

# Success Story

---

## COLLECTIVE 615

Nashville, TN / 3,800 sq. ft.

## BRANDS INCLUDED

---

National



Kathy Thomas relocated to Nashville in 2017 to grow her photography business. As an entrepreneur, she hoped to find a coworking space that reflected her brand and style. Many of the spaces in the area were male-centered, offering masculine design aesthetics which catered to predominantly male memberships.

Noticing the gap in the marketplace, Kathy searched for a coworking space where women could truly belong and be represented. Not finding a suitable solution, she set a goal of creating an environment to build a community of female entrepreneurs. After crowdfunding through IFundWomen, she was able to secure enough memberships to cover the costs of designing and furnishing the 3,800 square foot, two-story space.

---

The essence of her design was to create a comfortable, female-centric atmosphere that would enhance the lives of those that utilized the space.

---

Retaining the original brick walls, high ceilings, concrete floors, and enormous windows, Kathy chose warm and relaxing hues and luxurious textures to complement her furniture selections. Her color palette of white, emerald green, and light rose enhances the natural lighting of the space. The industrial feel of whitewashed brick walls makes a stunning backdrop that has already been used by coworking partners for headshots and product photography.

#### PRODUCTS SHOWN

Collette® Lounge / Farrah® Seating / Personal Pull-Up Tables / Swift™ Lounge / Whimsy® Ottoman



With a wide variety of spaces that support the spectrum of privacy and capacity needs, Collective 615 offers breakout rooms, meeting nooks, phone booths, and lounge areas, as well as a café-kitchen and outdoor patio. Kimball International's furniture easily accommodates each of these spaces with style and grace. Because of Kathy's entrepreneurial spirit and her exquisite eye for design, Nashville now offers a women-driven coworking space with a stunning display of character, functionality, and can-do-attitude.



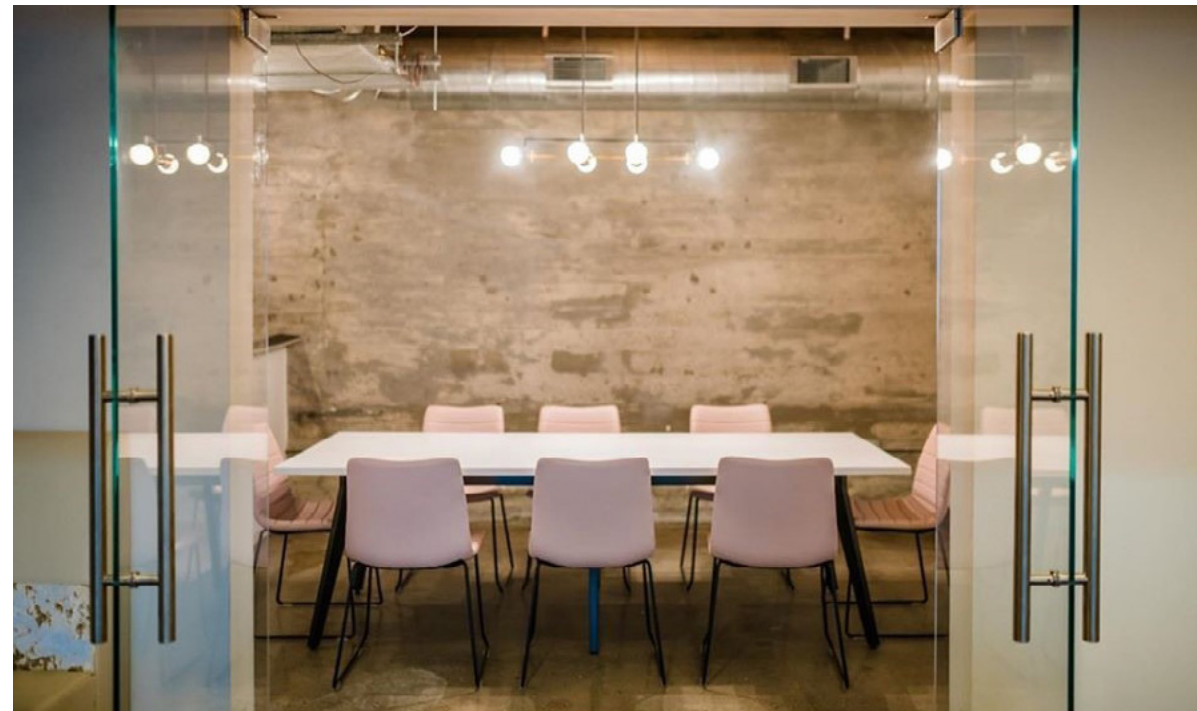
PRODUCTS SHOWN

Delgado® Seating / Tag® Seating / Swift® Lounge / Personal Pull Up Tables / Universal Tables



PRODUCTS SHOWN

Delgado® Seating / Grin® Stools / Personal Pull-Up Tables  
Swift® Lounge / Tag® Seating / Universal Tables



PRODUCTS SHOWN

Grin® Seating / Tessera® Table



PRODUCTS SHOWN ABOVE

Swift™ Lounge / Personal Pull-Up Tables  
Universal Tables

PRODUCTS SHOWN BELOW

Tellaro® Lounge / Whimsy® Ottoman  
Farrah® Seating / Delgado® Seating



PRODUCTS SHOWN

Grin® Stools / Marnia® Table



PRODUCTS SHOWN

Collette® Lounge / Marnia® Table / Whimsy® Ottoman

## Success Story Product Listing

### NATIONAL

---

Collette®  
Delgado®  
Farrah®  
Footings™  
Fringe®  
Grin®  
Lochlyn®  
Mabel®  
Marnia™  
Myriad™  
Personal Pull-Up Tables  
Swift™  
Tag®  
Tellar®  
Tessera®  
Universal Tables w/ disc base  
Universal Tables w/ marker board laminate  
WaveWorks®  
Whimsy®