



MUHAMMED MIDLAJ


GRAPHIC DESIGNER & VIDEO EDITOR


I'm a passionate Graphic Designer and Brand Specialist dedicated to creating visually striking and strategically impactful designs. With a keen eye for aesthetics and a deep understanding of brand identity, I craft compelling visuals that resonate with audiences and elevate businesses. From logo design to full-scale branding, I blend creativity with strategy to bring brands to life

CONTACT

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EXPERIENCE

Finnest Technologies Pvt Ltd

Feb 2024- Present

Graphic Designer

- Content Creation – Design engaging social media posts, ads, banners, and other visuals to enhance digital marketing campaigns.
- Brand Identity – Develop logos, color schemes, and marketing materials to maintain a consistent and impactful brand presence.
- Motion & Interactive Design – Create animations, GIFs, and interactive content to boost audience engagement and drive conversions.

Decode International L.L.P

Aug 2023 – 2024

Graphic Designer

- Work with the content team to develop eye-catching promotional material for international recruitment fairs.
- Analyze performance metrics and adapt designs for maximum engagement.
- Collaborate with the marketing and admissions teams to create eye-catching recruitment campaigns

EDUCATION

BA MULTIMEDIA

2020 – 2023

UNIVERSITY OF CALICUT

Gems Arts & Science College

Ramapuram , Malappuram

DIPLOMA IN GRAPHIC DESIGNING

2023 – 2024


Dreamzone School Of Creative Studies

Kochi , Ernakulam


SKILLS

Brand Management
Logo
Creativity
Communication
Color Theory
Ui/UX Design
Time Management
Problem Solving
Team Work
Typography
Print Design
Idea Generation
Non Technical Skills
Marketing & Branding
Videography
Video Editing
Photo Editing
Motion Graphics


SOFTWARES




Photoshop




Illustrator




Premier Pro




Indesign




Figma




Capcut



CorelDraw



VS Code



After Effects