

JOIN for only \$79 to help shape the future of our Villages!

Together, we're already creating real change.

- \$50,000 grant for backup power installations in Mt Dandenong and Kallista
- \$50,000 grant for village beautification in Sassafras and Olinda
- We were the driving force behind Yarra Ranges Council's \$500,000 investment in new toilet facilities in Sassafras and their commitment to a much needed masterplan of improvements for Sassafras and Olinda
- We continue to invest in marketing through:
 - thevillages.com.au website for awareness
 - social media for visitor engagement
 - printed map for maximising visitor experience

Did you know there have been major changes to Yarra Ranges Tourism, now Tourism East?

This new organisation has a much broader regional focus and will be responsible for promoting tourism as far as Tooradin and Doreen.

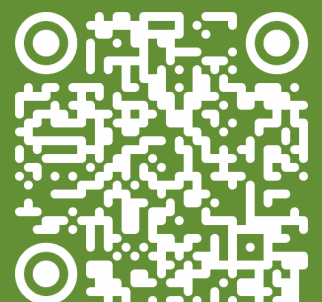
We are the only organisation whose sole purpose is the promotion of the Villages of Mount Dandenong. We need to band together now more than ever to ensure our marketing message reaches our visitors.

This includes plans to create a signature arts event in thevillages that will gather momentum over the years developing into a major event on the tourism calendar.



Join to help us shape the future of our villages.
It's happening now - but we need your support.

1. Scan the QR Code or go to thevillages.com.au/about-us
2. Watch the video, and hear what's happening, from our local business owners.
3. Join the Villages of Mt Dandenong before 30th June 2025.



Villages Membership

\$79 +GST

Membership is open to businesses in SassafRAS, Olinda, Mt Dandenong, Kalorama, Tremont, Ferny Creek, Sherbrooke and Kallista and runs from 1st July - 30th June.

Membership includes:

- All member, industry and community communications
- Representation and advocacy by the VoMD Committee (Vic Roads, YVW, YRT, YRC, CFA, Parks Vic etc.)
- A supply of maps for your guests, customers and visitors
- Your special offers and events promoted through the VoMD consumer email and social media
- Unlimited social media posts per annum
- DIY display of your business flyers in the VoMD information stands

Villages Website Listing

\$100 +GST



thevillages.com.au

A VoMD Website Listing includes:

Listing page

Unlimited images and text, video, social links, website and booking links and location map

Additional Listings

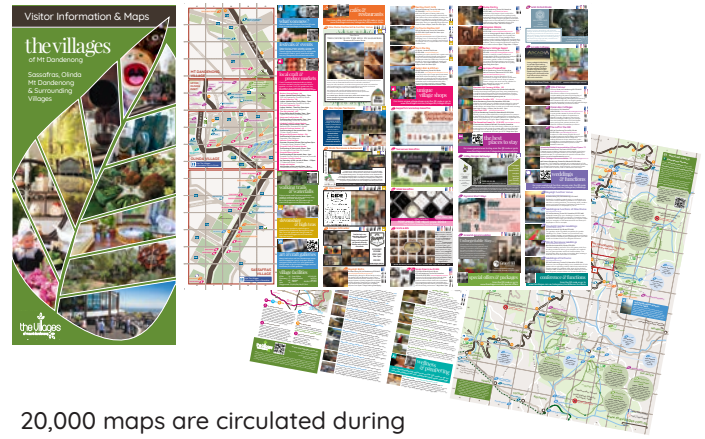
Separate unique listings in other categories (i.e. restaurant listing + weddings listing)

Special Offers - Add and schedule unlimited offers

Events - Add and schedule unlimited events

Itineraries - Inclusion in relevant itineraries

Villages Printed Map \$100 - \$350 +GST



20,000 maps are circulated during the year through all businesses and our Visitor Information Stands across the Villages and Dandenong Ranges.

All 20,000 copies are picked up by visitors during the year with any remaining maps delivered to SkyHigh for distribution when the new map becomes available.

Map location markers are also included on the large wall mounted map in SassafRAS!

Listings are arranged on a first in, first displayed basis.

Listing Types

DISPLAY AD

Ad Design (or supplied) + Icons + Location Marker

FULL LISTING

Image + Icons + Description + Location Marker

LOCATION MARKER ONLY

Your business name at location on map

Examples of Map Listings

(reduced in size for the purpose of this document)



DISPLAY AD
\$350 +gst



FULL LISTING
\$200 +gst



LOCATION MARKER ONLY
\$100 +gst

Closing date for Memberships is 30th June 2025
JOIN NOW at www.thevillages.com.au/about-us

For enquiries email lisa@thevillages.com.au