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PERSONAL INFORMATION

Surname	**Di Lodovico**
Name	**Chiara**
E-mail	chiara.dilodovico@polimi.it
Nationality	**Italian**

EDUCATION AND TRAINING

• Date (from – to)	From Jan. 2022 to July 2022
• Name and type of organisation providing education and training	**Eindhoven University of Technology (TU/e), Industrial Design Dept., - Eindhoven, The Netherlands**
• Duration of the program of study	6 Months
• Principal subjects/occupational skills covered	Development of PhD thesis: "*Self-tracking wearable technologies. Developing a framework to leverage ambiguity as a generative lens in the design of data representation*" within the Industrial Design "Systemic Change" research group. Didactic support as coach in the TU/e Bachelor and Master squad course "Inclusive design and thoughtful technology".
• Supervisor	Sara Colombo

• Date (from – to)	From Oct. 2020 to June 2021
• Name and type of organisation providing education and training	**Politecnico di Milano, School of Management - MiP – Management Academy** **Start-up Boot Camp FLEX**
• Duration of the program of study	9 Months
• Principal subjects/occupational skills covered	Startup & strategy: Business Model design and innovation; Lean Startup approaches: Business Model validation; Business Planning: from Business Model to Business Plan; Startup ecosystem & venture financing; Individual self development, soft skills and team formation; Pitching
• Final mark obtained	29/30

• Date (from – to)	From 1 Nov. 2019 on
• Name and type of organisation providing education and training	**Politecnico di Milano** **PhD School - Design Department**
• Duration of the program of study	3 – 4 years
• Principal subjects/occupational skills covered	Development of PhD thesis: "*Self-tracking wearable technologies. Developing a framework to leverage ambiguity as a generative lens in the design of data representation*" PhD courses: Design Research Methodologies, Design Research Context and Resources, Design Research Prototyping, Scientific Production, Technology & Society, Innovative Teaching Skills, Futures Thinkaton
• Supervisor	Chiara Colombi
• Final mark obtained	Not yet achieved

• Date (from – to)	21 May - 25 May 2018
• Name and type of organisation providing education and training	**Fastweb Digital Academy – WeMake Fab Lab** **"Digital Fashion Making" Workshop**
Duration of the program of study	5 days
• Principal subjects/occupational skills covered	Prototyping of a fashion product designed with open source pattern-making and 3D modeling software, and manufactured by digital fabrication tools
• Title of qualification awarded	"Digital Fashion Making" Badge
• Final mark obtained	No mark given

• Date (from – to)	September 2014 - April 2018

• Name and type of organisation providing education and training	**Politecnico di Milano University** **School of Design – MSc "Design for the Fashion System"**
• Duration of the program of study	2 years
• Principal subjects/ occupational skills covered	Licensing & Brand Extension, Design Management for Fashion, Retail and Merchandising Design, Fashion Materials and Technologies, Fashion Design Studio, Art Direction e Copywriting
• Title of qualification awarded	MS Degree in "Design for the Fashion System"
• Final mark obtained	110/110 cum laude
• Date (from – to)	6 May 2017
• Name and type of organisation providing education and training	**WeMake Fab Lab** **"Valentina CAD" Workshop**
• Duration of the program of study	1 day
• Principal subjects/occupational skills covered	Digital design of patterns with the open source software Valentina CAD, file export for laser-cutter machine
• Final mark obtained	No mark given
• Date (from – to)	26-27 November 2016
• Name and type of organisation providing education and training	WeMake Fab Lab **"Digital Knitting" Workshop**
• Duration of the program of study	2 days
• Principal subjects/occupational skills covered	Prototyping of customized knitted jacquard designed with open source software, and manufactured by home knitting machines with laser-cutted punched cards
• Final mark obtained	No mark given
• Date (from – to)	September 2011 - July 2014
• Name and type of organisation providing education and training	**Politecnico di Milano University** **School of Design - "Fashion Design" Bachelor Degree**
• Duration of the program of study	3 years
• Principal subjects/ occupational skills covered	Knitwear Design, Physical Computing Principles, Business Management, Metadesign for Fashion, Fashion Design Lab, Design Theories and Practices Lab, Digital Representation Studio, Technologies and Structures, Materials for Design
• Title of qualification awarded	Bachelor Degree in "Fashion Design"
Final mark obtained	108/110
• Date (from – to)	September 2006 - July 2011
• Name and type of organisation providing education and training	**"Leonardo da Vinci" Scientific High School**
• Duration of the program of study	5 years
• Principal subjects/occupational skills covered	Mathematics, Physics, Astronomical geography, Biology, Chemistry, English, Italian, Latin, Philosophy, History, History of Art
• Title of qualification awarded	Scientific High School Diploma
Final mark obtained	100/100

DIDACTIC ACTIVITY

PROFESSIONALS LEVEL

• Date (from - to)	12 November 2022
• Venue	Step Futurability District, Milan
• Title of the workshop	**Workshop: A Wearable Safari – Oltre le tecnologie indossabili**
• Role and responsibilities	Co-organiser and speaker
• Collaborators	WeMake Fab Lab, Weabios srl, Fastweb Digital Academy

SPECIALIZATION MASTER DEGREE LEVEL

• Date (from - to)	10 March – 22 April 2017
• Name, type of organization	Fondazione Fiera Milano Institute MOE Live Master (Marketing, Event Organization, Fairs and Congresses)
• Title of the course	**Marketing & Communication**
• Role and responsibilities	Teaching Assistant

• Coordinator	Prof. Gabriele Marelli
• Date (from - to)	8 April – 23 April 2016
• Name, type of organization	ARD&NT Institute, Art Design and New Technologies (Consortium Politecnico di Milano and Brera Fine Arts Academy)
• Title of the course	**Visual Merchandising, Retail & Communication Design**
• Role and responsibilities	Teaching Assistant
• Coordinator	Prof. Arturo Dell'Acqua Bellavitis

MSc DEGREE LEVEL

• Date (from - to)	A.A. 2022/2023
• Name, type of organization	Politecnico di Milano, School of Design
	MSc Design for the Fashion System
• Title of the course	**Design For the Fashion System Synthesis Lab "Advanced Interactive Narratives" module**
• Role and responsibilities	Teaching Assistant
• Coordinator	Prof. Paola Bertola
• Module Leaders	Mauro Mastronicola and Giovanni Visai (TwinOne)
• Date (from - to)	From 7 to 18 February 2022
• Name, type of organization	Politecnico di Milano, School of Design
	MSc "Design for the Fashion System" in collaboration with MSc "Digital & Interaction Design"
• Title of the course	**Workshop: Undefined Self. Designing for ambiguity in self-tracking data representation**
• Role and responsibilities	Teaching Assistant
• Coordinators	Prof. Steven Houben (TU/e) – DFS
	Prof. Sara Colombo (TU/e) – DID
• Date (from - to)	A.A. 2021/2022
• Name, type of organization	Politecnico di Milano, School of Design
	MSc Design for the Fashion System
• Title of the course	**Design For the Fashion System Synthesis Lab "Advanced Interactive Narratives" module**
• Role and responsibilities	Teaching Assistant
• Coordinator	Prof. Paola Bertola
• Module Leaders	Mauro Mastronicola and Giovanni Visai (TwinOne)
• Date (from - to)	A.A. 2021/2022
• Name, type of organization	FTAlliance EU Funded project – University of Borås and UAL–London College of Fashion
• Title of the course	**- The Secret Life of Clothing: Exploring Garment Interactions**
	- Scalability of Multidisciplinary F-Tech Solutions: Addressing Future Sustainability Challenges
• Role and responsibilities	Supporting in reviewing the progresses, the assignments and deliveries.
• Coordinator	Prof. Daria Casciani
• Date (from - to)	A.A. 2020/2021
• Name, type of organization	FTAlliance EU Funded project – Politecnico di Milano
• Title of the course	**FTInterline: The virtual dimension of fashion tech**
• Role and responsibilities	Supporting the course coordinator in organising the course calendar and academic material, delivering educational activities. Supporting in reviewing the assignments and deliveries.
• Coordinator	Prof. Chiara Colombi
• Date (from - to)	A.A. 2019/2020
• Name, type of organization	Politecnico di Milano, School of Design
	MSc Design for the Fashion System
• Title of the course	**Communication for Fashion: "Theory of Communication" and "Digital and New Media" modules**
• Role and responsibilities	Teaching Assistant
• Coordinator	Prof. Paolo Volontè
• Date (from - to)	From 17 to 21 June 2019

• Name, type of organization	Politecnico di Milano, School of Design
	MSc Design for the Fashion System
• Title of the course	**Workshop: Design Research & Fashion Design**
• Role and responsibilities	Teaching Assistant
• Coordinator	Prof. Troy Richards
• Date (from - to)	From 14 to 18 January 2019
• Name, type of organization	Politecnico di Milano, School of Design
	MSc Design for the Fashion System
• Title of the course	**Workshop: Exploring Fashion Fit Through Digital Manufacturing**
• Role and responsibilities	Teaching Assistant
	Keynote Speaker "Fashion practices and digital fabrication within urban laboratories"
• Coordinator	Prof. Paola Bertola
• Project Leader	Nanni Strada
• Date (from - to)	A.A. 2018/2019
• Name, type of organization	Politecnico di Milano, School of Design
	MSc Design for the Fashion System
• Title of the course	**Communication for Fashion. Theory of Communication**
• Role and responsibilities	Teaching Assistant
• Coordinator	Prof. Paolo Volontè

BS DEGREE LEVEL

• Date (from - to)	A.A. 2021 / 2022
• Name, type of organization	Eindhoven University of Technology (TU/e), Industrial Design Department
	BA Industrial Design
• Title of the course	**Inclusive design and thoughtful technology**
• Role and responsibilities	Coach and expert of the BA project "Empowering people through ambiguity in personal data representations designs. The case of sleep-tracking wearables"
• Coordinator	Prof. S. Colombo
• Date (from - to)	A.A. 2019 / 2020
• Name, type of organization	Politecnico di Milano, School of Design
	BA Fashion Design
• Title of the course	**Sociologia per la moda**
• Role and responsibilities	Teaching Assistant
• Coordinator	Prof. P. Volontè
• Date (from - to)	A.A. 2018 / 2019
• Name, type of organization	Politecnico di Milano, School of Design
	BA Fashion Design
• Title of the course	**Sociologia per la moda**
• Role and responsibilities	Teaching Assistant
• Coordinator	Prof. P. Volontè

RESEARCH ACTIVITY

• Date (from – to)	From July 2021 on
• Name, type of organisation	Asociación de Investigación de la Industria Textil – AITEX (Spain), Consultores de Automatización y Robótica S.A. – CARSA (Spain), Politecnico di Milano (Italy), Anna Maria Stein (Italy), Pomilio Blumm Slr (Italy).
• Name of the project	**WORTH Partnership Project II - Boosting competitiveness and innovation capacity of SMEs through creative partnerships and the use of new technologies**
• Spin off	Worth II is a 3-year project funded by the COSME Programme, aimed at strengthening the competitiveness of SMEs in fashion and lifestyle industries and increasing their innovation capacities through cross-sectorial, pan-European collaborations between SMEs, designers, and technology providers.
• Activity	Support to the design and implementation of the coaching and advice programme, dissemination strategy and recruitment activities.
• Coordinator	Korina Molla

• Date (from – to)	7 January – 8 March 2021
• Name, type of organisation	Politecnico di Milano, Design Department in partnership with University of the Arts London – London, Hogskolan i Boras - Swedish School of Textiles, École Supérieure des Technologies Industrielles Avancées (ESTIA), TU/Delft - Industrial Design Engineering, Decathlon SA (France), GradoZero (Italy), Stentle SRL (Italy), Pespow SPA (Italy), WLY AB (Sweden), Pauline van Dongen Innovations BV (Netherlands), Centexbel (Belgium), Associate partner: PvH Europe BV (Netherlands)
• Name of the project	**FTalliance. Weaving Universities and Companies to Co-create Fashion-Tech Future Talents**
• Spin off	FTalliance is a 3-year academia-industries partnership aimed to facilitate the exchange, flow of knowledge and co-creation within the Fashion-Tech sector to boost students' employability and innovation potential. The objectives of the project will be achieved through a series of knowledge exchange activities aimed at fine tuning a multidisciplinary Fashion-Tech curriculum integrating fashion, design and engineering with industry relevant challenges through open innovation and project-based learning methodologies.
• Activity	Set-up and iterative implementation of "**Fashion-Tech Interline - The Virtual Dimension Of Fashion Design"** course.
• Role	Co-organizer and teaching staff member
• Coordinator	Chiara Colombi
• Date (from – to)	10 - 21 March 2019
• Name, type of organisation	Politecnico di Milano, Design Department in partnership with the Department of Management, Economics and Industrial Engineering (DIG), the Department of Electronics Information and Bioengineering (DEIB), and Fondazione Politecnico di Milano (Italy) as affiliated entity of Politecnico di Milano (Italy), Institut Francais de la Mode (France), European E Skills Association AIBL (Belgium), Mammut Film Srl (Italy), Fashion Technology Accelerator Srl (Italy), Associazione Industriale Lombarda dei territori di Milano, Lodi, Monza e Brianza (Italy) and its affiliated Entity ÉCOLE - Enti COnfindustriali Lombardi per l'Education (Italy).
• Name of the project	**DigiMood. Digital Modules of Didactic for Cultural and Creative Industries**
• Spin off	DigiMood aims at developing and testing the offer of a set of innovative and interdisciplinary educational modules in "*Digital Entrepreneurship for the Creative Industries*", with a specific application to the Fashion industry, its companies' branding and narrative strategies and the digital service models.
• Activity	e-Lesson within MOOC 5 – Enabling technologies for the Fashion Industry
• Role	Teacher
• Coordinator	Paola Bertola
• Date (from – to)	6 – 7 March 2019
• Name, type of organisation	Milano Fashion Institute (MFI) in collaboration with Politecnico di Milano, Università Bocconi, Università Cattolica, and Fashion Technology Accelerator (FTA).
• Name of the project	**Rethinking Fashion Sustainability – Circularity Ideathon**
• Spin off	Analysis of the Sustainable Development Goals (SDG) defined by the UN to answer specific questions related to the circular economy. Constitution of the "Circularity Manifesto" statements related to 'Design&Sourcing', 'Manufacturing', 'Marketing&Communication', 'Distributions&Sales', and 'Post-Sale Life'.
• Activity	Research and development of "Manufacturing" statement within the "Circularity Manifesto"
• Role	Contributor
• Coordinator	Francesca Romana Rinaldi
• Date (from – to)	26 February - 28 February 2019 & 24-28 June 2019
• Name, type of organisation	Politecnico di Milano, Design Department in partnership with the University of Boras - Swedish School of Textiles, and University of the Arts - London College of Fashion
• Name of the project	**EDU4FT – Education4Fashion-Tech (Erasmus+ European Project)**
• Spin off	The aim of EDU4Fashion-Tech is to bridge the fashion field with that of innovative technologies by creating a new training pathway to improve the level of key competencies and skills of students and trainers, and to break down barriers between technologists and creative communities and build meaningful collaboration.
• Activity	"Train the Trainers" 3 day Workshop - Borås, Sweden (Feb. 2018)
• Role	Participant
• Activity	"IAMlight" Digital Manufacturing 5 day Workshop – Milan, Italy (June 2019)
• Role	Teaching staff member
• Coordinator	Jonas Larsson
• Date (from - to)	1 October 2018 – 31 October 2019
• Name, type of organization	Politecnico di Milano, Design Department in partnership with Institut Français de la Mode (France), University of Arts London – London College of Fashion (UK), Fondazione Politecnico di Milano (Italy), European Business & Innovation Centres Network (Belgium), Media Deals (Germany), Borås INK (Sweden), The European Apparel and Textile Conferedetaion – EURATEX (Belgium), Cyric (Cyprus), CEEIB-Burgos (Spain).
• Name of the project	**DeFINE Developing a Fashion-Tech Innovation Network for Europe**

• Spin off	DeFINE is a collaborative project co-funded by the European Commission's COSME programme which aims to support the fusion of cutting-edge technologies and innovation with the European fashion and design industries.
• Role	Research Fellow
• Scientific Coordinator	Prof. Paola Bertola
• Project Manager	Prof. Chiara Colombi
• Date (from - to)	October 2018 – November 2019
• Name, type of organization	Politecnico di Milano, Design Department in partnership with Color Coloris - Italian Color Insight
• Name of the project	**Design-Driven Encounters**
• Spin off	A research project aimed at identifying and decoding transformative elements of contemporary society, translating inputs into inspirational multimedia contents to inform Color Coloris vision at Intercolor seasonal Encounters.
• Role	Researcher
• Coordinator	Prof. Chiara Colombi
• Date (from - to)	November 2017 – February 2018
• Name, type of organization	Polifactory Interdipartimental Fab Lab - Politecnico di Milano
• Name of the project	**MS Thesis: When Fab Labs meet fashion. I ruoli e le potenzialità dei Fab Lab nel sistema moda. Una ricerca empirica**
• Spin off	Research activity on Fab Labs' potentials and limits in relation to the actors of the Fashion System.
• Role	Talent in Residence
• Supervisor	Prof. Massimo Bianchini

PUBLICATIONS AND ARTICLES SUBMITTED

Authors	Daria Casciani, Chiara Di Lodovico, Olga Chkanikova
Title	**Case Study: Fashion-Tech Interline**
Language	English
Publication place	Piloting Fashion-tech Educational Strategies – Proof of Concept for Innovative Fashion-Tech Products and Services
Date of publication	July 2022 – Book Chapter
ISBN	978-88-94167-44-3
Authors	Chiara Di Lodovico, Sara Colombo
Title	**Exploring Multistability through Ambiguity for AI-powered Self-tracking Data Representation**
Language	English
Publication place	CHI 2022 Workshop on Grand Challenges for Personal Informatics and AI.
Date of publication	May 2022 – Workshop Position Paper
Authors	Chiara Di Lodovico, Chiara Colombi and Ana Roncha
Title	**Promoting Innovation Within the Fashion-tech Sector. The Role of Pan-European Projects**
Language	English
Publication place	Global Fashion Conference 2021 Proceedings – Warsaw, Poland
Date of publication	November 2021 - Conference Proceeding
ISBN	978-989-54263-2-4
Author	Chiara Di Lodovico and Ann Vellessalu
Title	**Re:newcell: Fostering Sustainable Development Through Technological, Circular and Networked Approach**
Language	English
Publication place	FASHIONING SOCIAL & CULTURAL INNOVATION. Design empowering communities to foster sustainability in culture intensive industries.
Date of publication	October 2021 - Book chapter
ISBN	978-88-7461-401-1
Authors	Chiara Di Lodovico and Chiara Colombi
Title	**The Emerging Fashion-Tech Paradigm in the Contemporary European**

	Landscape
Language	English
Publication place	*Cumulus Conference Proceedings Rome 2020 – Design Culture(s)*
Date of publication	September 2021 – Conference Proceeding
ISBN	*978-952-64-9004-5*

Author	Chiara Di Lodovico
Title	**Making Education: Exploring Digital Fabrication Potential within Fashion Design Learning Process**
Language	English
Publication place	*EDULEARN19 Proceedings - 11th International Conference on Education and New Learning Technologies,* Palma de Mallorca, Spain, *1-3 July* 2019
Date of publication	July 2019 - Conference Proceeding
ISBN	978-84-09-12031-4

Author	Chiara Di Lodovico
Title	**User and Design Innovation in Fashion Practices Within Urban Collaborative Spaces: Potentials and Challenges**
Language	English
Publication place	*Exploring New Co-Productive Paths in Design-Driven Innovation. STS Italia Working Papers*
Date of publication	April 2019
ISBN	978-88-940625-2-6

CONFERENCE SPEAKER

• Date	25 November 2022
• Conference	FASHION NOW! International Research Days - Rimini
• Track	Fashion Futures & Technology
• Contribution	**Wearable Technologies, Self-tracking Data and the Body**

• Date	11 May 2022
• Conference	CHI22 - Conference on Human Factors in Computing Systems – New Orleans, LA (Online)
• Track	Workshop: "Grand Challenges in Personal Informatics and AI"
• Contribution	**Exploring Multistability through Ambiguity for AI-powered Selftracking Data Representation**

• Date	21-22 October 2021
• Conference	GlobalFashion Conference 2021 – Warsaw (Online)
• Track	Innovation and Sustainability
• Contribution	**The Emerging Fashion-Tech Paradigm in the Contemporary European Landscape**

• Date	28 September 2021
• Conference	Build the future – Digital works for a better world – Politecnico di Milano - Online
• Contribution	**Unveiling the Fashion-Tech Paradigm – Design-driven product, service and process innovation**

• Date	14-16 June 2021
• Conference	Cumulus Conference Rome 2020 – Design Culture(s) - Rome
• Track	Design Culture of Making
• Contribution	**The Emerging Fashion-Tech Paradigm in the Contemporary European Landscape**

• Date	18 May 2021
• Conference	"Introduction to Design Research" Course – MSc Design School, Politecnico di Milano
• Contribution	Presentation of PhD research poster, roundtable panellist

• Date	5 May 2021
• Conference	Workshop Enrosadira – Azioni Di Empowerement Femminile Nel Mondo Del Lavoro a cura di Centro Consorzi
• Track	Donne ed informatica: quando l'intuizione femminile incontra la tecnologia

• Contribution	**Presentation of educational and research path, roundtable panellist**
• Date	17 October 2020
• Conference	E4FT (Education for Fashion-Tech) Conference - Digital Roundtables
• Track	Innovative Educational Tools
• Contribution	**Panellist for the evaluation of the educational tools and resources developed in the E4FT project**
• Date	1 - 3 July 2019
• Conference	EDULEARN19, *the 11th annual International Conference on Education and New Learning Technologies. Palma de Mallorca, Spain*
• Track	Pedagogical Innovations in Education
• Contribution	**Making Education: Exploring Digital Fabrication Potential within Fashion Design Learning Process**
• Date	13 -14 June 2019
• Conference	Italian Design Society (SID) Assembly. *100 ANNI DAL BAUHAUS. Le Prospettive della Ricerca di Design*, Ascoli Piceno, Italy
• Track	Design & Experimentation
• Contribution	**OpenStitch. An Open Source Embroidery Machine Research Project**
• Date	14 - 16 June 2018
• Conference	7th STS Italia Conference "Technoscience from Below" Padova, Italy
• Track	Track 16: From grassroots to citizen-centric innovation
• Contribution	**User and Design Innovation in Fashion Practices Within Urban Collaborative Spaces: Potentials and Challenges**

CERTIFICATIONS

Certifications of language knowledge	TOEIC – 27 August 2014 – 855/990

WORK EXPERIENCE, STAGES, STUDIES ABROAD

• Date (from – to)	26 – 30 July 2018
• Name and address of firm/university	Studio Marelli Via Cimarosa, 14, 20144 Milan (MI)
• Type of business or sector	Knitwear Design Artisanal Atelier
• Type of employment	**Graphic Designer and Social Media Manager**
• Main activities and responsibilities	Ideation and production of digital content for Studio Marelli's website and social media channels, promotion of "Modular Collection" knitwear collection designed by Studio Marelli with DMC yarns.
• Date (from – to)	4 – 26 July 2018
• Name and address of firm/university	DMC Italia Via Magenta, 77/5, 20017 Rho (MI)
• Type of business or sector	Knitting and embroidery yarn manufacturer for consumer and textile industry
• Type of employment	**Freelance Photographer**
• Main activities and responsibilities	Design, management, and realization of a photo shoot for "Modular Collection" knitwear collection, created by Studio Marelli and made with DMC yarns.
• Date (from – to)	2 - 31 July 2018
• Name and address of firm/university	Studio Sperandeo Via Ronchi, 39, 20134 Milano (MI)
• Type of business or sector	Editorial Studio
• Type of employment	**Editorial Graphic Designer**
• Main activities and responsibilities	Brand identity, graphic guidelines, and layout design of "Paint Everywhere" Magazine
• Date (from – to)	14 - 19 December 2017
• Name and address of firm/university	DMC Italia Via Magenta, 77/5, 20017 Rho (MI)

• Type of business or sector	Knitting and embroidery yarn manufacturer for consumer and textile industry
• Type of employment	**Freelance Photographer**
• Main activities and responsibilities	Design, management, and realization of a photo shoot related to knitted and crochet accessories created by national and international designers with DMC yarns.
• Date (from – to)	21 Ottobre - 28 November 2017
• Name and address of firm/university	DMC Italia
	Via Magenta, 77/5, 20017 Rho (MI)
• Type of business or sector	Knitting and embroidery yarn manufacturer for consumer and textile industry
• Type of employment	**Freelance Photographer and Graphic Designer**
• Main activities and responsibilities	Design, management, and realization of a photo shoot related to knitted and crochet accessories created by national and international designers with DMC yarns.
• Date (from – to)	29 Giugno - 27 November 2017
• Name and address of firm/university	Studio Sperandeo
	Via Ronchi, 39, 20134 Milan (MI)
• Type of business or sector	Editorial Studio
• Type of employment	**Editorial Graphic Designer**
• Main activities and responsibilities	Brand identity, graphic guidelines, and layout design of "Maglia & Uncinetto Therapy" magazine.
• Date (from – to)	Gennaio 2015 - Settembre 2017
• Name and address of firm/university	Studio Marelli
	Via Cimarosa, 14, 20144 Milan (MI)
• Type of business or sector	Knitwear Design Artisanal Atelier
• Type of employment	**Executive Assistant**
• Main activities and responsibilities	Social Media Managing activities - Opening and implementation of website and social media channels (Facebook, Instagram, Ravelry).
	Brand Identity design and development of communication strategies.
	Direct contact with professional figures such as: yarn producers, yarn suppliers, knitting and crochet experts, fashion designers, bloggers, stylists, models, and photographers.
	Digitization and classification of researches on knitwear processing techniques and iconic models from the Studio archive.
	Tutoring and knowledge transfer for new employees' training.

PERSONAL SKILLS AND COMPETENCES	
MOTHER TONGUE	**Italian**
OTHER LANGUAGE(S)	
	English
• reading	Excellent
• writing	Good/Excellent
• speaking	Good/Excellent
	French
• reading	Good
• writing	Elementary
• speaking	Elementary
SOCIAL SKILLS AND COMPETENCES	Ability to work in teams, communicative skills in multicultural contexts dealing with different professional figures. Ability to offer consultancy, support, operational and educational collaboration, and tutoring. Ability to create functional networks, to identify and involve skilled professional to carry out projects, events, and initiatives.
	These skills have been acquired during group works in university and work experiences that involved networking activities cited above.
ORGANISATIONAL SKILLS AND COMPETENCES	Coordination, management and making of fashion design practices (from research to concept development, prototyping and communication).
	Planning actions to carry out research activities, training activities, editorial initiatives, and brand promotion.

Management and realization of desk and field research paths.
These skills have been acquired during university education and work experiences.

TECHNICAL SKILLS AND COMPETENCES	Adobe: Photoshop, Indesign, Illustrator, Premiere Pro, Acrobat Office: Word, PowerPoint, Excel Web Editing: Squarespace, Wordpress 3D Modeling: SolidWorks, Rhinoceros Physical Computing: Arduino, fair knowledge of C++ programming language. Opensource softwares: GIMP, Inkscape, Oknitme, Valentina CAD/Seamly2D. Skills in sewing; pattern making and making of knitted and crochet garments. Fair knowledge of 3D printing and Laser Cutting
ARTISTIC SKILLS AND COMPETENCES	Dance, photography, rollerblading.
DRIVING LICENSE	B

MILANO, 17 NOVEMBER 2022