

DEVANSH GUPTA

BBA Student

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Experience

Food Intern

IVY LEAGUE HOUSE

March 2024 - May 2025

Supported team in kitchen and guest service operations during peak hours

Helped maintain hygiene and efficiency in food prep and service areas

Strengthened teamwork, time management, and multitasking in a fast-paced environment

Sales Associate (Part-Time)

ALDO-2023

Assisted customers with product selection, sizing, and styling to enhance their in-store experience

Strengthened teamwork, time management, and multitasking in a fast-paced environment

Certification

Digital Marketing Certification
UpGrad — 2024

Covered modules: SEO, SEM, Social Media Marketing (SMM), Email Marketing, and Content Strategy

Gained foundational knowledge of digital tools, audience targeting, and campaign planning

Education

Dr. D. Y. Patil Vidyapeeth, Pune

Bachelor of Business Administration

2023

BBA THIRD YEAR

Senior Secondary (Commerce)

Delhi Public School, Kamtee

2021 - 2023

Skills and Abilities

Technical Skills:

- Digital Marketing Basics (SEO, SEM, SMM, Email Marketing)
- Canva (Design for Social Media, Posters, Stories)
- Microsoft Excel (Data Entry, Formatting, Charts)
- Google Analytics (Beginner-Level Understanding)
- Content Creation & Strategy
- Social Media Platforms (Instagram, LinkedIn, X, Facebook)

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Soft skills :

- Strong Communication (Verbal & Written)
- Time Management & Multitasking
- Team Collaboration & Leadership
- Adaptability & Willingness to Learn
- Creative Thinking & Problem Solving
- Basic Business & People Management

CAREER OBJECTIVE

Motivated and business-oriented BBA student with a keen interest in marketing, sales, and brand communication. Eager to apply foundational knowledge and practical experience to real-world projects, while continuously learning and developing new skills. Seeking opportunities to contribute meaningfully in a dynamic organization that values creativity, teamwork, and growth.

Personal Profile

- Name: Devansh Gupta
- Date of Birth: 03/11/2004
- Nationality: Indian
- Languages Known: English, Hindi
- Location: Pune, Maharashtra
- Availability: Open to internship and learning opportunities