

NAIMISH KR. MISHRA

SEO TEAM LEADER



With over 2 years of experience in SEO, I am passionate about creating impactful content that drives organic traffic and enhances user experience. My career is highlighted by successful SEO strategies resulting in significant traffic growth and customer engagement. Skilled in keyword research, on-page optimization, technical SEO audits, and competitor analysis. Proven expertise in website designing, SEO strategies, and Google My Business (GMB) optimization. Possess a strong understanding of digital marketing techniques and a track record of delivering impactful results for diverse projects. Team Leader experienced in directing activities of workgroups. Develops strategies, provides training, sets goals and obtains team feedback. Excellent interpersonal and communication skills. Big picture focus with excellence in communicating goals and vision to succeed. Problem solver, networker, and consensus builder. Organized Team Leader builds positive rapport, inspire trust and guide teams toward achievement of organizational goals. Strong facilitator adept at working cross-departmentally with co-management and top-level leadership. Excellent trainer and mentor.

CONTACT

- +91-9599587855
- seocodingclavenaimish@gmail.com
- Kalyanpur (Lucknow)
- www.rankingcontractors.in

SKILLS

- Confident & Assertive
- Responsible & Accountable
- Timely & Deadline-Oriented
- Positive & Proactive Attitude
- Outstanding Team Player
- Effective Communicator
- Adaptable Under Pressure

EDUCATION

ACADEMIC (10+2)

V.K.S.S.V.N Gola (Kheri)
2011-2014

CSJMU Kanpur

Bachelor of Arts (B.A.)
2020-2023

WORK EXPERIENCE

SEO Executive ➡ SEO Team Lead

CodingClave Tech. / 2022 - Present

- Proven expertise in Website Designing, SEO Strategies, and Google My Business (GMB) Optimization.
- Developed and executed successful SEO strategies, driving significant traffic growth and customer engagement.
- Monitored and analyzed digital marketing performance metrics, delivering actionable insights for continuous improvement.
- Implemented SEO strategies to enhance website visibility and search engine rankings, leading to increased organic traffic.
- Managed website design projects, ensuring user-friendly interfaces and optimal functionality for enhanced user experience.
- Collaborated with cross-functional teams to develop and execute digital marketing campaigns aligned with business objectives.
- Possess a strong understanding of digital marketing techniques and a track record of delivering impactful results for diverse projects.
- Promoted a positive work environment by fostering teamwork, open communication, and employee recognition initiatives.
- Enhanced overall team performance by providing regular coaching, feedback, and skill development opportunities.

Certificates

Great Learning Academy

Google Search Campaign
(On November 2023)

Digital Marketing Course

CodingClave Academy
(June 2022)

SEO Certified

HubSpot Academy
(Apr 20 2024)

SEO II Certified

HubSpot Academy
(Apr 30 2024)