KOZMIC COLLABORATIVE COLLECTION DESIGN PERSPECTIVE

The conceptual idea of Kozmic grew from observations of everyday interactions. By recognizing that individuals prefer spaces that allow them to be comfortable in a variety of positions and choose what works best for them, our design team elaborated on that idea and developed a versatile solution. The Kozmic Collaborative Collection encompasses options for sitting, leaning, standing, and perching as well as varied height surfaces. Kozmic's spine based design provides the flexibility to outfit small to large spaces and incorporate surfaces and impromptu seating.

In addition to the need for comfortable and flexible furniture, our design team also noticed that the demand for easy access to power outlets is increasing. Kozmic's optional power outlets provide straightforward solutions to the ever-growing need to plug in and charge up. By integrating the outlets into Kozmic's design, they become easy to locate and use.

"I wanted to design a product that would flow into the user's natural behavior without altering it. The design was inspired by the principle that form follows function. Kozmic creates a site for individuals to come together for impromptu meetings or to socialize. It's also a relaxed space for individual focus time or a location to touchdown for a quick charge. Kozmic's flexibility in allowing the user to sit, lean, stand, or perch helps enhance their experience."

DON WOODS DESIGNER

