



Contact Details



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Portfolio Links

www.behance.net/fawwartz

www.instagram.com/fawwartz

Summary

Innovative Assistant Manager in Design with a strong foundation in graphic design and over a year of leadership experience. Proven expertise in branding, web design, and advanced design techniques, complemented by a solid grasp of typography, color theory, and composition. Adept at managing and mentoring design teams, streamlining processes, and driving creative projects from concept to completion. Committed to delivering exceptional visual experiences by aligning client vision with strategic design solutions.

Fawwaz Purakkotakath

Assistant Manager - Design | Creative Artworker

Professional Experience



Now
-
Aug
2023

AND Academy (Delhi, India)

Assistant Manager in Design - Brand Comms.

At AND Academy, a unique design upskilling platform affiliated with the Indian Institute of Art and Design (IIAD):

- Creating compelling online and offline collaterals.
- Designing engaging social media content.
- Developing videos using After Effects and Premiere Pro.
- Collaborating with teams to ensure a cohesive visual identity.
- Contributing to the enhancement of AND Academy's design aesthetic.



June
2023
-
Oct
2022

Infocart Technical Solutions (Doha, Qatar)

Creative Graphic Designer

At Infocart, a leading POS company in Qatar:

- Crafted visually striking designs for marketing collateral (brochures, flyers, posters).
- Developed engaging graphics for digital campaigns on social media and email.
- Collaborated with cross-functional teams for consistent brand messaging and visual identity.



Sep
2022
-
Nov
2019

Connecting Dots (Riyadh, Saudi Arabia)

Creative Coordinator

A Business Consulting firm headquartered in British Columbia, Canada, assisting Startups & SMEs globally.

- Led team overseeing 100+ projects with 98% client satisfaction.

Personal Skills

- Excellent communication skills
- Analytical and Problem-solving
- Teamwork
- Creative & Multitasking
- Decision making
- Customer Service
- Business relationships
- Drive & Initiative
- Ability to work under stress and adapt to rapidly changing circumstances
- Able to relay information in fast-paced environment
- Effective leader & Learner
- Dedicated

Technical Skills

- Excel in Adobe Illustrator CC.
- Excel in Adobe Photoshop CC.
- Proficient in Web Designing using Wix Editor.
- Basic Knowledge in Motion Design Using After Effects.
- Basic Knowledge in Video Editing using Adobe Premiere Pro.
- Basic Knowledge in 3D Modelling using Blender 3D Software.
- Basic Knowledge in Photography.
- 2D Animation using Macromedia Flash.

- Won new clients, achieving a 30% revenue increase.
- Implemented training program for 25% productivity boost and 50% lower turnover.
- Aligned creative output with brand guidelines, raising brand recognition by 20%.
- Managed 10 simultaneous projects with 95% completion rate, meeting all deadlines.

Creative Designer

Initially worked for the same company as a Creative Designer which includes Graphic Design as well as Web Design (Using Wix Editor).

- Design graphic user interface elements, like menus, tabs and widgets
- Build page navigation buttons and search fields
- Design original graphic designs (e.g. images, sketches and tables)



**Oct
2019
-
Mar
2019**

ADCO Advertising (Kerala, India)

Social Media Marketing and Graphic Designing

ADCO Advertising, A Full Service Digital Agency that strove together thus impossible became possible.

- Help customer in marketing product and services through Social Media.
- Design cool and modern Graphic designs for Brochures, Menus, Posters, etc.



**Sep
2018
-
Jan
2018**

Max Life Insurance Company Ltd. (Kerala, India)

Associate Agency Development Manager

Max Life Insurance Company Limited (formerly known as Max New York Life Insurance Company Limited) is a leading life insurance company in India.

- Achieve target and by helping area target.
- Grow business in Kannur region.
- Recruit & Evolve agent advisors from locality.
- Give better service for the customers.
- Secure the financial future of customers.

Technical Skills

- Proficient in MS Word, MS Excel and MS PowerPoint.
- Excel in Gimp Editing Software.
- Basic knowledge in C++ and FORTRAN computer programming languages .

Language

- English
- Hindi
- Malayalam

Personal Interests

- Sketching-Digital and Pencil
- Illustration
- Poster Designing
- Video Editing
- Photography
- Videography

Personal Profile

Nationality : Indian



**Dec
2017
-
Sep
2017**

Canara Bank (Kerala, India)
Outsourcer(Part time)

Canara Bank, a central public sector undertaking owned by the Ministry of Finance, Government of India, was established in 1906 in Mangalore. With global offices in London, Hong Kong, Dubai, and New York, I performed data entry, passbook printing, and Aadhar Card linking.

Education

- Master of Science in Physics
2013 - 2015 | Sir Syed College, Taliparamba
- Bachelor of Science in Physics
2010 - 2013 | Sir Syed College, Taliparamba

Certifications or Additional Qualifications

- Introduction to Graphic Design: Concepts by Tony Harmer
- Illustrator CC 2019 MasterClass Online from Udemy (<https://www.udemy.com>) by Adobe Certified Instructor, Martin Perhiniak.
- The Complete Digital Marketing Course- 12 courses in 1 from Udemy (<https://www.udemy.com>) by Daragh Walsh.
- 2D Animation course (3 months) with 70% marks at System Technology International, Kannur, Kerala, 2006