




RÉSUMÉ OF SAKIBA MARIUM ESH RAT

CONTACT

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-  Road- 05, Rupnagar R/A , Dhaka

EDUCATION

UNDERGRADUATE

Bangladesh University of Professionals

2024-Present

HIGHER SECONDARY

Dhaka Commerce College

2021-2023

SECONDARY

Monipur High School

2011-2021

SKILLS

Interpersonal

- ✓ Good Communication
- ✓ Time Management
- ✓ Team Player

Language

- ✓ Proficient in Bangla & English Writing
- ✓ Excellent in Bangla & English Writing

Computer

- ✓ Microsoft Word
- ✓ Microsoft PowerPoint

ABOUT ME

Studying BBA Dept. of Marketing in Bangladesh University of Professionals (BUP). Strives for constant development and innovation. Areas of interest are Marketing and Social Commerce. My current objective is to work with an organization that will help to enhance my existing skills and expand my horizon to fulfill company objects.

EXPERIENCE

CONTENT EXECUTIVE

Digifix

2024-Present

- Crafted engaging copy and captions for brands like Shell, MAX Ltd, Smashed Burger, and Phoenix Insurance.
- Managed content calendars for SMEs such as Urban Cut, SUENO, FARABI General Hospital, Capricciozza, and Sayeedana
- Developed strategies to enhance brand visibility and audience engagement

DIGITAL MARKETING MANAGER

Prishu,s FRESH FOOD

2020-Present

- Managing page operations and marketing strategies.
- Developing engaging content to boost audience interaction and brand presence.
- Overseeing promotions, campaigns, and customer engagement initiatives

REFERENCE

ANISUL ISLAM BHUIYAN

Regional YouTube Lead, APAC The Mediam Group by Aleph

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