

BHAWIKA KHULLAR

SEO EXECUTIVE & BLOGGING STRATEGIST

CONTACT



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Pathankot, Punjab

EDUCATION

Intermediate

Partap World School

2023

Bachelor Of Commerce

Guru Nanak Dev University, Amritsar

2023-2026

CERTIFICATE

Digital Marketing

Digital Marketing Certification
from The Digital Pathshala

LANGUAGE

- English
- Hindi (Native)

ABOUT ME

A creative and analytical digital marketer with strong skills in SEO, content creation, social media management. I specialize in writing engaging, SEO-optimized content that ranks well and drives traffic.

Experienced in blogging, social media strategy, and graphic design, I know how to create visually appealing content that captures attention. Eager to apply my skills in a dynamic marketing team while continuously learning and contributing to impactful campaigns.

STRENGTHS

- Search Engine Optimization (On page, Off page)
- Keyword Research
- Blog Writing & Editing
- Social Media Management
- Email Marketing & Campaigns
- Paid Advertising
- Wordpress website design
- Canva Expert

TECHNICAL SKILLS

Keyword Research: Ahrefs, SEMrush, Google Keyword Planner, Jasper (SEO content generation)

Generative AI for design :

Creating graphics with Midjourney / DALL-E and editing with Adobe Firefly for faster workflows

AI-Powered Content Optimization:

Using tools like ChatGPT, Grammarly, and SurferSEO to enhance content quality and SEO performance