



Md. Monirul Islam

Professional Digital Marketer

Contact



+880 1975741587



monirul.dm179@gmail.com



Rupnagor, Mirpur-1216, Dhaka



About Me

I'm Md Monirul Islam, a **Digital Marketing consultant** with 3+ years of experience in **SEO, SMM, and AI-driven strategies**. I specialize in increasing organic traffic, improving search rankings, and optimizing digital presence through advanced keyword research, SEO audits, and AI-powered solutions. I'm skilled in **on-page, technical, local, semantic, and YouTube SEO**, as well as **Facebook Ads, Instagram, and LinkedIn marketing**—delivering data-driven growth for brands.



Certifications

- Digital Marketing Certification – Creative IT Institute
- SEO & Digital Marketing Training – DigiLearner
- Fundamentals of Digital Marketing – Google Digital Garage

Skills

- Digital Marketing
- WordPress Site Building
- White hat SEO strategies
- Leadership
- Management
- Critical Thinking
- Problem solving
- Good Communication
- Networking



Career Objective

To drive growth and enhance brand visibility through my expertise in **SEO, SMM**, affiliate marketing, and AI-driven strategies. Passionate about solving complex marketing challenges with innovative solutions and staying ahead of digital trends. With a strong background in training and project management, I aim to contribute my skills to help businesses thrive, adapt, and lead in the ever-evolving digital landscape.



Education

Bachelor of Arts

SIRAJGONG Government College

I am currently pursuing a Bachelor of Arts (BA) degree, dedicated to expanding my knowledge and skills. I'm passionate about continuous learning and always eager to explore new opportunities in my field, pushing myself to grow both academically and professionally.

Higher Secondary Certificate

N.S Govt. College, nature– June 2020

I successfully completed my Higher Secondary Certificate (HSC), demonstrating my dedication and commitment to my studies. This stage of my academic journey provided me with a solid foundation for further education and personal growth, setting me on the path for continuous learning and success.



Experience

► WEB MAGNATE PTY LTD, – J. Digital Marketer On site | January 2025 – Continue

- Boosted SEO rankings and organic traffic with on/off-page optimization.
- Conducted keyword research and technical SEO audits.
- Managed social media on YouTube, X, Instagram, and Pinterest.
- Increased engagement and traffic through combined SEO and social media efforts.

► Creative It Institute, Dhaka – SEO Specialist Remote | January 2023 – February 2024

- Performed SEO tasks and content creation
- Assisted in basic ad campaigns
- Used Google Analytics, Search Console & Ubersuggest
- Supported digital marketing projects and reporting

► Zenith IT BD, Gazipur, Bangladesh – JR. SEO Specialist On site| January 2022 – Decenber 2022

- Boosted traffic with quality backlinks and link-building
- Optimized content through in-depth keyword research
- Managed multiple client SEO campaigns
- Promoted SEO best practices across teams



References

ROZI Osman

Marketing consultant

Creative It Institute, Dhaka

Phone: 01321-201887

Email : roziosman.cit.bd@gmail.com



LANGUAGES

- English (Fluent)
- Bangla (Native)