

RESUME

Gajesh Malakar

Sumer Nagar, Madanganj-Kishangarh,

Dist-Ajmer, Rajasthan, India

Email: gajeshmalakar@gmail.com | Phone: 9269541279

Professional Summary

Dynamic and results-driven Social Media Marketer, Digital Expert, Prompt Engineer, Blogger, and Copywriter with a strong background in online branding, content creation, and digital marketing. Adept at leveraging AI tools, SEO strategies, and engagement techniques to enhance online presence and drive business growth. Passionate about creating compelling content, optimizing marketing campaigns, and staying updated with the latest industry trends.

Key Skills

- Social Media Marketing (Facebook, Instagram, Twitter, LinkedIn)
- SEO & Content Optimization
- Copywriting & Content Strategy
- AI-Powered Prompt Engineering
- Digital Advertising (Google Ads, Facebook Ads)
- Affiliate Marketing & Lead Generation
- Blogging & WordPress Management
- Data Analysis & Marketing Automation
- Email Marketing & CRM Tools
- Graphic Design (Canva, Photoshop)

Professional Experience

Affiliate Marketer & Digital Promoter

BankSathi Portal | Freelancer | 2021 - Present

- Promoted and sold financial products online, including demat accounts, credit cards, and personal loans.
- Utilized social media platforms and SEO techniques to increase lead generation.
- Analyzed market trends and customer behavior to enhance sales strategies.

Social Media Marketer & Blogger

Self-Employed | 2020 - Present

- Managed and grew multiple social media pages, creating engaging and high-converting content.
- Developed SEO-friendly blog content on technology, finance, and marketing niches.
- Implemented paid ad campaigns to boost engagement and website traffic.

Textile Management & Operations

Sarda Textile | 2021 - 2023

- Managed operational, accounting, and financial tasks efficiently.
- Operated Textile ERP software to streamline processes and improve workflow.
- Coordinated with different departments to enhance productivity.

Marble Industry Experience

Chandak Marble, Surekha Marble & Pooja Surekha Marble | 2007 - 2013

- Assisted in business operations and sales strategies.
- Gained expertise in marble trading, management, and customer relations.

Education

Bachelor of Science (B.Sc.) in Mathematics

MDS University | 2011

Certifications & Additional Qualifications

- Certified in Digital Marketing & SEO (Google Digital Garage)
- Certificate in Marketing & Selling
- Proficient in Computer Applications (MS Office, Tally, Internet)
- AI & Prompt Engineering Expertise

Personal Information

Name: Gajesh Malakar

Date of Birth: 11 October 1989

Marital Status: Unmarried

Languages Known: Hindi, English, Rajasthani

Current Location: Sumer Nagar, Madanganj-Kishangarh, Ajmer, Rajasthan

Date: _____

Place: Kishangarh

(Gajesh Malakar)