

Success Story

AVON

Cincinnati, OH / 47,500 sq. ft.

BRANDS INCLUDED

Kimball



For more than 135 years,
the Avon brand has proudly
stood for beauty, innovation,
and optimism.

As a well-recognized and iconic brand of beauty supplies and perfumes, Avon's mission is to celebrate women's power to make a beautiful and positive impact in the world. Sold through nearly 6 million active independent Avon Sales Representatives, its purpose is to create a world with more empowered women – by providing an earnings opportunity that helps them achieve independence through economic advancement.

Avon has one call center in North America, and they believed that it didn't support their purpose. Avon knows beauty empowers women to empower others. They are a catalyst for changing lives and they realized that current space did not support this their new way of working. When they opened a new office in Cincinnati, Ohio, the main requirement was that the space would be a beautiful representation of the women they empower. The design needed to have a classic elegance to it, but still serve all functional purposes and meet the needs of everyone who would be residing in this new space.

They wanted a balance of private office space for personal work, but also areas that promoted collaboration and interaction at any given time of the day. With the assistance of Kimball International and Osterman Cron (Select Dealer partner), as well KZF (Design Firm), Avon was able to create a space that met all these needs.

PRODUCTS SHOWN

Theo™ Lounge / Joelle™ Ottoman / Pairings® Lounge



For the work areas in the open plan, Avon utilized height adjustable stations that gave their team the option to alternate between sitting and standing throughout the day. The private offices utilized these same product applications with the addition of lounge seating and ottomans.

Casual gathering and meeting areas were included in the open plan to provide spaces where employees could break away from their desk to work or meet in a comfortable, informal area. They utilized pink colorways to support their Beauty for a Purpose campaign and to make a color statement that is brand consistent.



PRODUCTS SHOWN
Bloom® Lounge / Xside® Height Adjust / Dock™ Task Seating



PRODUCTS SHOWN
Bloom® Lounge / Pairings® Lounge



PRODUCTS SHOWN
Villa™ Lounge / Bingo® Seating



PRODUCTS SHOWN TOP

Dock® Meeting Tables / Bingo® Seating

PRODUCTS SHOWN BOTTOM

Dock® Meeting Table

PRODUCTS SHOWN

Bingo® Stools

PRODUCTS SHOWN

Joelle™ Lounge / Joya™ Task Seating / Xsede® Height Adjust

Success Story Product Listing

Kimball

Bingo®

Bloom®

Dock® Meeting

Joelle™

Joya™

Pairings®

Theo™

Villa™

Xsede® Height Adjust