

Kimball®

Narrate™ Your Story

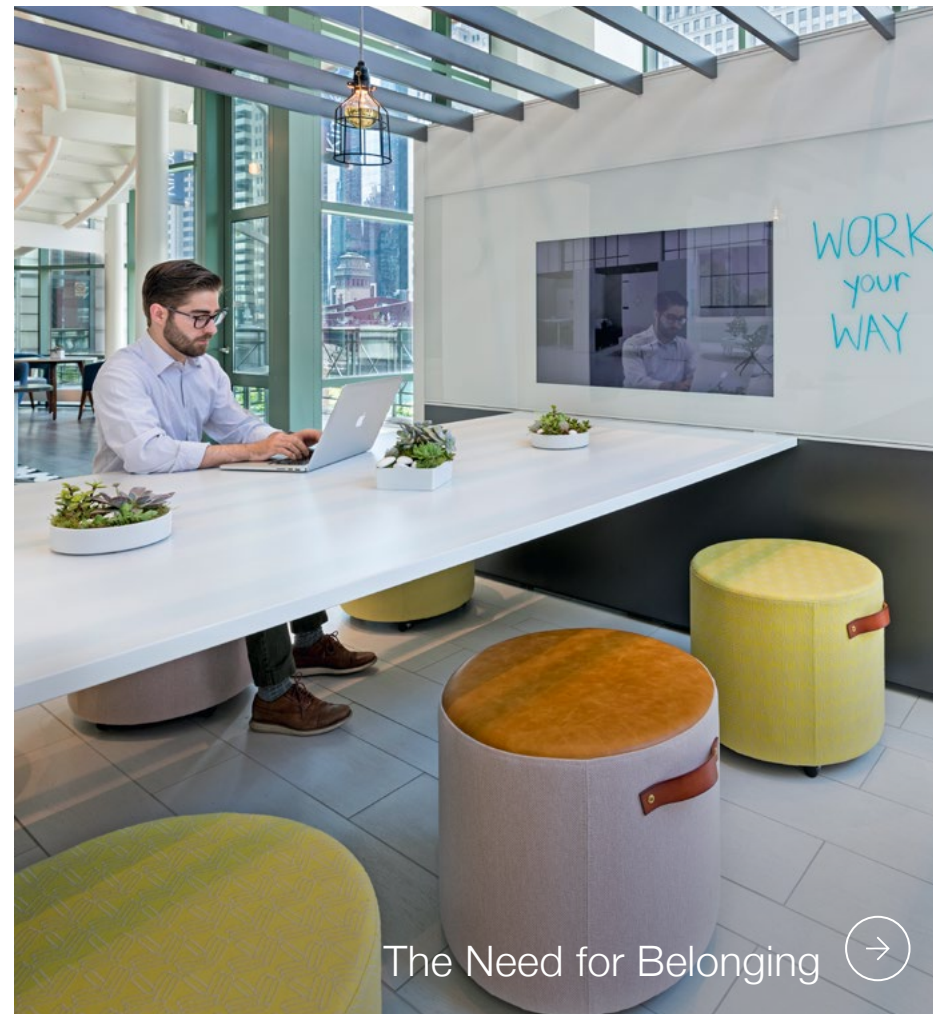
Every organization has its own story to tell. Create compelling spaces that bring your culture and mission to life with a solution that's always ready for what's next.

[explore →](#)

Convey What Matters

Inspiring Purpose and Productivity

Effectively communicating brand and culture and supporting new ways of working together are what will keep workplaces relevant for today and tomorrow. Narrate's design-centric platform offers limitless opportunities for brand expression and storytelling to help workers feel connected to the organization, while its dynamic infrastructure creates all the spaces people need to do their best work.



The Need for Belonging →



The Impact of the Physical Workplace →



A Hybrid Approach to Work Location →



Flexibility is Key in Work Environments →

The Need for Belonging

In a polarized world, fostering belonging will help workers feel better connected with each other and the organization.

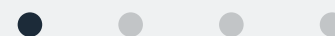


93% of organizations consider a “sense of belonging” as key to organizational success moving forward.¹



Culture, community, & collaboration are at the core of the new post-pandemic work experience.²

Source: 1) Deloitte, 2020 Global Human Capital Trends
2) Gensler, Design Forecast 2021



The Impact of the Physical Workplace

The role of the office remains critical to organizational success.

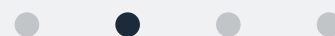


100% of organizations see the office as important to communicate brand and culture.¹



70% of workers consider the office as the perfect place for team building, management support, and completing complex tasks.²

Source: 1) CBRE, Global Occupier Sentiment Survey, September 2020
2) Jones Lang LaSalle, November 2020



A Hybrid Approach to Work Location

Hybrid work is the new normal and now a preferred way of working.



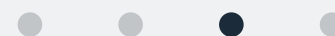
72% of global knowledge workers prefer a hybrid work arrangement that combines the home and the office.¹



75% of workers expect their employers to support working at home.

1 in 3 workers ask for a dedicated allowance to set up a proper work environment at home.²

Source: 1) Slack, March 2020
2) Jones Lang LaSalle, November 2020





Autonomy and mobility—having choice in where to work during an average day—are unequivocally associated with higher performance.¹

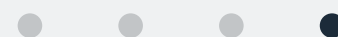
Flexibility is Key in Work Environments

The need for choice and the split preferences of workers for space types demands flexibility.



60% of the U.S. workforce would prefer a private office with a door.²

48% of the U.S. workforce would prefer a dedicated desk with personal storage.²



Source: 1) Gensler, U.S. Workplace Survey 2020
2) Kuchar, The Future of the Office, February 2021

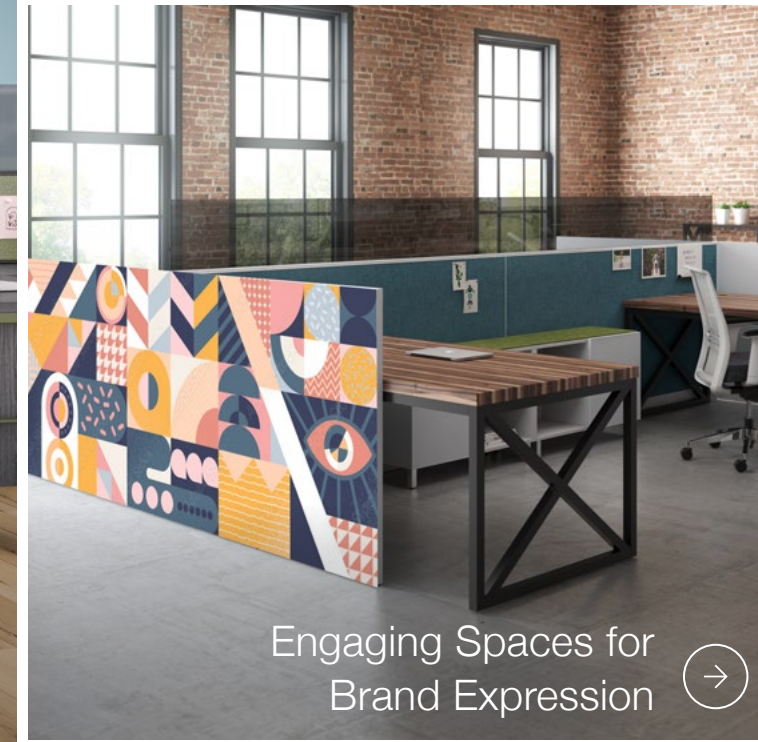
Consider What Comes Next

Staying Ahead of the Curve

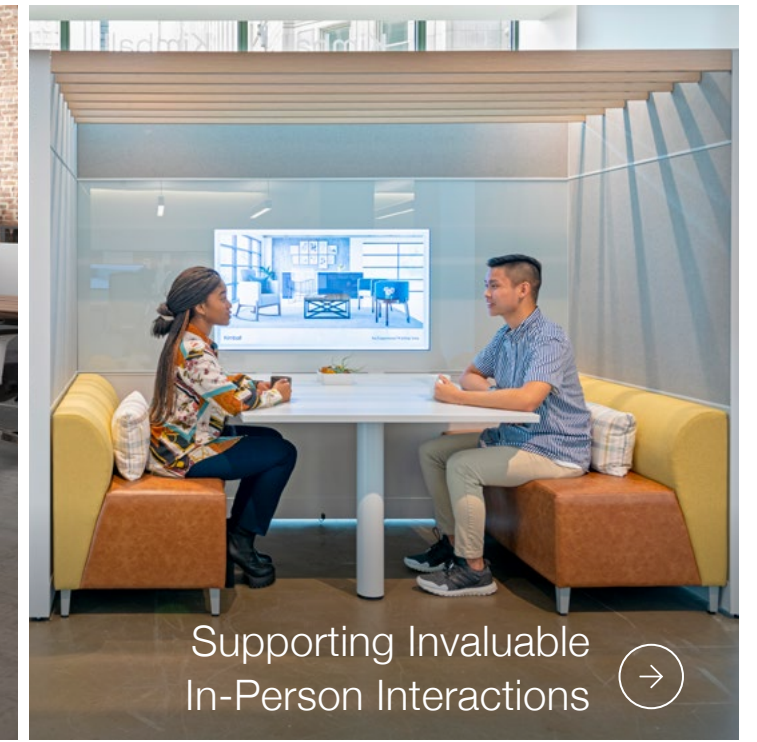
When it comes to future-proofing the workplace against inevitable change, forward-thinking businesses need a furniture solution that can quickly adapt and evolve. Narrate creates long-term value for organizations with a modular product toolkit designed to embrace the issues of today and every tomorrow.



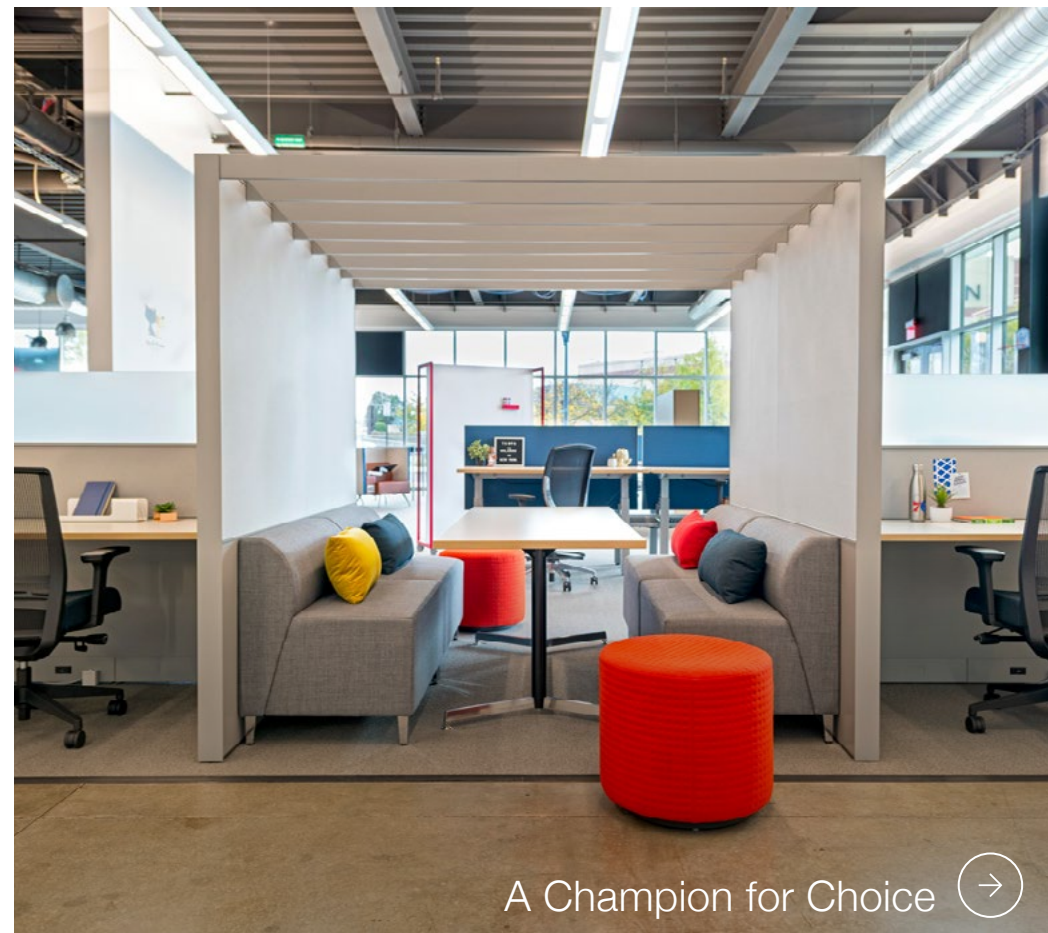
Meet Narrate →



Engaging Spaces for Brand Expression →



Supporting Invaluable In-Person Interactions →



A Champion for Choice →



Providing Ultimate Flexibility →

Meet Narrate

A holistic workplace solution that can be dialed up or down as needed to support culture, creativity, connection, communication, and concentration.



Engaging Spaces for Brand Expression

Narrate can tell your unique story and help workers feel more connected to the organization through custom graphics, mixed materials, and panels that go from bold to subtle, timeless to contemporary.



Supporting Invaluable In-Person Interactions

Narrate's unique shelters and pergolas create engaging small group spaces that encourage social interaction and idea sharing.



A Champion for Choice

Narrate's flexible infrastructure accommodates independent or social work as needed, where needed—providing an agile workforce with the freedom of choice to work in their own, unique way.



Providing Ultimate Flexibility

Narrate offers a versatile framework to create diverse layouts and accommodate varying privacy levels. Its modular and adaptable components combine in seemingly endless ways to support growth and change.

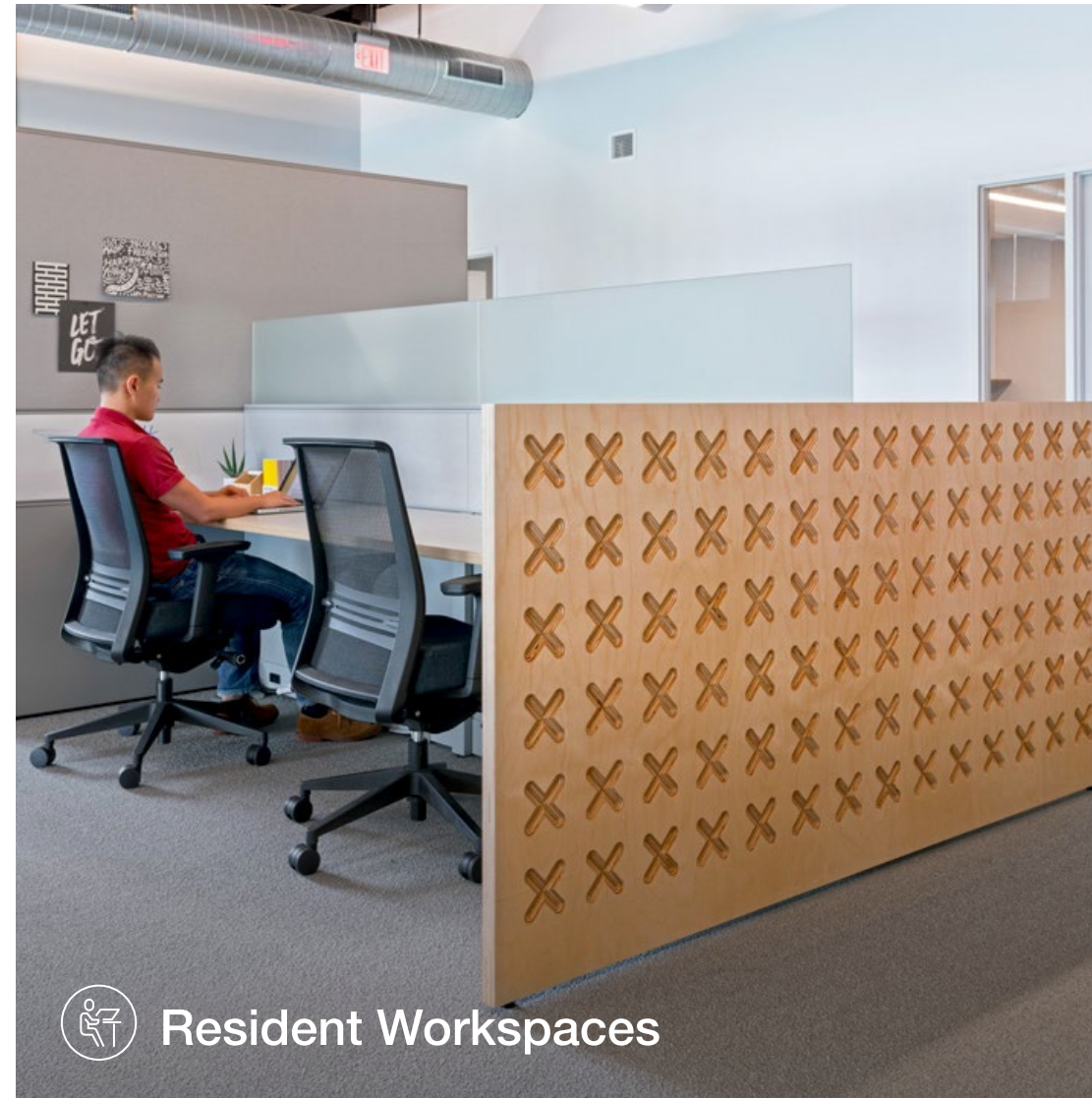



Welcome The New Workday

Empowering People Every Way They Work

Reimagine the workday with dedicated areas for collaborative and focused work to social spaces that foster connection and belonging. Narrate lets you tell the story of your brand and culture while bringing out your peoples' best.

[View Idea Starters](#) 




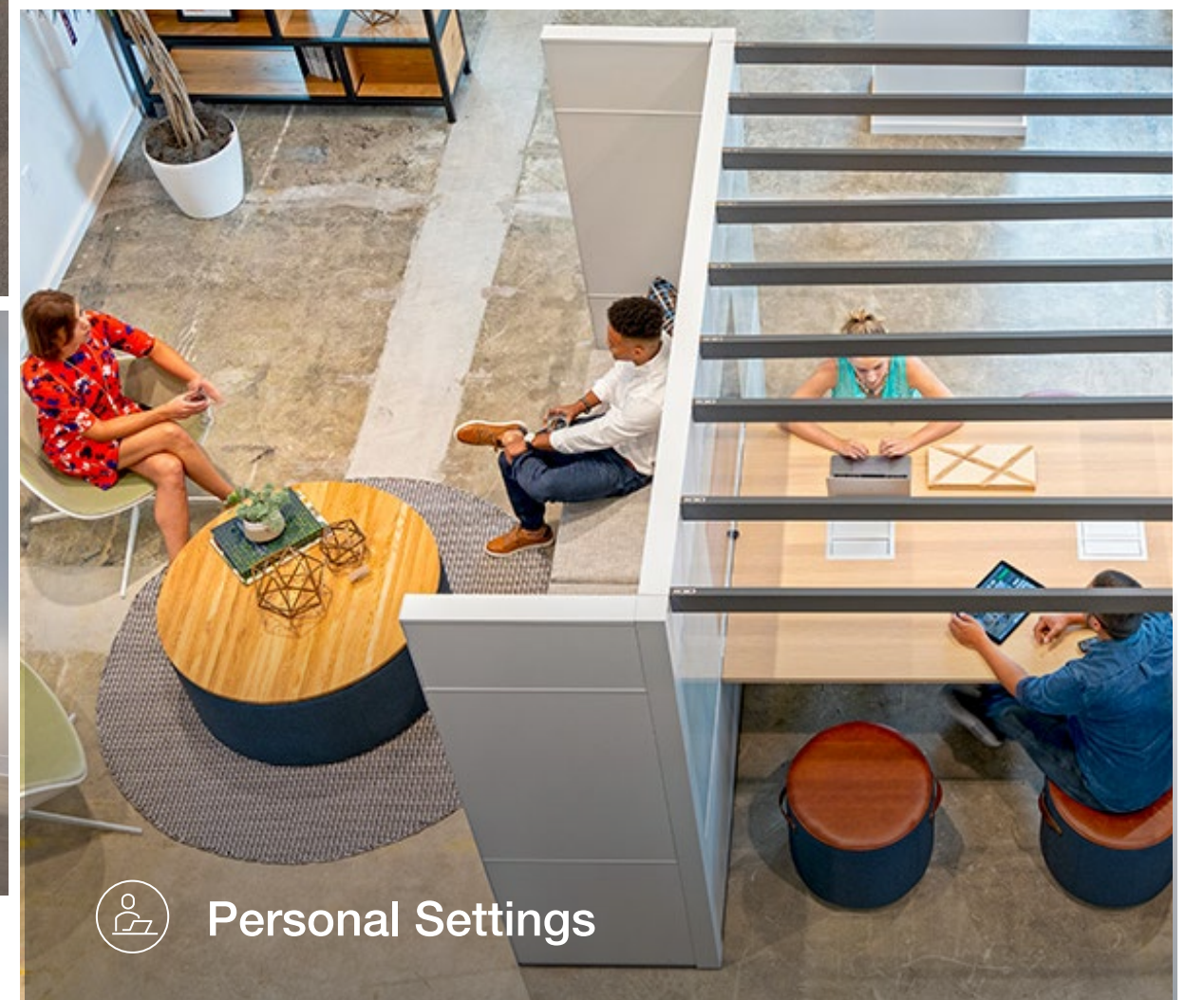
 Resident Workspaces




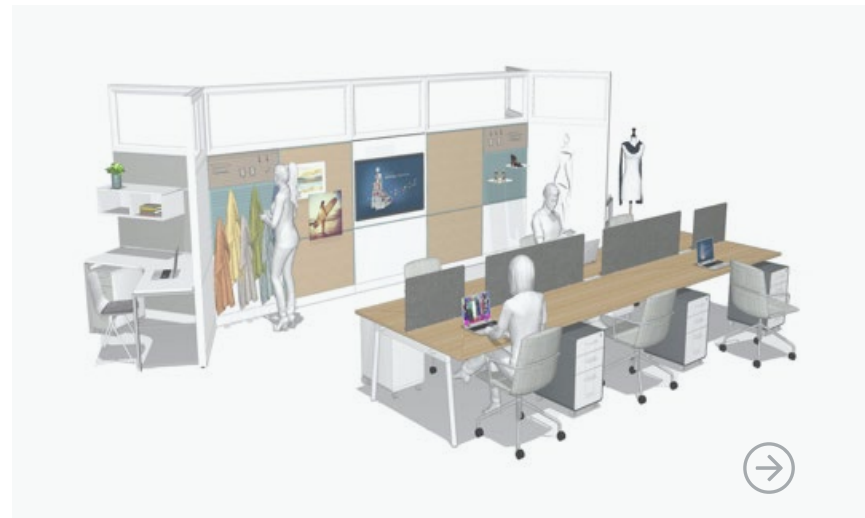
 Social Interaction



 Group Engagement



 Personal Settings



Idea Starters



Setting Description

Engaging spaces for personal reflection or group collaborative work within the open plan. These settings could be used to support nearby team members as personal breakaway spaces.

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Setting Description



Supported Activities



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Supported Activities

- Promotes visibility and connection while providing spatial and sound barriers
- Supports small group information sharing and multi-faceted collaboration
- Accommodates personal reflection and renewal
- Provides space for conducting phone calls
- Enables freedom of choice by accommodating varying workstyles

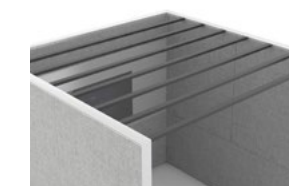
Setting Description

Supported Activities

Featured Products



Featured Products



1. Narrate Systems
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2. Thatcher Seating
Kimball



3. Toss Bolster Pillow
National



4. Tessera Table
National



5. Tessera Desk & Workstation
National



6. Grin Seating
National



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Supported Activities

- Eliminates noise and visual distractions
- Supports individual work that requires privacy and concentration
- Provides space for conducting phone calls
- Accommodates personal reflection and renewal
- Encourages well-being with height-adjustable worksurfaces
- Enables freedom of choice by accommodating varying workstyles



Setting
Description



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Activities**

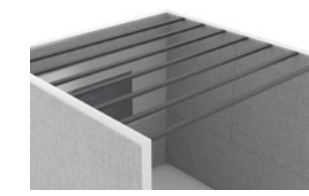


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1. Narrate Systems
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2. Xsede Height-Adjustable Tables
Kimball



3. Joya Seating
Kimball



4. Priority Storage
Kimball



5. Portata Seating
Kimball



6. Ridella Height-Adjustable Table
Etc.



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Supported Activities

- Provides centralized area for small group collaboration and social activities
- Wall panels provide opportunities for visual display and information sharing
- Individual workspace could support resident or visitor for independent work or phone calls
- Promotes visibility and connection while providing spatial and sound barriers
- Enables freedom of choice by accommodating varying workstyles



Setting
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1. Narrate
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2. Delgado Seating
National



3. Footprint Worksurface
Kimball



4. Holden Table
Etc.



5. Whimsy Seating
National



6. Helio Seating
Kimball



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Setting Description

Welcoming and visually engaging dedicated spaces for individual focus work in the open plan.

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Setting Description



Supported Activities




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Supported Activities

- Eliminates noise and visual distractions
- Supports individual work that requires privacy and concentration
- Promotes visibility and connection while providing spatial and sound barriers
- Accommodates personal reflection and renewal
- Vertical storage provides space-efficient organization while creating a boundary
- Customizable end panels communicate brand and connect workers with organization's purpose


Setting
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1. Narrate
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2. Joya Seating
Kimball



**3. Stow 3-Drawer
File Cabinet,
Rolling Storage**
Poppin



4. Lochlyn Storage
National



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Supported Activities

- Provides comfortable, lounge setting for social activities and relaxed conversations
- Supports small group information sharing and discussion
- Accommodates meetings with virtual participants
- Supports relaxation to encourage rejuvenation
- Storage offers space efficient organization and access to resources
- Enables freedom of choice by accommodating varying workstyles


Setting
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1. Narrate Systems
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2. Brutus Bookcase
Etc.



3. Clarette Modular
Lounge Seating
Etc.



4. Taron Tables
Etc.



5. Tolliver
Lounge Chair
Etc.



6. Joelle Seating
Kimball



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Supported Activities

- Provides drop-in space for visitors to perform independent work
- Promotes visibility and connection while providing spatial and sound barriers
- Wall panels provide opportunities for visual display and information sharing
- Enables freedom of choice by accommodating varying workstyles



Setting
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1. Narrate Systems
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**2. Key Side Chair +
Seat Pad**
Poppin



3. KORE Table
Kimball



**4. Meredith Meeting
Chair**
Poppin



**5. Stow 3-Drawer
File Cabinet,
Rolling Storage**
Poppin



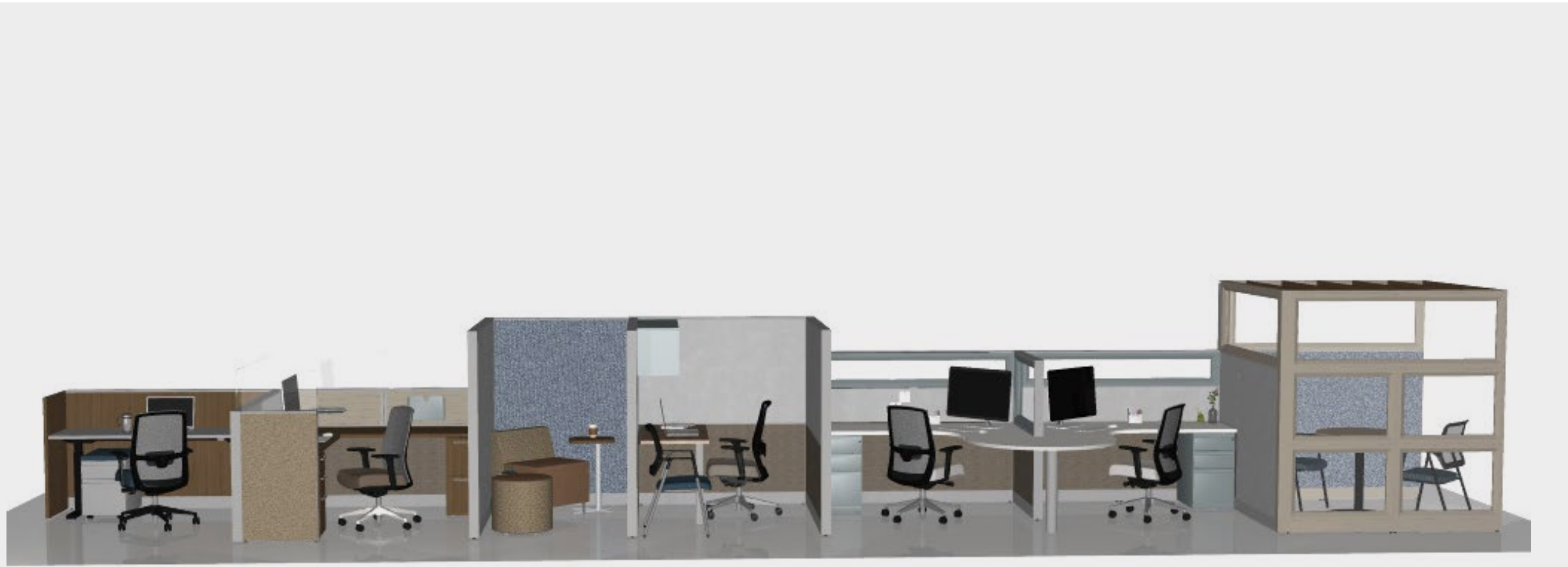
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Setting Description

Engaging spaces for activity-based working within the open plan. Layout accommodates individual work activities, private reflection, and intimate settings for one-on-one or small group discussions.

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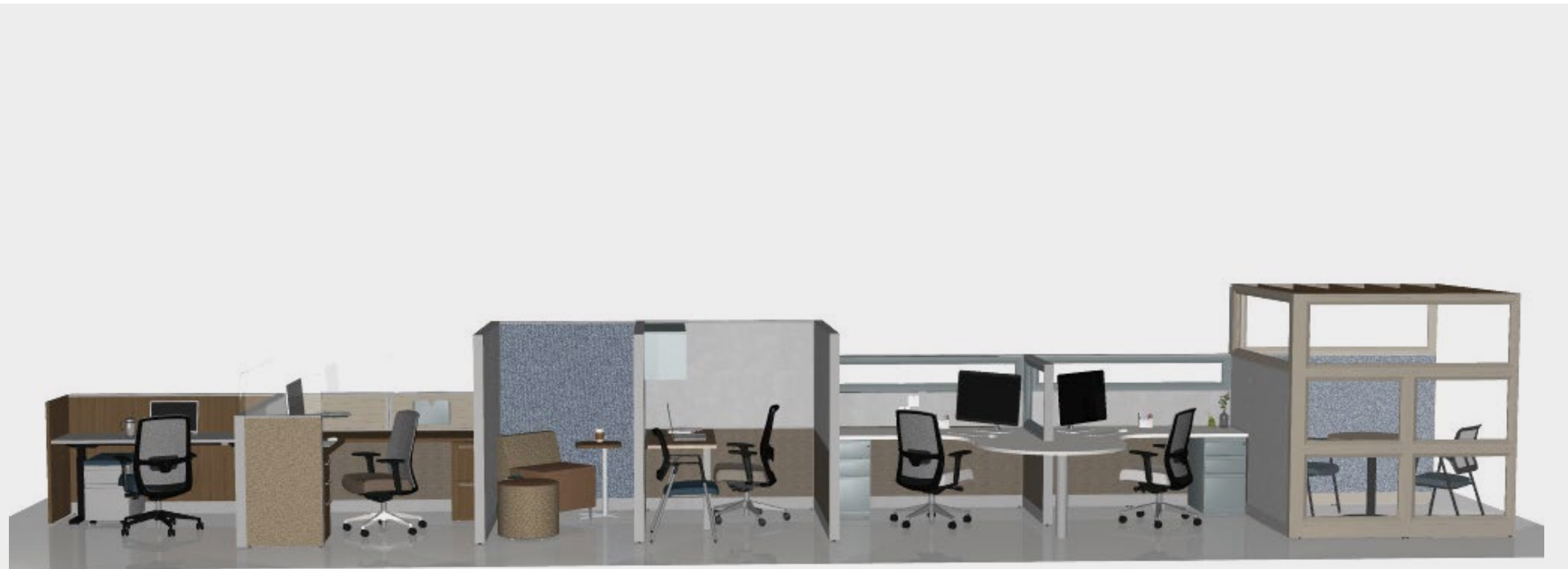
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Supported Activities

- Promotes visibility and connection while providing spatial barriers
- Supports individual work that requires privacy and concentration
- Accommodates personal reflection and renewal
- Supports small group information sharing and short-term one-on-one meetings
- Provides drop-in space for conducting phone calls
- Enables freedom of choice by accommodating varying workstyles



Setting
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1. Narrate Systems
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2. Xsede Height-Adjustable Tables
Kimball



3. Priority Desk
Kimball



4. Joelle Seating
Kimball



5. Footprint Worksurface
Kimball



6. Melora Seating
Kimball



Setting
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Setting Description

Dedicated spaces for small group collaborative work or social engagement. Creates hubs of interaction within the open plan.



Setting Description



Supported Activities



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Supported Activities

- Eliminates noise and visual distractions
- Supports small group information sharing and multi-faceted collaboration
- Provides private lounge setting for social activities and relaxation



Setting
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1. Narrate Systems
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2. Joelle Lounge
Kimball



3. Footprint Worksurface
Kimball



4. Dock Meeting Table
Kimball



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Setting Description

Engaging spaces for individual work, private reflection, or social interaction. Creates breakaway areas for residents within the open plan or supports visitors who need short-term workspaces.



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Supported Activities

- Eliminates noise and visual distractions
- Provides comfortable, lounge setting for social activities and relaxed conversations
- Supports individual work that requires concentration
- Accommodates personal reflection and renewal
- Provides drop-in space for conducting phone calls
- Enables freedom of choice by accommodating varying workstyles



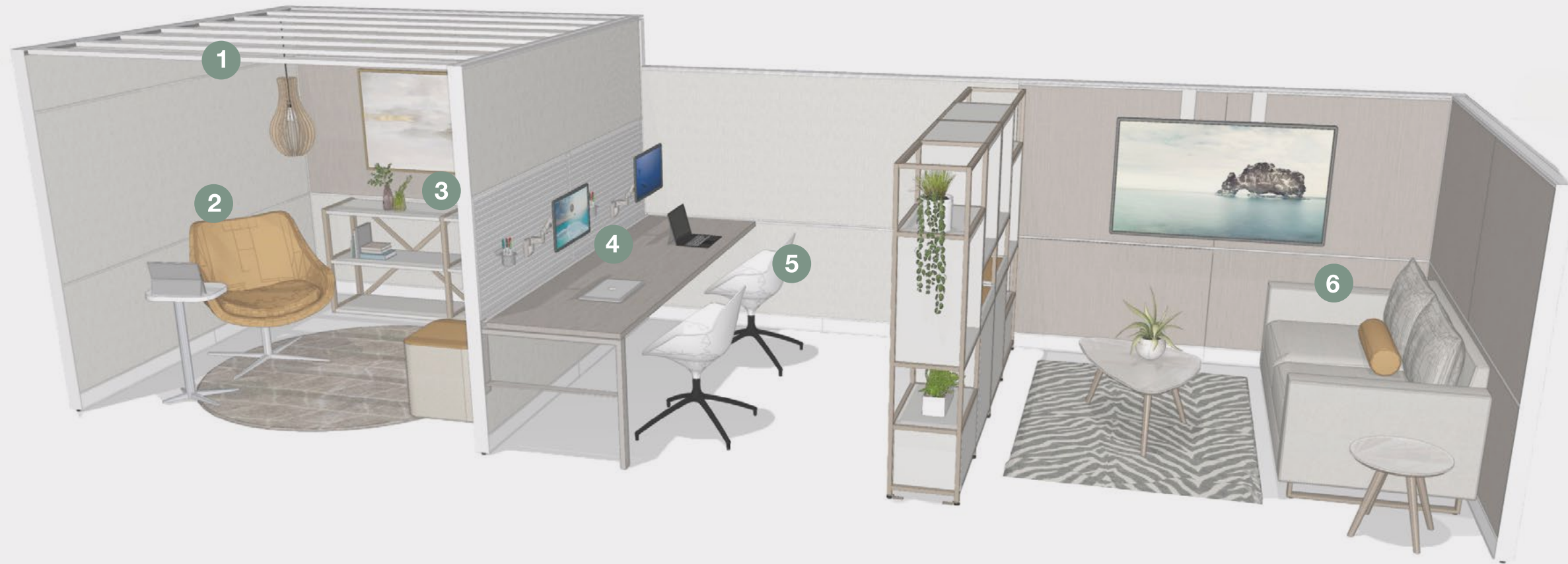
Setting
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1. Narrate Systems
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2. Bloom Seating
Kimball



3. fiXt Storage
Kimball



4. Footprint Worksurface
Kimball



5. Volute Seating
National



6. Collette Seating
National



Setting
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Setting Description

Engaging spaces for group work, social interaction, or private reflection. This can be located adjacent to resident workspaces for teams to connect in the open plan.



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Supported Activities

- Supports small group information sharing and collaboration
- Provides comfortable, lounge setting for social activities and relaxation
- Accommodates personal reflection and renewal
- Promotes visibility and connection while providing spatial and sound barriers
- Enables freedom of choice by accommodating varying workstyles



Setting
Description



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1. Narrate Systems
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2. Volute Seating
National



3. Priority Storage
Kimball



4. Seraphina Table
Etc.



5. Cohen Table
Etc.



6. Behl Seating
Etc.



Setting
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Setting Description

Welcoming spaces for individual work and small group discussions. Can be used to support visitors needing drop-in workspaces or as personal breakaway spaces for residents.

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Setting Description



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Supported Activities

- Supports individual work that requires privacy and concentration
- Provides drop-in space for conducting phone calls
- Accommodates personal reflection and renewal
- Supports one-on-one or small group discussions
- Promotes visibility and connection while providing spatial barriers
- Enables freedom of choice by accommodating varying workstyles and postures



Setting
Description



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1. Narrate Systems
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2. Helio Seating
Kimball



3. Pairings Lounge Seating
Kimball



4. Milam Seating
Etc.



5. Dock Meeting Table
Kimball



6. Xsede Height-Adjustable Table
Kimball



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Setting Description

Engaging spaces for group work, social interaction, or individual work. Creates zones for activity-based working within the open plan.

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Setting Description



Supported Activities



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Supported Activities

- Provides areas for multi-faceted collaboration and social activities
- Supports small group information sharing
- Accommodates meetings with virtual participants
- Supports individual work that requires privacy and concentration
- Enables freedom of choice by accommodating varying workstyles



Setting
Description



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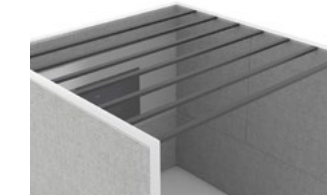


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1. Narrate System
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2. FiXt Table
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3. Pep Seating
Kimball



4. Helio Seating
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Narrate Your Own Story

Love What You See?

To make it easy for you, the design files and specifications are available for these Narrate idea starters.

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Looking For Something Unique?

Let us help design a space that tells your specific story.

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Want More Inspiration?

See how Narrate helped this non-profit connect their mission and brand to their workplace.

[View Case Study](#)