Mohamed Nishan

Parammal House Kadambode Post Pandhallur Malappuram Kerala India.

📘 9995470927 🔀 mohamednishan111@gmail.com

Objective

Results-driven finance and marketing professional with 3.5 years of experience in accounts, sales coordination, and marketing management. Holding certifications in Business Analytics and Cricket Analytics, with expertise in AI skills. Seeking a challenging role that leverages my analytical, financial, and marketing skills to drive business growth, profitability, and data-driven decision-making.

Personal information

Nationality: IndianReligion: IslamGender: Male

Place: Malappuram, KeralaDate of birth: 10/07/2000Marital status: Unmarried

Education

Institute of Management Accounts

Certified Management Accountant Persuing

Bangalore University

Bachelor degree in Commerce (Accouns and Taxation) 2021

76.1%

Kendriya Vidyalaya Malappuram (CBSE)

Class 12 2018

80.1%

Ace Public school Manjeri

Class 10th (SSLC) 2016 96%

© Certification

Cricket Analytics Certificate

Certified professional in cricket analytics, equipped with skills to analyze and interpret cricket data. Expertise includes:

- 1. Data analysis: Applying statistical techniques to cricket data.
- 2. Performance evaluation: Assessing player and team performance.
- 3. Strategy development: Informing coaching decisions with data-driven insights.

Business Analytics Certificate

Certified professional in business analytics, equipped with skills to analyze and interpret business data. Expertise includes:

1. Data analysis: Applying statistical techniques to business data.

- 2. Data visualization: Presenting complex data insights effectively.
- 3. Business problem-solving: Informing business decisions with data-driven insights.

Certificate on AI Tools

Certified professional in AI tools, equipped with skills to leverage artificial intelligence and machine learning technologies. Expertise includes:

- 1. AI tool implementation: Applying AI solutions to business problems.
- 2. Model development: Building and deploying AI models.
- 3. Data analysis: Analyzing data with AI-powered tools.

Experience

Cryztalz Glass, plywood and Hardwares.

1/11/2021 - 1/12/2023

Accountant cum Sales Coordinator

- 1.Financial Management: Manage financial transactions, accounts payable/receivable, and general ledger.
- 2. Sales Coordination: Coordinate sales activities, process orders, and maintain customer relationships.
- 3.Data Analysis: Analyze sales data and financial reports to inform business decisions.
- 4. Compliance: Ensure compliance with accounting standards and regulatory requirements.

Haapstad Industries 18/12/2023

Marketing Manager

- 1. Marketing Strategy: Develop and execute marketing plans to drive brand awareness, customer engagement, and sales growth.
- 2. Campaign Management: Design, launch, and manage marketing campaigns across various channels (digital, social media, print, etc.).
- 3. Market Research: Conduct market research to understand customer needs, preferences, and trends.
- 4. Team Management: Lead and manage a team of marketing professionals to achieve marketing objectives.



Excellent Communication and interpersonal skills Strong Analytical and Problem solving skills

Attention to detail and Organization Skill | Marke

Marketing Expertise

Creativity

Knowledge of Ai Tools

Language

- English
- Malayalam

•