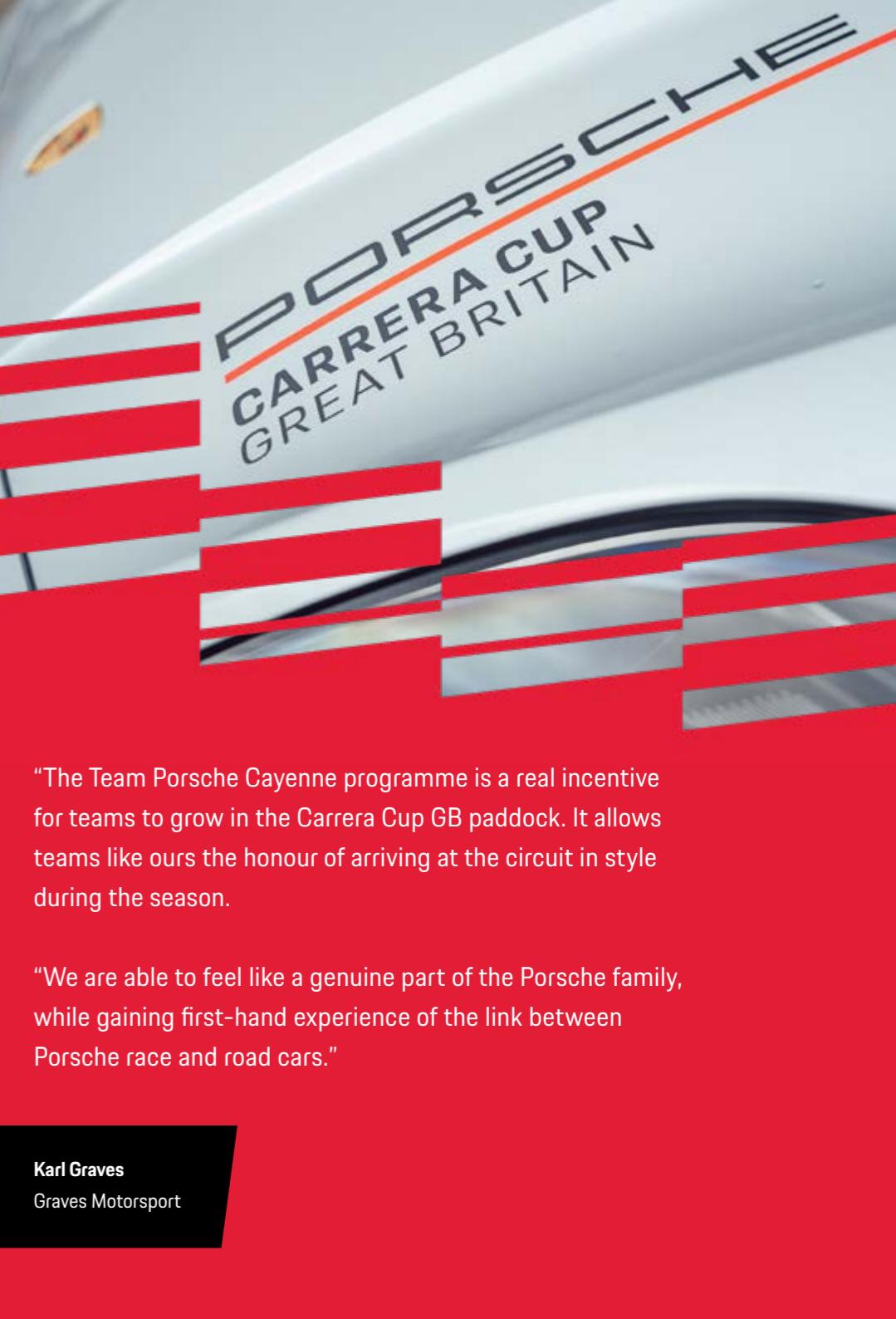
	PRO	PRO-AM	TEAM
1st	£25,000	£7000	£10,000
2nd	£15,000	£4000	£5000
3rd	£10,000	£2000	£3000



Team Porsche Cayenne 2026

The popular Team Porsche Cayenne programme continues for 2026. Any team operating two or more cars in the championship receives the use of a Porsche Cayenne S E-Hybrid for the duration of the season. Each vehicle will feature the combined Porsche Carrera Cup GB logo, and team logo.

In addition, competing teams are able to enjoy the Porsche Clubhaus, which continues to be at the heart of the action in the Porsche paddock. Boasting a wealth of facilities within its spacious interior, the Porsche Clubhaus gives teams a place to rest, relax, and enjoy world-class catering between track sessions.



"The Team Porsche Cayenne programme is a real incentive for teams to grow in the Carrera Cup GB paddock. It allows teams like ours the honour of arriving at the circuit in style during the season.

"We are able to feel like a genuine part of the Porsche family, while gaining first-hand experience of the link between Porsche race and road cars."

Karl Graves
Graves Motorsport

DRIVER WELLBEING



First-Class Driver Wellbeing



Motorsport is nothing without the drivers. Porsche Carrera Cup Great Britain leads the way when it comes to the health and wellbeing of everyone who races with us.

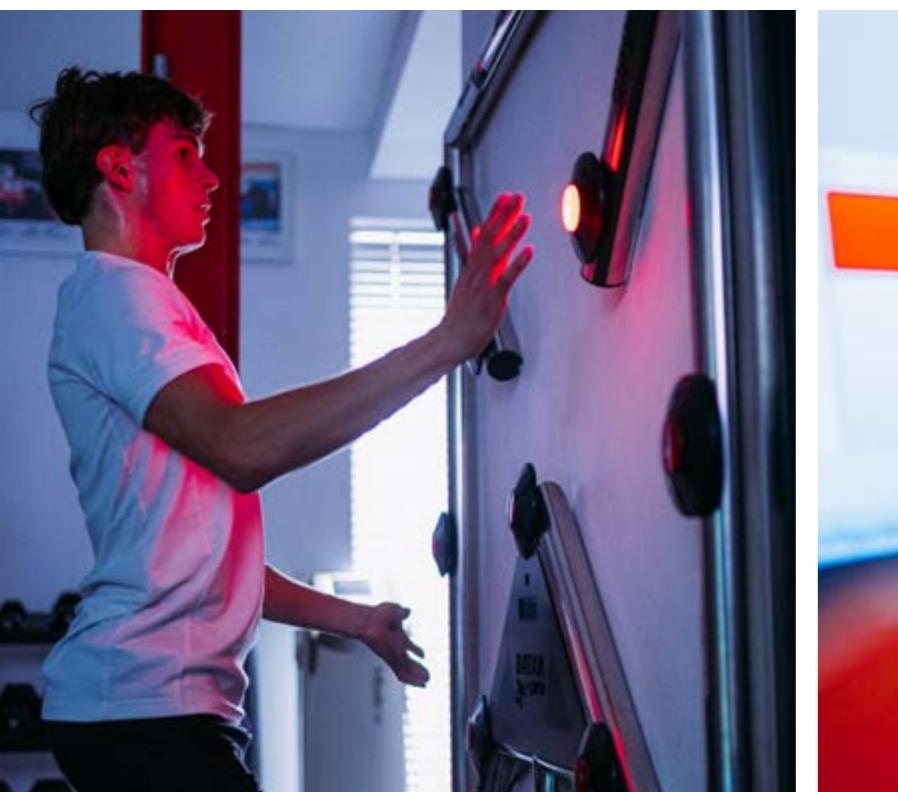
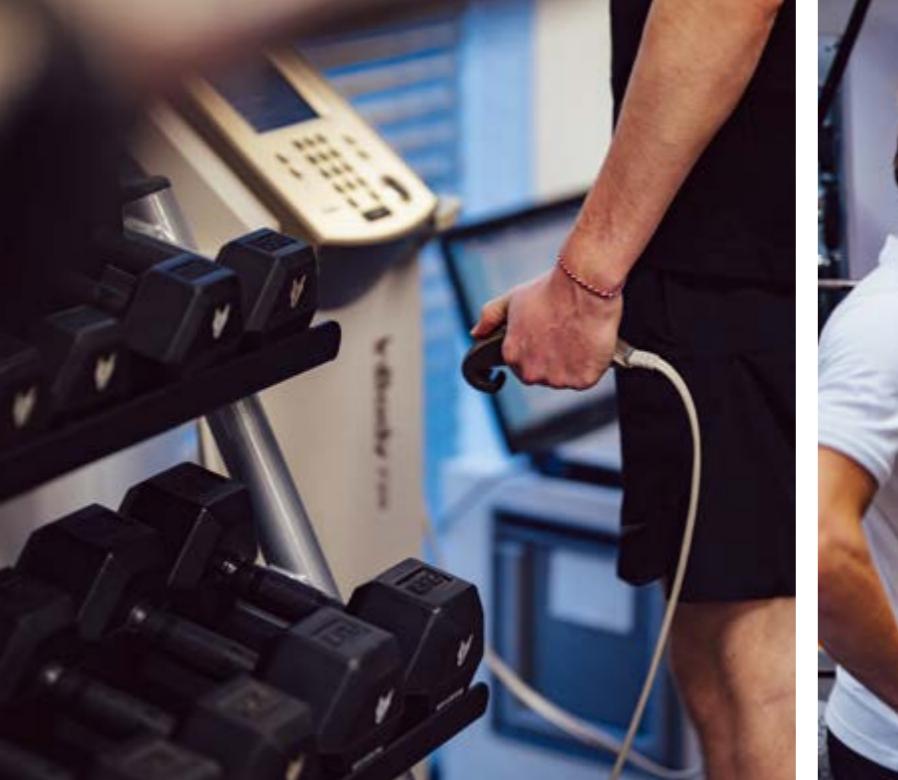
Porsche Human Performance Centre

There is nowhere quite like our advanced Porsche Human Performance Centre. This sports science lab is as impressive as it sounds, replete with some of the most innovative and sophisticated technology in the world, including our Technogym and Watt Bike. The facility is staffed by a team of people with a wealth of impressive academic qualifications in exercise science and coaching.

The team has the experience to deliver an unparalleled range of services for drivers. These include advice on diet, and helping to keep competitors in peak condition during race weekends.

Trackside Driver Support

Our trackside sports therapist makes a welcome return for 2026, delivering essential driver support. Helping with everything from sports massage, to injury treatment, including taping, strapping, and working with drivers on simple warm-up and stretching exercises.



Extensive Team Support

Please talk to our teams for first hand accounts of their experiences of competing in Porsche Carrera Cup GB over the last few years, and why you should be a part of the Porsche paddock in 2026.



"Over the past 23 years it has been a privilege to watch Porsche Carrera Cup GB grow into one of the finest championships in the UK.

"With fantastically close racing, and support from Porsche Cars GB, Carrera Cup GB has an exciting future ahead, and we look forward to being a part of it."

Stuart Parker
Team Parker Racing

CARRERA CUP HIGHLIGHTS

< CONTENTS >

WELCOME

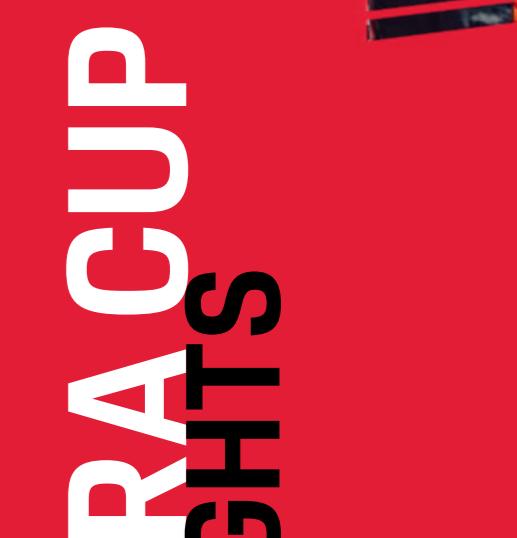
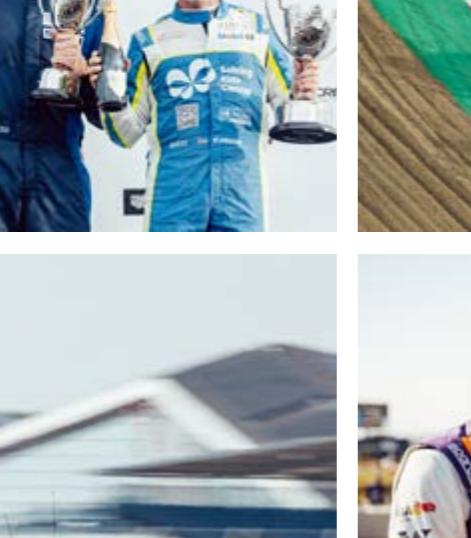
CARRERA CUP

SPRINT CHALLENGE

ESPORTS

CONTACTS

PORSCHE



CARRERA CUP HIGHLIGHTS

Porsche Clubhaus



The Porsche Clubhaus hospitality unit became a focal point of the paddock when it first arrived in 2024, and it will continue to welcome guests on each race weekend throughout 2026. The Porsche Clubhaus is at the heart of the action for both championships. Its impressive exterior and interior spaces boast a wealth of facilities, delivering world-class catering.

Guests enter front of 'haus' into the Courtyard Terrace, close to one of two Clubhaus drinks stations serving hot and cold drinks. The Upper Deck affords vistas across the paddock – often a great spot to watch the live race action. The Clubhaus pop-up space refreshes throughout the season, and it has already featured brand partner installations from Porsche Design, Hattingley Valley, Motorsport UK, and global partner TAG Heuer to name a few.

Heading inside, visitors are greeted by a Porsche display car from past or present. A uniquely crafted menu is served from hosted food stations, alongside comes a Clubhaus refreshments bar, offering snacks and hot and cold beverages, including still and sparkling wines from Official Partner, Hattingley Valley. Head to the luxurious Clubhaus Lounge break-out areas to relax on comfy sofas. Teams and drivers are showcased through a mix of still imagery and engaging video footage across the Clubhaus walls.

Open for breakfast, lunch, and dinner, from Friday through to Sunday, with a wide and varied selection of refreshments available on each day, the Porsche Clubhaus is the perfect place to relax, and entertain guests and sponsors. It is easy to see why the Porsche Clubhaus has quickly become the place to be in the paddock.



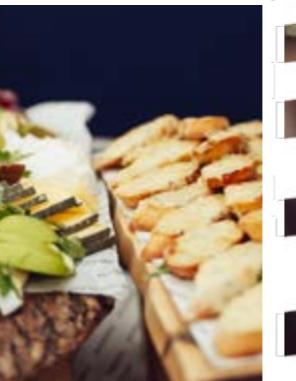


PORSCHE CLUBHAUS

"The Clubhaus provides Michelin with the perfect platform to build a premium race day experience for its guests. The indoor and outdoor spaces allow an opportunity to mix with drivers and teams, and to engage with the sights and sounds of the racetrack.

"Motorsport and unforgettable dining experiences are inextricably linked with the Michelin story. The contemporary hospitality setting of the Clubhaus, with its exceptional catering, and emphasis on sustainable thinking, is perfectly aligned with Michelin's all sustainable strategy."

Tim Hoare
Michelin Motorsport



Sponsors and Partnerships

Porsche Carrera Cup Great Britain and Sprint Challenge Great Britain offer the perfect opportunity to create a synergy between your brand and the Porsche marque. Our platform provides an unrivalled motorsport opportunity for business-to-business or business-to-consumer relationships.

The buzz, excitement and media exposure associated with our well-established championships drive sponsors to build an association they can utilise, forming a key part of the marketing mix. An impressive combination of sponsorship opportunities can directly support your business goals.



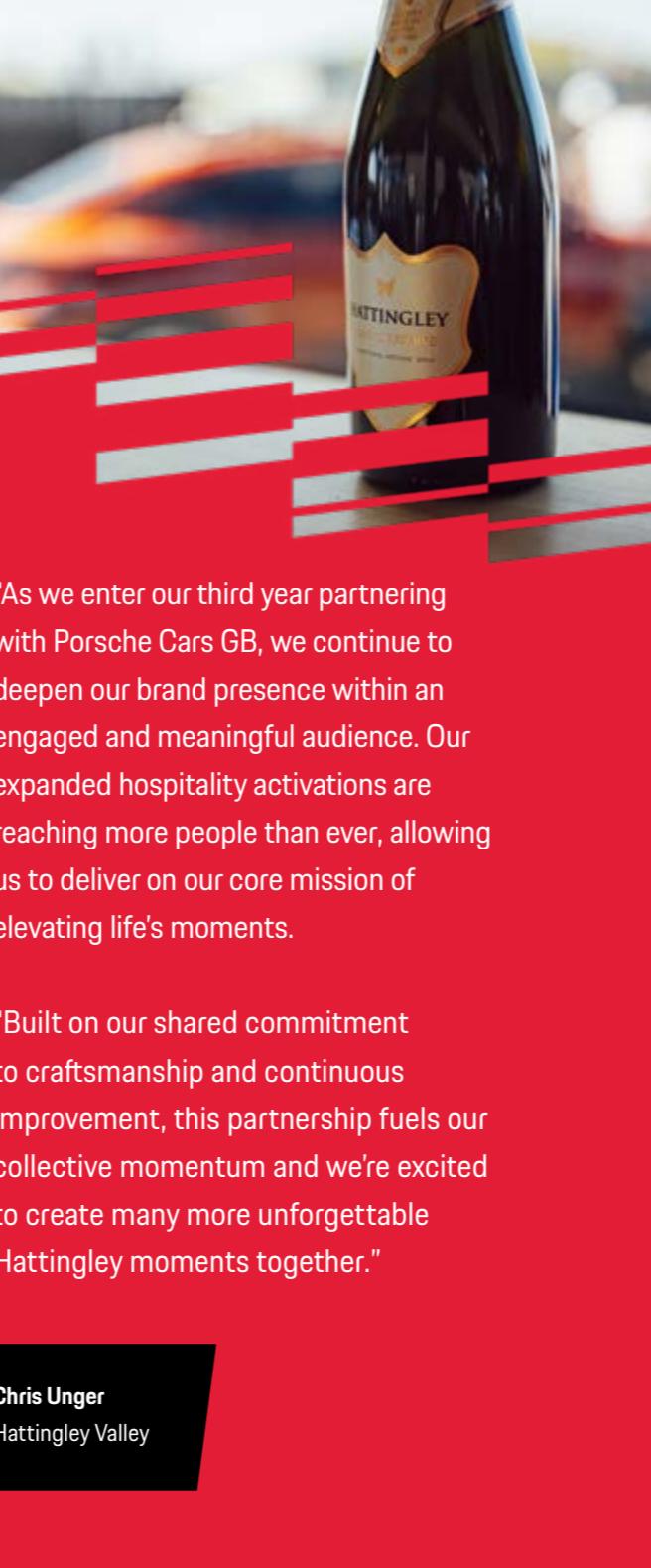
sealants, vehicle insulation & paint protection film



PORSCHE DESIGN

From media coverage, PR, product placement, customer communication, to race weekend hospitality and activations, sponsors can expect to leverage their involvement to amplify brand awareness, building credibility and creating lasting connections. Porsche Carrera Cup GB and Sprint Challenge GB television coverage alone can generate circa £200k worth of media exposure when sponsoring a driver or team.

If you are interested in becoming a Porsche Cars GB sponsor or partner, contact our team to learn more.

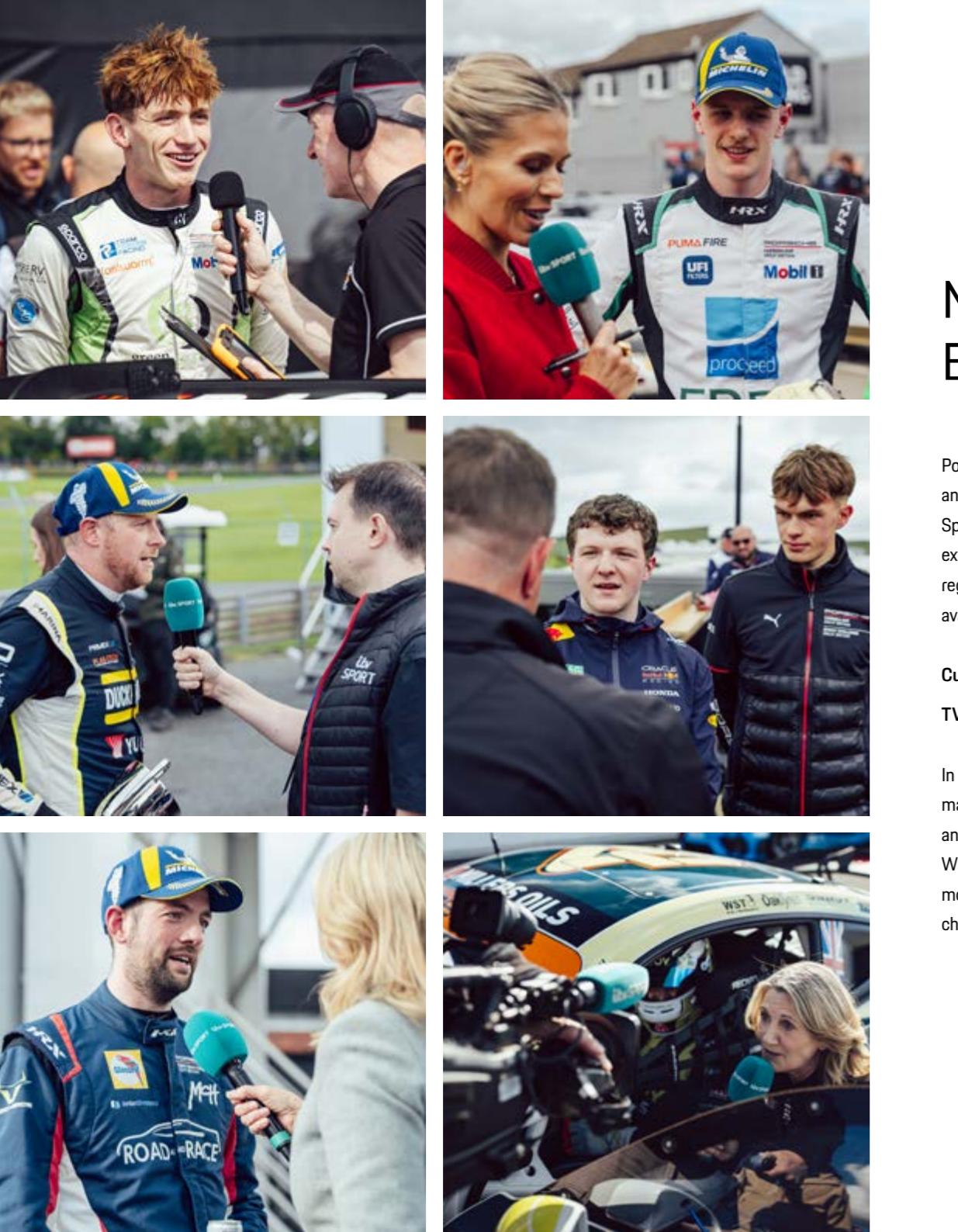


"As we enter our third year partnering with Porsche Cars GB, we continue to deepen our brand presence within an engaged and meaningful audience. Our expanded hospitality activations are reaching more people than ever, allowing us to deliver on our core mission of elevating life's moments.

"Built on our shared commitment to craftsmanship and continuous improvement, this partnership fuels our collective momentum and we're excited to create many more unforgettable Hattingley moments together."

Chris Unger
Hattingley Valley





National Media Exposure and Awareness

Porsche Cars GB continues to invest heavily to promote Porsche Carrera Cup GB and Sprint Challenge GB, Porsche Esports Carrera Cup GB and Porsche Esports Sprint Challenge GB in the print and digital spaces. In 2025, Porsche received extensive live television coverage on ITV, the championships also featured regularly in Motorsport UK highlight programmes. Coverage is also made available online, via ITV X and at itv.com, and YouTube, following TV broadcast.

Cumulative Audience*: 14.8 million

TV & Streaming Duration*: 71 hours

In addition, Porsche Cars GB continues to put drivers and teams in the spotlight, maintaining a prominent position within the media. Our championships, drivers and teams regularly receive print and online coverage in mainstream publications. While we also work with journalists and influencers, inside and outside the motorsport community, on specialist articles and films designed to promote both championships, its drivers and teams.



Dedicated Media Service

Our media service is provided by a trackside Media Coordinator, and a team of dedicated Championship Photographers. Key members of the media are provided with constantly updated championship media materials for each race weekend, with press releases regularly distributed to motorsport and wider press contacts. Our media team supplies supporting assets to media outlets, access and use of which is free for drivers, teams and sponsors.

As a result, Porsche Carrera Cup GB and Sprint Challenge GB receive regular media coverage in publications including Autosport (8500 weekly readers), Motorsport News (6700 weekly readers), Porsche Post (23,000 monthly readers) and Race Day programmes (30,000 total annual readership).

Event Spectators

Porsche Carrera Cup GB and Sprint Challenge GB is enjoyed by a huge number of trackside spectators. The TOCA platform is one of the largest live spectator events in British motorsport, with crowds to rival Premier League football matches. An estimated 260,000 spectators travelled to watch a race at their favourite circuit last year.

*Figures correct at the time of print.

Connect with Porsche



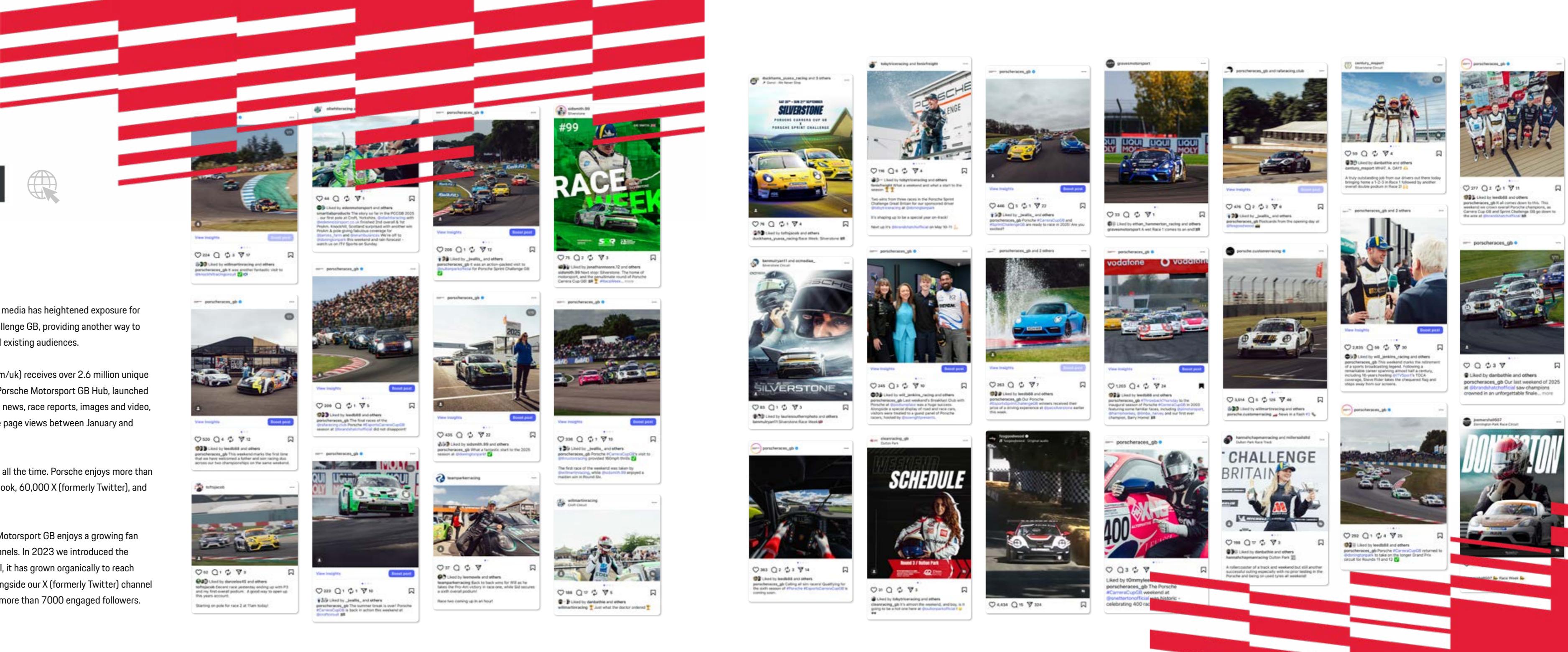
Social Media

The explosion of the internet and social media has heightened exposure for Porsche Carrera Cup GB and Sprint Challenge GB, providing another way to promote our championships to new and existing audiences.

The main Porsche website (porsche.com/uk) receives over 2.6 million unique users per annum. While the dedicated Porsche Motorsport GB Hub, launched at the beginning of 2025, and featuring news, race reports, images and video, has enjoyed more than 120,000 unique page views between January and September 2025.

Our social media following is increasing all the time. Porsche enjoys more than 31.8 million Instagram, 300,000 Facebook, 60,000 X (formerly Twitter), and 1.5 million LinkedIn followers.

Alongside our main channels, Porsche Motorsport GB enjoys a growing fan base on its dedicated social media channels. In 2023 we introduced the @PorscheRaces_GB Instagram channel, it has grown organically to reach more than 65,000 followers, sitting alongside our X (formerly Twitter) channel of the same name, with an audience of more than 7000 engaged followers.



PORSCHE SPRINT CHALLENGE GB



Porsche Sprint Challenge Great Britain



Porsche Sprint Challenge GB continues to go from strength to strength. The 2025 season was the championship's biggest year yet, 2026 aims to replicate, if not surpass, this extraordinary success. The single-marque GT racing championship for the Porsche mid-engined sports cars sees the Porsche 718 Cayman GT4 Clubsport racing alongside the 718 Cayman GT4 RS Clubsport.

The championship enters its seventh consecutive season with an evolution of its familiar format, with drivers competing for glory in three distinct categories. Each category features its own points structure and championship table, despite drivers racing on the same grid, a concept that has proved popular with drivers at every stage of their racing career.

Underlining its importance as an entry point to the Porsche Motorsport Pyramid, Sprint Challenge GB offers each and every driver the opportunity to excel. Driver progression has seen former competitors make the step up to Porsche Carrera Cup GB, and to the world of endurance racing, furthering their careers at home and abroad,

in British GT, and even the World Endurance Championship (WEC).

In 2026, and for the fourth year running, Porsche Sprint Challenge GB will appear exclusively as part of the TOCA package, racing in support of the British Touring Car Championship (BTCC), with three races each weekend. The TOCA platform provides extensive media exposure, including live television coverage by ITV, creating exceptional sponsorship opportunities. In addition, the championship will continue to offer access to world-class hospitality, and to reward success, with some of the most remarkable prizes on offer in British motorsport.

As Porsche Sprint Challenge GB continues to evolve, in 2026 it will nurture and test the highest calibre of racing talent with new initiatives. Racers of all abilities, and at all stages in their motorsport journey, will find a place to shine.

We look forward to welcoming drivers, teams, and partners to Porsche Sprint Challenge GB in 2026.



"Porsche Sprint Challenge GB continues to evolve and grow, with busy, competitive grids, and some of the most exciting racing in British motorsport. The championship has proven itself as an important part of the Porsche Motorsport Pyramid, and there's a place for Professional and Amateur drivers alike, with even progressing to Carrera Cup GB and beyond."

"Appearing exclusively on the TOCA package, alongside the British Touring Car Championship, provides our drivers and teams with a high level of exposure. And the four weekends that the championship features alongside Carrera Cup GB, underscores the nature of the Porsche Motorsport Pyramid, providing an opportunity for spectators to see the united Porsche family in action."

"We continue to feel immensely proud of how the championship has grown since its inception in 2020, and we are very excited to see it prosper in 2026."

Ian Fletcher
PSCGB Championship Coordinator

Porsche 718 Cayman GT4 RS Clubsport



A mid-mounted 4.0-litre flat-six engine powers the Porsche 718 Cayman GT4 RS Clubsport, delivering 500 PS at 6000 rpm and 465 Nm at 6600 rpm. Drive is transmitted to the rear wheels through a seven-speed Porsche Doppelkupplung gearbox with short ratio gears.

The Porsche 718 Cayman GT4 RS Clubsport features:

- Optimised aerodynamics (new Gurney, flaps, air curtains, wheel housing vents, etc)
- Adjustable anti-roll bars on front and rear axle
- Adjustable brake bias system
- Integrated air jack system
- Racing optimised Porsche Stability Management (PSM) with ABS, Electronic Stability Control (ESC) and Traction Control (TC)
- Recaro race bucket seat, adjustable to the driver
- Welded-in safety cage and roof access hatch (certified to FIA Art. 275a), six-point harness in accordance with FIA standards
- 115-litre FT3 safety fuel tank
- Quick-release racing steering wheel made of natural composite material
- Automatic fire extinguisher



Porsche 718 Cayman GT4 Clubsport



A mid-mounted 3.8-litre flat-six engine powers the Porsche 718 Cayman GT4 Clubsport, delivering 425 PS at 7500 rpm and 450 Nm at 6600 rpm. Drive is transmitted to the rear wheels through a six-speed Porsche Doppelkupplung gearbox, optimised for racing.

The Porsche 718 Cayman GT4 Clubsport features:

- Adjustable brake bias system
- Integrated air jack system
- Porsche Stability Management (PSM) with ABS, Electronic Stability Control (ESC) and Traction Control (TC)
- Recaro race bucket seat, adjustable to the driver
- Welded-in safety cage (certified to FIA Art. 277) and roof access hatch (certified to FIA Art. 277)
- 115-litre safety fuel tank
- Quick-release racing steering wheel adapted from the 911 GT3 R
- Automatic fire extinguisher

2026 Race Calendar



Porsche Sprint Challenge GB enters its seventh season in 2026, with a full calendar of six weekends and 18 races. Racing in support of the British Touring Car Championship (BTCC), Sprint Challenge GB has become a popular addition to the TOCA package, and enters its fourth consecutive season racing exclusively alongside one of the most prestigious touring car championships in the world. With free terrestrial television coverage, broadcast to a vast audience on ITV, the single-marque GT racing championship will continue to enjoy a high profile position in British motorsport.

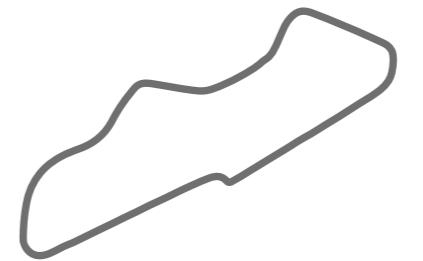
The 2026 season will start at Donington Park, with later rounds taking place at some of the most celebrated circuits in Great Britain, including Oulton Park and Silverstone. In 2025, the championship made its debut at Knockhill, and following that success it will return to Scotland in 2026. On four occasions, Porsche Sprint Challenge GB and Carrera Cup GB will unite creating a packed Porsche presence.

Included in the 2026 season entry fee are four Porsche Exclusive Test Days, taking place at selected circuits. These have proved very popular in previous seasons, receiving overwhelmingly positive feedback. Porsche is excited to offer these opportunities again in 2026.

2026 CALENDAR



This race calendar is correct at time of publication but is subject to change.



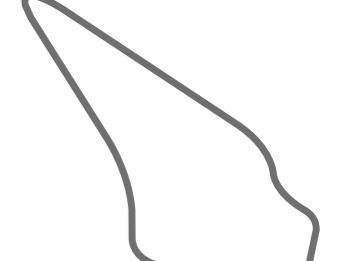
Rounds 1, 2 & 3
Donington Park (National)

16 – 19 April



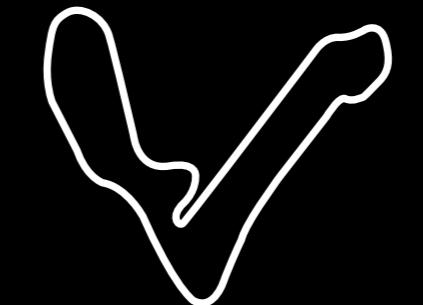
Rounds 4, 5 & 6
Oulton Park

5 – 7 June



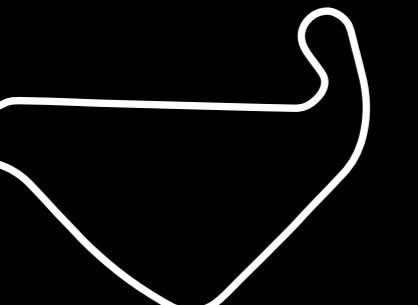
Rounds 7, 8 & 9
Knockhill

7 – 9 August



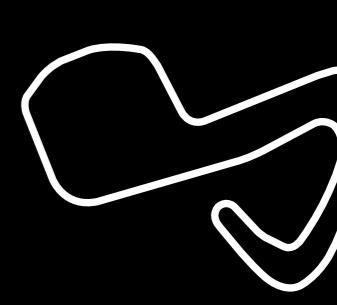
Rounds 10, 11 & 12
Croft

4 – 6 September



Rounds 13, 14 & 15
Silverstone (National)

25 – 27 September



Rounds 16, 17 & 18
Brands Hatch (GP)

9 – 11 October

Talent Pool Programme



Attracting the most promising young talent to Porsche Sprint Challenge GB, and supporting their development as racing drivers in all areas, remains an extremely important goal for the championship.

The 2026 season sees the arrival of the Talent Pool Programme. This development of the successful Young Driver Development Programme for Rookie drivers, seen in Porsche Carrera Cup GB since 2008, makes its Sprint Challenge GB debut in 2026. The Talent Pool Programme is open to Porsche Sprint Challenge GB drivers in the RS Professional or Clubsport categories. And the Talent Pool Programme will employ its own separate points table.

The Talent Pool Programme includes a two-day pre-season Training Camp held at Porsche Experience Centre Silverstone, with a focus on fitness and nutrition. Porsche Human Performance experts, at the state-of-the-art Silverstone facility, will provide tailored guidance and training on all aspects of physical and mental preparation, including advice on diet in relation to training and reaction times.

A Michelin Tyre Masterclass, and technical training sessions with the Porsche Motorsport GB Technical Team, will provide further tailored in-season support, helping to explain the intricate dynamics of the 718 Cayman GT4 Clubsport and 718 Cayman GT4 RS Clubsport. While participants will also receive bespoke Talent Pool Programme clothing and branding, helping them to stand-out in the busy Porsche paddock. Drivers will also benefit from media training sessions. Finally, a generous cash prize will be offered, or an attractive discount on the following season's Entry Fee, for the Talent Pool champion.

Drivers eligible for the Talent Pool Programme must be under 25 years of age on 1 March 2026. They must not have competed in more than two Porsche Sprint Challenge weekends anywhere in the world, and must not have competed in Porsche Carrera Cup GB, or Porsche Mobil 1 Supercup.



"The Talent Pool Programme Training Camp at the Porsche Human Performance Centre is designed to coach, educate, and empower drivers towards achieving optimal health and performance.

"This immersive experience combines physiological testing, training, and tailored advice on nutrition, sleep and recovery. Our aim is to help maximise the physical development of these young drivers ahead of the upcoming season and provide enduring knowledge that should benefit them throughout their motorsport careers."

Jack Wilson
Sport & Exercise Scientist
Porsche Human Performance

Race Formats

In 2026, we will continue our successful format, with three races taking place on each championship weekend.

New for 2026, drivers racing the Porsche 718 Cayman GT4 Clubsport will compete in a streamlined championship that is easy to follow. The Clubsport Championship is the perfect place for those entering GT racing for the first time, and will see drivers challenge for a single, overall podium in each race. Alongside, they will battle for generous cash prizes at the end of the season for the top three drivers in the championship.

Those competing in the Porsche 718 Cayman GT4 RS Clubsport will continue in either the RS Professional or RS Amateur categories.

Race One

Drivers' fastest qualifying time will decide their place on the starting grid.

Race Two

Drivers' second fastest qualifying time will decide their place on the starting grid.

Race Three

The finishing order of the second race will decide the starting grid for the third race each weekend. As in 2025, if a driver does not finish in Race One and Two, they will start behind the last race finisher in their category, not at the back of the entire grid.

POINTS SPRINT CHALLENGE

2026 Points Structure

The points allocation system ensures that the best driver wins.

RS Pro and Am points allocation

1st	10 points
2nd	8 points
3rd	6 points
4th	5 points
5th	4 points
6th	3 points
7th	2 points
8th	1 points

Clubsport points allocation

1st	10 points
2nd	8 points
3rd	6 points
4th	5 points
5th	4 points
6th	3 points
7th	2 points
8th	1 points

Additional Points

Drivers who set the fastest lap time during qualifying will be awarded one championship point. Drivers will be awarded one championship point for setting the fastest lap time of each race within their category.

Registration Fees



The Porsche Sprint Challenge GB 2026 registration fees for both the Pro and Am categories is £22,000 plus VAT.

Continuing from 2025, and included within the Championship Registration Fee, Porsche Sprint Challenge GB will host one pre-season and three in-season Porsche exclusive test days. In addition, all drivers will enjoy three rounds per event throughout the season, and all race weekends include their own test days.

Exclusive 2026 British Champions 50% discount

Attracting and inspiring premium talent is an integral part of the Porsche brand. Since 2022 we have offered the overall winners of British Championships a half-price entry fee. This incentive continues for 2026 across the following British championships:

- British GT GT4 Overall Champion
- FIA British F4 Overall Champion
- Ginetta GT Academy Overall Champion
- Ginetta Junior Championship Overall Champion
- Ginetta GT Championship Professional Class Champion
- MINI Challenge Championship JCW Class Champion
- Porsche Club GB Championship Overall Champion
- BRSCC Fiesta Junior Championship Overall Champion
- Junior Saloon Car Championship Overall Champion
- British Kart Championships Rotax Junior & Senior, Overall Champion
- Ultimate Karting Championship Rotax Junior & Senior, Overall Champion



Early Registration Rewards*

In 2025, Porsche offered substantial benefits to drivers who returned their completed registration form and paid their registration fees early, that offer continues for 2026.

Any driver registering before 5 December 2025 will receive £2000 within two weeks of the last round of the 2026 season. Any driver registering before 30 January 2026 will receive £1000.

*Terms and conditions apply



"Porsche Sprint Challenge GB has been the perfect home for me over the past two seasons. The cars, the level of competition, the professional nature of the championship, and the exposure, stand head and shoulders above the alternatives.

"For the career minded, the championship offers a fabulous stepping stone, while for the passionate amateur, there isn't a more professional or welcoming paddock. I can't recommend the championship highly enough."

Tom Bradshaw
Porsche Sprint Challenge GB 2025 Champion

Exceptional Championship Prizes and Support

From the end of season prize money, to the level of support available throughout the season, great care has been taken to create an attractive championship package.

Technical and parts support

The experienced Porsche Technical Team and Porsche Motorsport parts department will be present at each race event, and all Porsche Exclusive Test days, providing vital support for teams and drivers.

Michelin tyre raffle

During each event, one lucky driver will have their name drawn in a raffle to receive a free set of Michelin racing tyres for use during the weekend in question.

At the end of the 2026 season, drivers can win the following cash prizes:

	RS Professional	RS Amateur	Clubsport
1st	£10,000	£5000	£5000
2nd	£4000	£2000	£2000
3rd	£2000	£1000	£1000



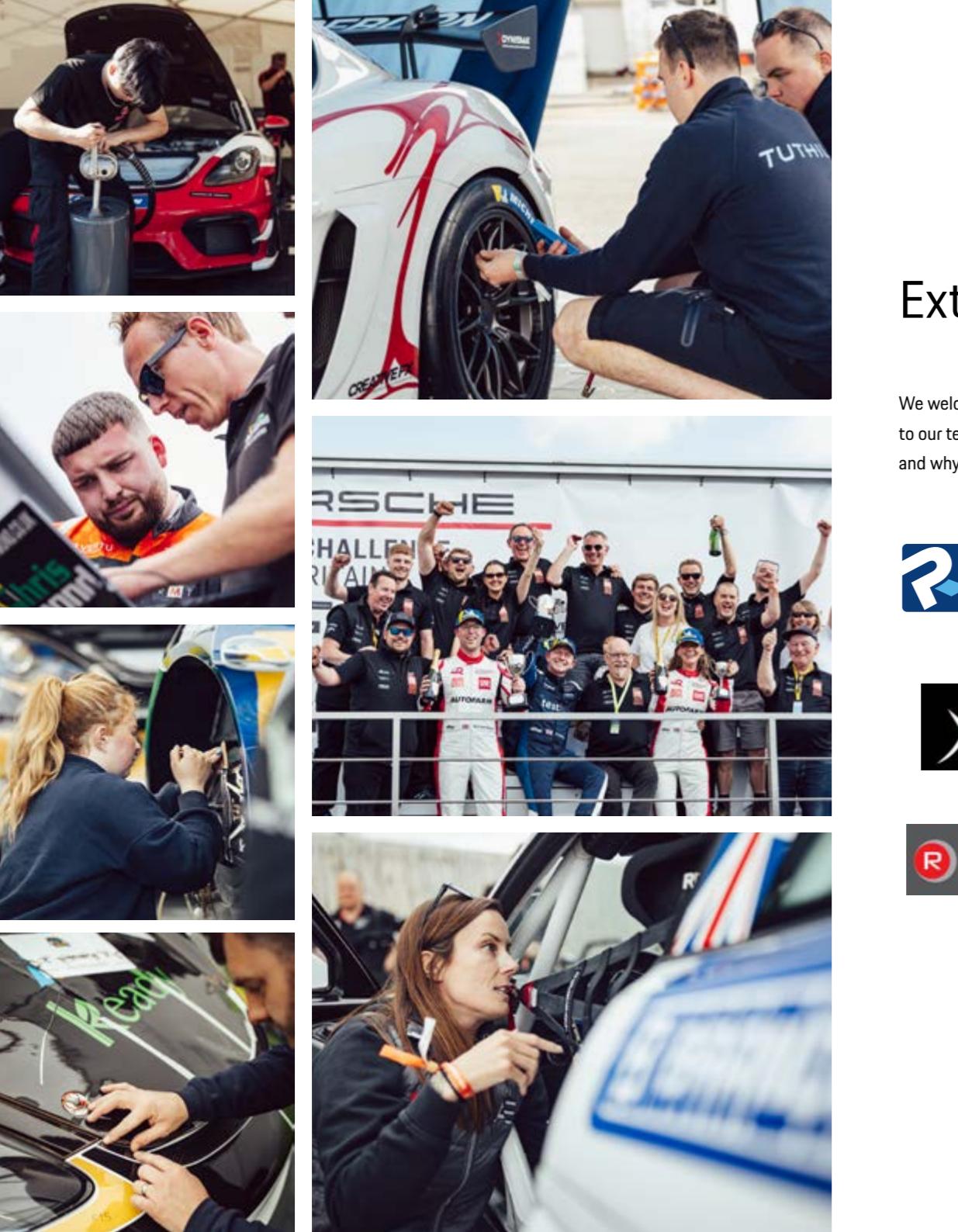
Racelogic VBOX Video

Each driver will receive a Racelogic VBOX Video system for the race season. This system is synchronised to each race car, and all drivers will receive their qualifying footage. The system will also allow us to make informed decisions during any judicial enquiries. Racelogic can provide pre-season training and specialist support if required.

Porsche Design wristwatches*

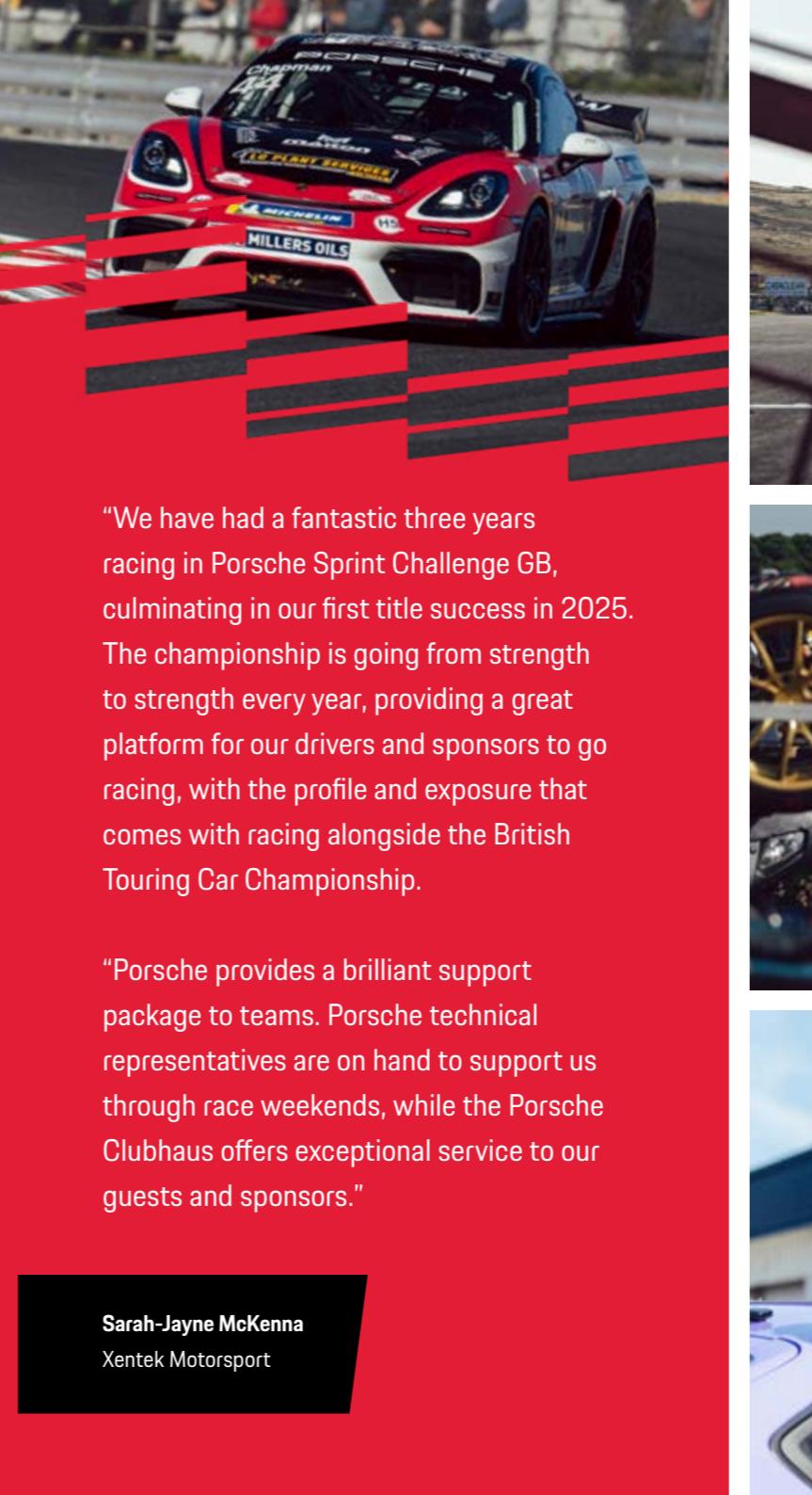
Porsche Design wristwatches will also be awarded at the end of the 2026 season, one for each driver with the highest number of fastest laps in their category – RS Pro, RS Am, Clubsport and Talent Pool. *Subject to contract





Extensive Team Support

We welcome new and returning teams to Porsche Sprint Challenge GB each year. Please talk to our teams for first hand accounts of their experiences of competing in the championship, and why you should be a part of the Porsche paddock in 2026.



SPRINT CHALLENGE IGHLIGHTS



SPRINT CHALLENGE HIGHLIGHTS





PORSCHE ESPORTS CARRERA CUP & SPRINT CHALLENGE



Porsche Virtual Motorsport Pyramid



Sim racing can take you anywhere. As an Esports discipline, sim racing has become a huge part of the motorsport gaming industry – it is racing without limits. Sim racing provides professional and amateur gaming enthusiasts with a platform to compete online against racers from around the world, all from the comfort of their own homes. Drivers use advanced simulators in realistic racing scenarios, testing strategy, skill, and nerve. This accessible route into motorsport breaks down barriers, opening the door to fans of all ages and backgrounds. Acting in the same way as the Porsche Motorsport Pyramid, the Porsche Virtual Motorsport Pyramid maps out a clear path for aspiring racers to rise through the digital ranks. Using mainstream console systems and controllers, or powerful PCs with sophisticated steering wheel and pedal sets, participants can progress from multiplayer racing games, to entry-level virtual racing series, and global endurance competitions.

Porsche prides itself on encouraging new racing talent, and Esports provides an opportunity to reach a unique audience of passionate racers. Many of today's top sim racing competitors

started their journey in this way, progressing to online racing simulation platforms used by competitors around the world.

Porsche Esports Sprint Challenge GB is a virtual championship created in partnership with Motorsport UK Esports in 2023. Drivers compete in two categories, Pro and Am, battling over five evenings, driving the Porsche 911 GT3 Cup or Cayman GT4 Clubsport MR, on the iRacing platform. The RAFA Racing Club Porsche Esports Carrera Cup GB is the next step, the virtual championship for professional sim racers driving the 911 GT3 Cup, enters its sixth season in 2026.

Since 2019, the Porsche TAG Heuer Esports Supercup by iRacing, has stood as one the most prestigious sim racing championships. Professional sim racers can test themselves against the best in the world, with an eye to the next step – the virtual Le Mans Series and beyond. At the pinnacle, the world's most elite racers from the real and Esports worlds unite, with factory teams from Porsche, and the world of Formula One, competing at the very highest level for massive prize pots.



Porsche Esports Carrera Cup Great Britain

The Porsche Esports Carrera Cup GB championship was introduced by Porsche Cars Great Britain in 2021, following the success of Porsche TAG Heuer Esports Supercup by iRacing. The virtual championship for professional sim racers sits in parallel with Porsche Carrera Cup GB, Sprint Challenge GB and Esports Sprint Challenge GB, forming an important part of the Porsche Virtual Motorsport Pyramid.

Mimicking the format and regulations of Porsche Carrera Cup GB as closely as possible, Porsche Esports Carrera Cup GB operates on the iRacing platform. The online subscription-based racing simulation is used by drivers around the world, often praised for its authentic racing simulation experience. Sim racers take part in a busy 16 race calendar across eight weekends, driving an accurate model of the Porsche 911 GT3 Cup on laser scanned renditions of the best circuits in Great Britain. A 'wild card' guest round, voted for by the public, has previously seen the championship visit circuits outside of Great Britain, including Circuit de la Sarthe, Spa Francorchamps, Mount Panorama and Circuit Zandvoort.

Drivers in two categories, Pro and Am, take part in a 60-minute practice session, followed by a 10-minute qualifying session to set the grid for the first of the day's two 25-minute races. The competition is broadcast live via the Porsche Twitch (twitch.tv/porsche) and YouTube channels (youtube.com/Porsche), watched by an audience of dedicated fans. Professional commentary from Esports experts and ITV broadcaster, David Addison, delivers insight and analysis, linking the virtual and 'real' worlds while underlining the challenging nature of sim racing competition at this level.

Previous seasons have witnessed an intriguing crossover, with the arrival of real-world Porsche race winners and competitors, including 2022/2023 Junior Adam Smalley, Charles Rainford and Jacob Tofts. In 2024, Red Bull Sim Racing driver, Sebastian Job, transitioned in the other direction. The triple Porsche Esports Carrera Cup GB champion impressed at the wheel of the 911 GT3 Cup, on his journey from professional sim star to driving a Formula One car in real life.



Sebastian Job
PECCGB 2025 Champion



2026 Race Calendar



In 2025, more than 60 hopefuls took part in pre-qualification, challenging themselves against the clock to set their fastest lap time at a computer-generated Silverstone circuit. The top 30 drivers in the Professional and Amateur categories progressed on to form the grid for the season ahead. Up for grabs was a huge prize package totalling a value of more than £30,000. Esports Carrera Cup GB is set to offer the same opportunity in 2026.

Open qualifying takes place in December 2025, with a full calendar of racing beginning in January 2026. The season will span eight weekends taking in the best circuits in Great Britain, from a simulated Silverstone to a digital Donington Park. Replicating Carrera Cup GB, the final will take place at the challenging Brands Hatch Grand Prix circuit.

Previous seasons have hosted two exciting 'wild card' races, a special feature voted for by the public, and this returns for 2026. The guest circuit is chosen from a shortlist by the followers of the @PorscheRaces_GB Instagram account.



Provisional: This race calendar is correct at time of publication but is subject to change.

Race Formats

The partial reverse grid format for the second race on each championship weekend will continue for 2026.

Race One

Each driver's fastest qualifying time will decide their position on the starting grid.

Race Two

The finishing order of the first race will determine the starting grid for the weekend's second race, with the top eight finishing positions reversed.

POINTS ESPORTS

Points Structure

Points allocation will remain consistent across all categories, ensuring that the best driver wins. As a reflection of the reverse grid format, where the top eight drivers from the first race have their grid positions reversed for the weekend's second race, points are weighted slightly towards the first encounter of each weekend. This ruling offsets the slight disadvantage experienced by the fastest drivers in the second race, while generating additional overtaking and adding to the overall challenge.

Race One Pro and Am points allocation:

1st	12 points
2nd	10 points
3rd	8 points
4th	6 points
5th	4 points
6th	3 points
7th	2 points
8th	1 points

Race Two Pro and Am points allocation:

1st	10 points
2nd	8 points
3rd	6 points
4th	5 points
5th	4 points
6th	3 points
7th	2 points
8th	1 points

Additional Points

In each category, drivers who set the fastest lap time in qualifying will be awarded two championship points. In both races, drivers will be awarded one championship point for setting the fastest lap time within their category.



Exceptional Championship Prizes

The total 2026 championship prize pot is extremely generous, totalling a value of more than £30,000.

For each race in the 2026 season, drivers will win the following:

PRO & AM

1st	£150
2nd	£100
3rd	£50

At the end of each season, drivers will win the following:

PRO

AM

1st	£7500	£3250
2nd	£5000	£2500
3rd	£2500	£1250



ESPORTS

"Sim racing has become an increasingly important part of the wider motor racing landscape, providing an accessible route into motorsport for drivers from diverse backgrounds. Reaching a wide, tech-savvy audience, Esports is inclusive, removing obstacles and fostering new connections. And Porsche has become an important player."

"The two exciting sim racing championships operated by Porsche Cars Great Britain further strengthen the Porsche brand within the digital motorsport community, underlining an ongoing commitment to the discipline. Enthusiasts at all skill levels can compete on level terms, and the Porsche Virtual Motorsport pyramid allows the best to race all the way to the international stage."

James MacNaughton
Manager, Motorsport

Porsche Esports Sprint Challenge Great Britain



Porsche Esports Sprint Challenge GB was created in 2023 in partnership with Motorsport UK Esports. Sitting alongside RAFA Racing Club Porsche Esports Carrera Cup GB, Porsche Cars GB's latest virtual championship sees drivers in two categories, Pro and Am, battle over four weekends driving the Porsche 911 GT3 Cup or Cayman GT4 Clubsport MR, on the iRacing platform.

Providing an entry route into top line sim racing competition, Esports Sprint Challenge GB travels to authentically modelled recreations of the UK's most famous circuits, including Silverstone and Donington Park. Successful racers have already progressed up the Porsche Virtual Motorsport Pyramid to Porsche Esports Carrera Cup GB, and beyond.

Champions in both categories receive a driving experience day at Porsche Experience Centre Silverstone, getting behind the wheel of road-going versions of the Porsche 911 and 718 Cayman.



"It was great to see Porsche Esports Sprint Challenge GB going from strength to strength in its third season. Motorsport UK is privileged to work with Porsche Cars GB in delivering its entry-level Esports championship, giving community-level racers the chance to win a Porsche driving experience. And for the overall winner to qualify for Porsche Esports Carrera Cup GB.

"This really showcases how Porsche is committed to Esports, and nurturing future talent through new avenues – away from real-world racing. Motorsport UK looks forward to further developing the championship in the future."

Paul Crawford
Head of Esports, Motorsport UK



Thank you

We look forward to welcoming you to the Porsche Motorsport Great Britain family in 2026.

For more information on Porsche Carrera Cup Great Britain, Porsche Sprint Challenge Great Britain, or our Esports activities, please contact the following members of our team:

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