



ANNUAL REPORT 2018 - 2019

Mc³
CONSULTING INC.
www.mc3consultinginc.com
Tisa McGhee, PhD

MISSION - TO CREATE COLLECTIVE IMPACT TO EMPOWER OVERTOWN CHILDREN AND YOUTH TO REACH THEIR FULL POTENTIAL.

VISION - OVERTOWN, A COMMUNITY WHERE ALL CHILDREN AND YOUTH THRIVE.

VALUES - COMMUNITY, EMPOWERMENT, LEADERSHIP, INTEGRITY, ACCOUNTABILITY, COOPERATION, COMMUNICATION, CREATIVITY

PURPOSE CONVENE | NETWORK | LEVERAGE | SCALE | IMPACT

ABOUT US

OCYC Coalition Committees

There are four excellent committees for your consideration

Community Engagement Committee (formerly the Education Committee)

The coalition's goal is to serve as the community's key strategic partner in the following impact area(s): Youth Development, Youth Economic Development & Career Development Pathways, Quality K-12 Education, Higher Education Access, and Retention & Completion, Physical, Mental Health & Well-Being, Resident and Youth Engagement, Organization Capacity Building.

Healthy & Safe Committee

The goal of the committee is to increase and improve mental resilience, wellness, and healthy lifestyle choices by designating and creating safe community spaces and addressing food insecurity & nutrition issues within the community.

Productive & Working Committee

The purpose of the committee is to discuss working and productive employment strategies for youth and young adults.

Evaluation Committee

The purpose of the Evaluation Committee is to discuss and development collective Data Sharing strategies, protocol for specific programs and potential funding opportunities.



A NOTE FROM OUR EXECUTIVE DIRECTOR

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Over the past two years as the inaugural Executive Director, I have learned there is a critical need for collective actions and even a shortfall attempting to collaborate and navigate the many lattices and layers of interventions in our community. Our goal for the future is to strengthen our Collective Impact strategy, produce positive change by identifying common measures and actions that lead to impactful change, continuously communicate with each other making it a habit and shared valued, engages in mutually reinforcing activities that build culture and respect, and finally becoming a stronger backbone agency, garnering the resources, and building the capacity and infrastructure needed for the evolution of our community

Grayln Swilly-Woods
Executive Director

MASTER PLAN OUTCOMES & 2018-2019 SUCCESSES



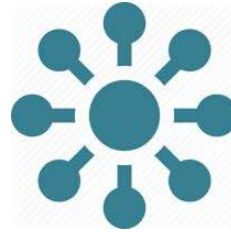
ACCOUNTABLE TO THE COMMUNITY

OCYC met this goal by being responsive, collaborative, efficient and effective in working with Overtown institutions to support professional development efforts to increase organizational capacity building.



HEALTHY AND SAFE

OCYC and Health institutions in Overtown continue to work on this goal by encouraging residents to participate in various health fairs and collaborating to participate in local health activities.



CONNECTED

OCYC anchor organizations in Overtown are leading the way in creating a data sharing agreement and instituting active methods to collect and collaboratively learn about the most pertinent community needs.



LEADING

OCYC convened the second installment of nine youth commissioners, establishing 2 innovative programs, Project Launch and Empowered Voices. Workshops and exercises enhanced the learning of leadership practices.



PRODUCTIVE AND WORKING

OCYC launched and successfully completed the first year of the professional development workshop series. Held the 2nd annual work readiness fair to increase youth summer 2019 employment opportunities.

“**Collective Impact**” is proving a valuable way to convene diverse stakeholders, residents, and agencies who affect and are affected by policies and programs on health, education, youth well-being etcetera, it resonates with our mission “ensuring all children and youth reach their full potential in Overtown”.

OCYC Executive Director, Graylyn Swilly-Woods



ACCOUNTABLE TO THE COMMUNITY

OCYC launched its Professional Development Workshop Series in September of 2018. Over 2018-2019 nonprofits, community partners, and businesses have benefited from eight workshops:

- Executive Leadership Part I & II - Sept '18 and Jan '19
- Cultural Linguistics - October '18
- Advocacy & Organizing - November '18
- Improve Health Outcomes Part I & II - Dec '18 and Feb '19
- Time Management - March 2019
- Adverse Childhood Experiences - May 2019



GirlTrek

Take a walk. Join a movement!

GIRTTREK OVERTOWN SUPERHERO SATURDAY!

MAY 25
9AM

Hampton Art Lovers Museum
249 NW 9th Street
Historic Overtown, FL 33136

Wellness, Art, & Conversation

A VIP Experience

After the walk, join us for:

- A VIP gallery tour of the Hampton Art Lovers



UNIVERSITY OF MIAMI & OCYC IMPROVING HEALTH OUTCOMES

OCYC hosted it's Making a Difference: How to Improve Health Outcomes for Children & Families in Overtown Workshop in Collaboration with the University of Miami Mailman Center. Jeff Brosco & Kimberly Reynolds moderated Part I and Part II was ed by Dr. Beth Harry . The Workshops centered around topics of health disparities, and systems change, .

HEALTHY & SAFE



GIRLTREK IN OVERTOWN

A group of women and girls in Overtown joined GirlTrek \gûrl-'trek\ (v.), a health movement organized by volunteers across America to inspire one million by 2018. The group aims to reestablish walking as a healing tradition in Black communities as a tribute to those who walked before us.(n.)





DATA SHARING

OCYC has been working on the launch of the OCYC Data Portal over the last year. Led by the Evaluation Committee and in collaboration with the Children's Trust pilot organizations: Concerned African Women, Girl Power, Overtown Youth Center, Urgent Inc., Touching Miami with Love, and the YWCA have all committed to finding a way to use the data to meet shared goals.



CONNECTED

TOGETHER FOR CHILDREN

As a member of Together for Children, OCYC joins with 5 other Miami-Dade communities in a collaborative effort to align, support and measure efforts to assist children and families. Together for Children and OCYC's efforts are aligned and leadership by board co-chair, Tina Brown has demonstrated OCYC's connectedness to systems in the Overtown community.





9th Grade
 Dynasia & Araya
 Jordan

10th Grade
 Giovannia & Maria
 Zykeria

11th Grade
 Ashley

12th Grade
 David & Adonis

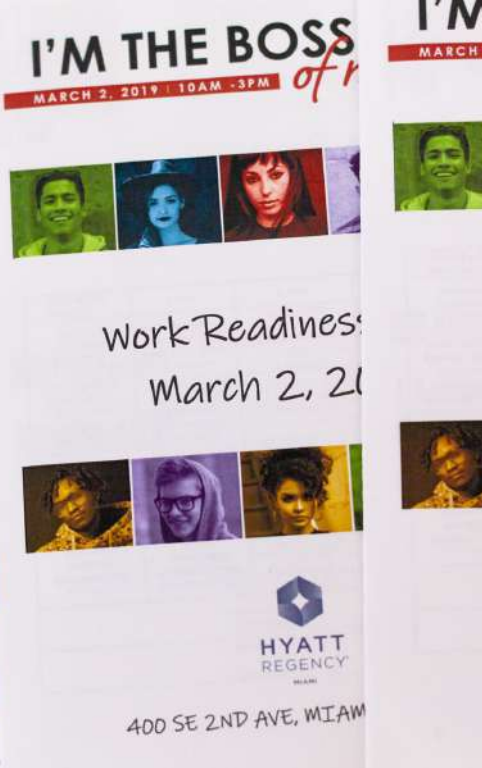


LEADING

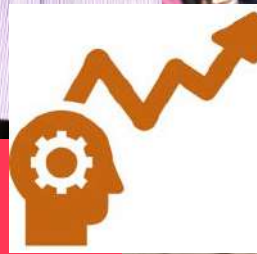
OCYC YOUTH COMMISSIONERS

Overtown Children & Youth Coalition welcomed the 2018-2019 Cohort to the Youth Commission. Nine dynamic youth was chosen to experience social entrepreneurship and self-efficacy workshops. The group led by Carlos Vasquez of Miami EdTech ran two programs, Project Launch and Empowered Voices with author Octavia Yearwood.





2nd Annual Work Readiness Fair



WORKING AND PRODUCTIVE

OCYC hosted the 2nd Annual Work Readiness Fair at the Hyatt Regency Miami, in Downtown Miami. Ninety youth and young adults between the ages of 14 to 24, attended this opportunity to for work during the summer and internships in the Miami Area.



MEMBERS

Our Community Members



ADVOCACY

OCYC's Executive Director attended the Florida Children Initiative (FCI) Strategic Meeting on August 10, 2018, to discuss the 2019 Statewide Plans for Funding.

At the meeting State Representative Bruce Antone, Orlando (pictured right).



OCYC's Executive Director Graylyn Swilley Woods & Reginald Burroughs with the Florida Children's Initiative had an opportunity to meet with Senators Taddeo & Pizzo. The purpose of the meeting was to update the Senators on the current standings of the FCI and the work being done in Overtown.

Visiting Tallahassee with other FCI members (below) to move the needle on juvenile arrest rates, teen pregnancy, and educational attainment in our communities by lobbying for funds for the various communities in the initiative to help alleviate these hardships.



OCYC Staff had the opportunity to attend the When We All Vote event at the University of Miami Watsco Center. Students, community members, and celebrities spoke to urge attendees to get out and vote in the upcoming election.

OCYC Welcomes Our New Senior Programs Director!!!

LaCriscia M. Fowlkes



Ms. LaCriscia Fowlkes. Ms. Fowlkes has over 20 years of experience working in youth programming. She has a passion for working with children/youth and their families to create a solid foundation of prosperity for their present and their future. She has worked with nonprofits in South Florida for 14 years, from Miami Gardens to Homestead through that work Overtown became an area she has held close to her heart.

NEW OCYC TEAM MEMBERS

OCYC Welcomes Dr. Elizabeth Coté

Elizabeth Coté, MD, MPA, combines her passion for direct clinical care and knack for system engineering to improve health outcomes.



Dr. Elizabeth Coté is a Harvard graduate, and a dynamic physician leader, who aims to build health equity through innovation and systems alignment. Dr. Coté will work to assist OCYC in aligning early education and the health care systems to improve health equity and early education equity for all children and their families here in the Overtown community.



ACCELERATING IMPACT

Several OCYC partners attended the Network for Social Work Management's 30th Annual Conference in Chicago. The theme was Accelerating Impact: Harnessing the Power of Human, Social and Financial Innovation. As the coalition is making strides in developing and launching their Data Sharing Portal for members, community members presented in the conference's panel, taking the opportunity to talk about how this collaboration can harness technology to enhance our impact and be able to measure it. Participants of the panel presentation heard about how to develop a data-sharing culture and data sharing MOUs, as well as how to establish metrics through a participatory process and to collaborate with funders to support quality data and strategic goals.

The panel presentation "Harnessing Technology for Impact: Developing a Data Sharing Community" heard at a national conference was facilitated by Dr. Tisa McGhee, Senior Consultant of Mc3 Consulting Inc., and participating panelist included: Tina Brown, ED Overtown Youth Center, Saliha Nelson, VP Urgent Inc., Jason Pittman, ED Touching Miami with Love, and Daniel Gibson, Regional Vice President, Miami-Dade, Allegany Franciscan Ministries (OCYC funder).

A woman with short dark hair, wearing a dark blazer over a light-colored top, is speaking into a microphone at a podium. She is standing in front of a large window with a city skyline view. To her right, a man is seated at a table with a laptop. A banner in the background reads "OVERTOWN" with "A Model & Method for Success" below it. The text "Executive Leadership" and "maximize impact" are faintly visible on the window.

**"COLLECTIVE
IMPACT."
RESONATES WITH
OUR MISSION
.... "ENSURING
ALL CHILDREN AND
YOUTH REACH
THEIR FULL
POTENTIAL IN
OVERTOWN"."**

GRAYLYN SWILLY-WOODS
OCYC EXECUTIVE DIRECTOR

FUNDING

DIRECT FUNDING

Allegany Franciscan

Ministries \$400k (2 yrs)

Florida Children Initiative

\$100k

The Children Trust Capacity

Building \$100k

GRANTS

Ounce of Prevention

Overtown Youth Center,

Touching Miami with Love and

Girl Power \$172k

Early Childhood

Comprehensive System \$8k.

Allegany Franciscan Ministries'

Lobbyist Funds \$9k

Allegany Franciscan Ministries'

Professional Development

Services \$75k

The Children Trust CBO \$35k

SEL Day \$13k

DONATIONS & SPONSORSHIPS

Membership/Donations

\$5k

Sponsorships \$14k



Allegany
Franciscan
Ministries



Common
Good
Initiative

FLORIDA
Children's
INITIATIVE



The
Children's Trust



THE
Ounce of Prevention Fund
OF FLORIDA



**We strive to create a collective
impact and empower children and
youth of Overtown**

THANK YOU

Social Media

Facebook <https://www.facebook.com/Overtowncyc1>

Twitter <https://www.twitter.com/>

Instagram <https://www.instagram.com/overtowncyc/>

Subscribe to OCYC Monthly Newsletter

<https://tumblr.us/13.list-manage.com/subscribe?u=3a9537b3a1d425e67993a4b->

Address: 1951 NW 7th Ave, Miami, FL 33136

Phone: (305) 704-8973

Website: www.overtowncyc.org

Email: info@overtowncyc.org or swilleywoods@overtowncyc.org

The logo for Mc3 Consulting Inc. features the text "Mc3" in a large, black, cursive font, with three green dots of varying sizes to the right of the "3". Below this, the words "CONSULTING INC." are written in a smaller, black, sans-serif font, followed by the website address "www.mc3consultinginc.com" and the name "Tisa McGhee, PhD" in an even smaller font.

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Tisa McGhee, PhD