



# MR. ANIK

## Social Media Marketing & Advertising Expert

### Contact

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**Email**

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**Address**

Netrakona , Dhaka , Bangladesh

### Education

**Bachelor of Marketing**

Kendua Government University  
2022 - 2025

**H.S.C**

Kendua Degree Collage  
2019 - 2021

### skills

- Digital marketing
- Social media marketing
- Advertising Expert
- Content Creation
- Fb/ Ig ads campaign
- Market Research
- Targeted audience & Sales

### Language

- English
- Bengali

### Professional Experience:

2021

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2025

**Social Media Marketing****Freelance / Remote**

Managed and executed digital marketing campaigns for various clients. Developed content strategies, created engaging posts, and optimized social media profiles to target audiences across platforms such as Facebook, Instagram, LinkedIn, and Twitter. Monitored performance using analytics tools to improve engagement, reach, and conversion rates. Collaborated remotely with clients to align campaigns with their brand goals. Conducted paid advertising, audience research, and competitor analysis.

2021

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2024

**Sales Specialist (Part - Time)****Mas Intimates Bangladesh Company Limited/ Chattogram, BD**

Responsible for driving sales growth, managing key client relationships, and expanding market presence for MAS Intimates. Oversees strategic account management, negotiates contracts, and collaborates with product teams to meet customer needs. Leads sales initiatives to achieve revenue targets in the intimate apparel sector.

**ACHIEVEMENT:**

- ✓ Increased the revenue of the company
- ✓ Sales growth every year
- ✓ Buyer satisfaction.

2023

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2024

**Social Media Ads Specialist (Remote)****Dresslee / Los angeles , United states**

Planned, launched, and optimized paid social media ad campaigns to boost brand visibility and drive sales. Focused on platforms like Facebook, Instagram, and TikTok to reach fashion-forward audiences. Conducted A/B testing, audience targeting, and budget management to maximize ROI. Created ad creatives and copy aligned with brand aesthetics. Analyzed performance data and generated reports to guide strategy. Successfully increased engagement, website traffic, and conversions through data-driven advertising efforts.