

Success Story

WILDFLOWER EVENT CENTER

Jonesboro, Arkansas / 4,600 sq. ft.

BRANDS INCLUDED

Kimball
National



Wildflower is an upscale micro-event venue located in Jonesboro, Arkansas. Available for corporate and private events, this design-driven space offers an atmosphere of class and sophistication.

The 4,600 square foot venue has a total capacity of 196 guests and includes a banquet room, food and wet bars, a caterer's kitchen, and oversized bathrooms. When choosing furnishings, Wildflower worked with ImageWorks Commercial Interiors to select solutions from Kimball International's Kimball and National brands for their broad statement of line and durability.

Wanting to easily rearrange the furniture for different social events, Footings round pub tables and Ditto stacking chairs were chosen for their flexibility and ability to withstand constant movement. To create a statement for guests entering the building, Idara guest chairs are set against a stunning floral wallcovering. Nearby, Villa lounge seating in an eye-catching floral motif and Nash guest chairs create a welcoming space for casual conversations. Nash stools are available near the bar for guests to relax while ordering drinks. An Idara love seat is positioned in the women's bathroom, creating a sense of luxury. All fabrics were carefully curated, not only for their pleasing aesthetic, but to withstand daily cleaning after food service.

PRODUCTS SHOWN

Nash™ Seating / Footings™ Tables / Bingo™ Seating





PRODUCTS SHOWN

Ditto™ Seating / Footings™ Tables



PRODUCTS SHOWN

Nash® Seating / Villa™ Seating



PRODUCTS SHOWN

Idara® Seating

Success Story Product Listing

Kimball

Bingo™
Nash™
Villa™

NATIONAL

Ditto™
Footings™
Idara®