

# RAGAVENDRA N

## DIGITAL MARKETING ASSOCIATE

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To launch my career in Digital Marketing and apply my knowledge of online marketing principles, Search Engine Optimization (SEO), Search Engine Marketing (SEM), Google Analytics, and social media advertising to drive business growth and improve brand visibility.

### SKILLS

Search Engine Optimization(SEO)   Email Marketing   Social Media Marketing   Content Marketing

### PROFESSIONAL EXPERIENCE

**1. GIS analyst - Graphgeo SPATIAL (OPC) PVT LTD** **Oct 2023 - Dec 2024**

- Orthophoto, Mapping and LIDAR
- Photoshop
- Microstation and Global mapper

**2. Contract based - Worked as a GIS analyst in Hexagon Geo system, Bengaluru.** **Oct 2023 - Jul 2024**

- Orthophoto, Mapping and LIDAR
- Photoshop
- Microstation and Global mapper

**3. Digital Marketing Analyst - Flutterflirt IT Solutions** **Jul 2024 - Present**

- Worked as a Digital Marketing Analyst at FlutterFlirt IT Solutions, where I developed and executed data-driven marketing strategies to enhance online visibility, user engagement, and lead generation.

### EDUCATION

• **Bachelor of Science (PCM) from Govt first grade College, Mysore** **2019 - 2022**

• **Digital marketing - by Great learning Academy** **2024 - 2025**

### PERSONAL SKILLS

Comprehensive problem-solving abilities, Ability to deal with people diplomatically, willingness to learn, Team facilitator, Hard- working ability, Self-motive.

- **Languages:** English, Kannada.
- **Certifications:** Introduction to Digital marketing - course by Great learning Academy