



## CONTACT

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Permant  
Address, Rampal, Bagerhat, khunla

## SKILLS

Project Management  
Public Relations  
Teamwork  
Time Management  
Leadership  
Effective Communication  
Critical Thinking  
Presentation

## LANGUAGES

English (Basic)

## EDUCATION

### BSC In Agriculture

She-re Bangla Agriculture university

GPA: 3.38 / 4.0

### Diploma In Agriculture

She-re Bangla Agriculture Institute

GPA: 3.18 / 4.0

## PROFILE

Proven Area Sales Manager at adept in territory management and sales presentations excel in building relationships and leading teams to exceed sales targets. My strategic approach to business development and planning has consistently driven growth, showcasing my ability to blend analytical and interpersonal skills, effectively. adept in territory management and sales presentations, I excel in building relationships and leading teams in exceed sales targets. My strategic approach to business development and planning nas consistently driven growth, showcasing my ability to blend analytical and interpersonal skilis effectively.

## WORK EXPERIENCE

### Area Manager (Bkash limited)

2021-2025

#### Marketing Manager & Specialist

Develop and execute comprehensive marketing strategies and campaigns that align with the company's goals and objectives. Lead, mentor, and manage a high-performing marketing team, fostering a collaborative and results-driven work environment. Monitor brand consistency across marketing channels and materials.

### Territory Manager (Bashundhara group)

2018-2021

#### Marketing Manager & Specialist

Create and manage the marketing budget, ensuring efficient allocation of resources and optimizing ROI. Oversee market research to identify emerging trends, customer needs, and competitor strategies.

### Assistant sales Manager (Akij group)

2015-2018

#### Marketing Manager & Specialist

Develop and maintain strong relationships with partners, agencies, and vendors to support marketing initiatives. Monitor and maintain brand consistency across all marketing channels and materials.

### Sales Executive (Akij group)

2011-2015

#### Marketing and sales management

Researched sales opportunities and possible leads to exceed sales goals and increase profits Boosted sales revenue by cultivating strong client relationships and implernenting.effective sales strategies. Promoted conversion of casual shoppers into customers through product knowledge and product solutions to meet customer needs,