

AMAAN KHAN



Digital Marketing



About Me

I have 1.5 years of experience in digital marketing. I have worked on SEO, social media, and online tools to help brands grow online. I can work well alone and also with a team. I focus on getting good results and always try to make sure the client is happy with the work.

Relevant coursework: Completed the Digital Marketing Course from Syntax World Institute, Laxmi Nagar New Delhi

Education

Bachelor of Computer Applications

BCA Mangalataam University
Aligarh U.P.

final year

Skill

- SEO,
- On-page SEO
- Off-page SEO,
- Technical SEO,
- Image optimization,
- Page speed optimization.
- Mobile-friendliness check,
- Schema markup,
- URL structure,
- SEO-friendly slugs,
- canva design

Job Experience

1.5 years

Search Engine Optimization
webkit Private Ltd.

- Worked on SEO strategies to improve website ranking on Google
- Created social media posts using Canva
- Assisted in writing blogs and website content

Search Engine Optimization
zenex

- Worked on SEO for multiple websites to boost rankings and traffic
- optimized blogs with target keywords
- Handled technical SEO (sitemap, crawl errors, site structure)
- Improved website speed through optimization techniques

Websites Handled:

- www.medikart.co.in
- www.sarkariyojnalive.in

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