



Mohammed Shahed Ali

I am a creative professional with 10+ years of experience as a Senior Graphic Designer, Digital Marketer, AI Specialist, Content Writer, Business Developer, and Consultant. I've worked with various brands and startups, delivering effective design and marketing solutions that build strong identities and drive growth.

Skilled in visual design, content creation, digital strategy, and AI-powered tools, I combine creativity with business insight to help clients succeed. From concept to execution, I ensure every project is impactful, efficient, and aligned with market trends.

CONTACT

- 📍 Chittagong, Bangladesh
- 📞 88+01860022177
- ✉ Eyafasr@gmail.com

SKILLS

- Graphics Designer
- Digital Marketing
- Mentor
- Business Devoloper
- Financial reporting
- Minute taking
- Production standards
- Photography background
- Logo creation
- Corporate branding
- Adobe Lightroom
- Website design
- Digital Design
- 3D Modelling
- Calligraphy
- Adobe Photoshop
- Digital graphics
- Branding strategies
- Marketing experience
- Graphic and media design
- Microsoft Office expertise
- Illustration
- Production management
- Project management abilities
- Microsoft Wrod
- Microsoft Exel
- Power Point
- Adobe Illustrator
- Adobe Photoshop
- Canva Design
- T-Shirt design

LANGUAGES

English A1

Immediate

EXPERIENCE

Office Executive

SHADHIN FINTECH LTD-Chittagong Bangladesh

- 02/2022 - 2024
- loan serviceloan service
 - Communicated with debtors in writing, in person, or by phone.
 - Supported arguments with evidence-based claims to persuade individuals to make debt payments.
 - Mentored new members on scripts, strategies and company information to maximise performance.
 - Safeguarded restricted financial information by following data confidentiality procedures.
 - Drew up official agreements of payment satisfying both parties.

Office Secretary

Chottogram City Corporation -Chittagong Bangladesh

- 03/2022 - 2024
- Processed and distributed incoming correspondence to relevant staff, facilitating team communication.
 - Provided positive first impressions by maintaining immaculately reception areas and warmly greeting clients.
 - Answered inbound telephone calls promptly, directing clients, vendors and general queries to relevant teams.
 - Generated and distributed invoices to obtain fee payments.
 - Maintained organised filing system documenting business operations.
 - Documented and shared weekly meeting minutes.
 - Created accurate reports using Microsoft Excel spreadsheets.
 - Monitored progress, explored problems and negotiated solutions while carrying out work.
 - Generated high-quality reports, documents and presentations.

Graphic Designer

Orcha -Chittagong Bangladesh

- 02/2017-06/2021
- Submitted design ideas to plan projects with customers and managers.
 - Created innovative design packages as part of on-brand marketing materials.
 - Designed new, on-brand visual elements focusing on concept and messaging.
 - Worked with clients to define marketing and design vision for various graphic design projects.
 - Created design packages to drive on-brand initiatives and increase sales.

- Utilised extensive knowledge of Adobe Photoshop and Illustrator to create high-quality images.
- Designed printed brochures, banners and signs, aligning visual collateral with brand mission and values.
- Created corporate brand imaging by designing cohesive and engaging logos, letterheads and business cards.
- Generated digital image files for use in digital and traditional printing methods.
- Used Adobe InDesign to create images and layouts according to brief.
- Contributed to improving web user experience and conversion goals through compelling design.
- Presented creative design work, took constructive feedback and worked towards positive outcomes.

Senior Graphics Designer & Digital Marketing

- 1. RTC Travel & Hall Agency**
- 2. RTC Global Education - Halishahar Chittagong Bangladesh**

21/10/2024 - Running

- Logo design, T-Shirt design, digital graphics, brochure/banner/poster design
- Adobe Photoshop, Illustrator, InDesign, Lightroom, Canva
- Branding, corporate identity design, calligraphy
- Senior Digital Marketing Executive
- Social media marketing (Facebook, Instagram)
- Ad campaign creation & targeting strategy
- Analytics monitoring and performance optimization
- Content planning and creative direction
- Senior Business Development Officer
- Identifying potential clients and business opportunities
- Planning strategies to grow travel and Hajj/Umrah services
- Partnership & collaboration development
- CRM and client communication
- Senior Business Consultant
- Providing strategic guidance on service structure & expansion
- Creating marketing and service improvement plans
- Advising on branding and operational efficiency
- Senior Marketing Executive Officer
- Designing and implementing marketing campaigns
- Handling online and offline promotions
- Lead generation through social & digital platforms
- Market research and customer insights

Senior Graphics Designer & Digital Marketing

1. American Visa Consalting
2. Puji
3. ABS Electronics
4. Queeny Limited
5. ABS Consaltancy- Elit House,54 Motijheel,Dhaka.Bangladesh

10/3/2025 - Running(Remot)

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- Senior Digital Marketing Executive
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- Lead generation through social & digital platforms
- Market research and customer insights

Working



FIVER

<https://www.fiverr.com/users/rdcshahed>



UpWork

<https://www.upwork.com/freelancers/~0128f32797a4c7b66e?mpre>



Behance

<https://www.behance.net/mohammeali31>

Owner & Mentor



Design Dynasty

<https://www.facebook.com/DesignDynaasty/>



Logo Challenge (Facebook Group)

<https://www.facebook.com/groups/596549184383028>

EDUCATION

SSC Study Of Bussiness

Juleka Aminur Rahman City Corporation High School

Chittagong Bangladesh

Hsc Study Of ARTS

Government City College Chittagong

Chittagong Bangladesh

Honors Subject Bangla

Government Haji Mohammad Mohsin College Chittagong

Chittagong Bangladesh

1 Year Degree Interior Design

Chattogram Institute of Fashion & Technology (CIFT)

Chittagong Bangladesh