

# Maneesh Maurya

Nehru vihar mukharji nagar new delhi 110009

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## Professional Summary

- Creative and detail-oriented Content Writer with 5 of experience in creating engaging, SEO-optimized, and audience-focused content. Proficient in various content formats, including blogs, articles, social media posts, website copy, and technical writing. Adept at research, keyword integration, and crafting compelling narratives to drive traffic and engagement. Passionate about producing high-quality, impactful content that aligns with brand objectives.

## Skills

- Content Writing & Editing SEO Optimization & Keyword Research Copywriting & Storytelling WordPress & CMS Tools Social Media Content Creation Research & Analytical Skills AP Style & Grammar Proficiency Basic HTML & On-Page SEO

## Experience

- **Drishti Ias** 4/08/2019 - 2/07/2021  
Content writer and proof reader  
Drishti was on the post of content writer and proofreader in IAS institute. Drishti prepares for IAS UPSC. Daily Drishti publishes current news on IAS official website drishtias.com such as international news, politics news, economy news, geographical news
- **White bunny** 5/8/2021 - 7/1/2022  
Senior content writer  
I was a senior content writer in white bunny company. There I used to write content on multi categories like lifestyle, entertainment, finance, politics, travel, digital marketing
- **Freelance Content Writer** 02/02/2022 - 04/12/2024  
Content writer
  - Delivered high-quality content for clients, including product descriptions, case studies, and newsletters.
  - Enhanced client websites with well-researched and persuasive content, leading to improved customer engagement.
  - Developed content strategies to meet business goals and target audience needs.

## Objective

"To secure a position as a Content Writer where I can leverage my creativity, writing skills, and expertise in SEO to craft engaging and impactful content that drives audience engagement and aligns with organizational goals. Passionate about delivering high-quality content and contributing to the growth of the brand through compelling storytelling and strategic communication."

## Education

- **Ram Manohar Lohia Awadh University** 2018  
bachelor of arts in journalism and mass communication  
GPA 3.5/5.0

## Certifications

- Content Marketing Certification – HubSpot Academy
- Advanced SEO Training –white bunny