



Md. Jakir Hossain

Corporate Affairs and Liaison Officer
ACI Pharmaceuticals.

About Me

A strategic Marketing Professional skilled in branding, digital marketing, and lead generation, driving business growth through data-driven campaigns and engagement for company growth and brand establishment in pharmaceuticals sector.

Contact

☎ 01719525325

✉ jhossainiu@gmail.com

📍 Magura Sadar, Magura

Skills

- Management Skills
- Negotiation
- Critical Thinking
- Leadership
- Digital Marketing
- Effective Communication

Skills

Language

- English

Work Experience

Corporate Affairs and Liaison Officer

ACI Pharmaceuticals.

March, 2022 - December'2024

- Build relationships with regulators, healthcare professionals, patient advocacy groups, investors, and NGOs to align interests and foster trust.
- Handle media inquiries, press releases, and crisis communications related to drug approvals, recalls, or adverse events. Position the company as a leader in healthcare innovation.
- Develop internal and external messaging, including annual reports, executive speeches, and digital content (website/social media), ensuring consistency with corporate values.
- Lead rapid response to crises such as product litigation, recalls, or ethical controversies, mitigating reputational damage and maintaining stakeholder confidence.
- Drive health-focused CSR programs, such as affordable medicine access, disease education, or partnerships with global health organizations (e.g., WHO, UNICEF).
- Engage with policymakers to shape legislation impacting the industry, such as drug pricing, intellectual property, or R&D incentives, while ensuring ethical lobbying practices.
- Monitor public perception and implement strategies to reinforce the company's credibility, emphasizing patient safety, innovation, and ethical practices.
- Ensure employees understand regulatory obligations, corporate goals, and compliance protocols through training, newsletters, and leadership communications.
- Collaborate with legal and compliance teams to ensure promotional materials adhere to regulations, avoiding off-label promotion and maintaining transparency in drug claims.

Sr. Territory Officer

January'2018 -February' 2022

Ad-din Pharmaceuticals Ltd

- Lead sales strategy execution to achieve territory revenue targets and market share growth.
- Build and nurture relationships with healthcare providers, distributors, and key accounts.
- Analyze market trends, competitor activity, and customer needs to optimize territory plans.
- Mentor junior team members and coordinate cross-functionally with marketing, medical affairs, and supply chain.
- Monitor KPIs, ensure compliance with industry regulations, and report on performance metrics.





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Territory Officer

Akij Food & Beverage

- Develop and implement sales strategies to meet targets within the assigned territory.
- Identify and pursue new business opportunities to expand the customer base.
- Build and maintain relationships with key clients, distributors, and retailers.

Education

Islamic University, Kushtia. 2013- 2013
Master in Development Studies

Islamic University, Kushtia 2006 - 2007
Master of Arts in Bengali

References

Jahid Hasan

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Dr. Shamsur Rahman

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Jakir Hossain

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