

## **SAMIYA NADEEM**

Ajman, United Arab Emirates | Currently Studying in Greater Noida, India  
[samiyanadeem34@gmail.com] | [9958406057]

### **PROFESSIONAL SUMMARY**

Motivated and detail-oriented Computer Applications undergraduate with a passion for technology, AI, Robotics and digital marketing. Skilled in web development, content writing, and AI-driven tools. Experienced in managing Amazon and Noon seller accounts and familiar with affiliate marketing and dropshipping. Currently researching on 'the integration of AI tools with cloud computing for better optimization'. Open to work-from-home opportunities in IT and marketing, eager to explore innovative solutions in the tech and digital marketing industry and design industries.

### **EDUCATION**

#### **Bachelor of Computer Applications (BCA)**

Sharda University, Greater Noida, India | Expected May 2025

#### **Diploma in Interior Designing**

The Interior Design Institute, UK | 2021

**Senior Secondary Education** | Jeddah, Saudi Arabia | 2020

### **SKILLS**

- **Programming:** HTML, CSS, JavaScript, Python, PHP, MySQL
- **Web Development:** Front-end development, UI/UX design
- **AI & Machine Learning:** AI-driven content generation, basic ML concepts
- **Digital Marketing:** Social media marketing, content writing
- **Affiliate Marketing & Dropshipping:** Basic knowledge of business models
- **E-Commerce:** Experience with Amazon business/seller accounts

- **SEO & Content Writing:** AI-assisted content creation, keyword optimization
- **Software & Tools:** Chat GPT, Copilot, Adobe Photoshop

Currently learning to work on Microsoft Bi and Excel.

- **Problem-Solving & Analytical Thinking**
- **Strong Communication & Team Collaboration**
- **Portfolio Creation and Designing for Marketing and Advertising**

## ***CERTIFICATIONS***

1. **Building a Website Using HTML and AI Tools** – Udemey
2. **Using Chat GPT for SEO and Content Writing** – Great Learning
3. **Training+ Internship Program in Artificial Intelligence and Machine Learning - IIT Roorkee** – (cognizance) (ongoing)
4. **Interior designing-** Interior Design Institute,UK

## ***RESEARCH & PROJECTS***

- **Research Paper:** "Integrating AI Tools with Cloud Computing for Efficient Optimization" (Ongoing)
- **Amazon Business Management:** Hands-on experience managing an Amazon seller account
- Worked on multiple tasks related to creating FloorPlans, Moodboards, Presentation Creation and documents for project proposals.

## ***ADDITIONAL INFORMATION***

- Interested in designing clothing and clothing businesses
- Completed schooling in Saudi Arabia
- Open to learning and expanding skill sets in tech, digital marketing, and e-commerce