

Our Vision

We, the member owners of HNI Corporation, exist to enhance where people work, live and gather.

We will:

Create long-term value for shareholders and stakeholders Be a great place to work Be a responsible global citizen

We are fueled by a passionate winning spirit. Our success depends on living our core beliefs every day.

Our Core Beliefs

Relentless Focus on Customers

In everything we do, the customer comes first. We help our customers succeed because we believe their goals are our goals.

Always a Better Way

Built around Rapid Continuous Improvement (RCI) and the belief we all have something unique and valuable to contribute every day, we view problems as opportunities waiting to be uncovered and actively participate in finding solutions.

Shared Responsibility and Rewards

We hold ourselves accountable for results and win together. As company owners, we are trusted to make decisions that improve our business.

Positively Impact the Planet

We strive to sustainably use natural resources, minimize our footprint on the environment and conduct business in ways that are good for the planet today and for generations to come.

Fairness and Respect

We operate in a spirit of cooperation. We value treating each other honestly and with fairness and respect. We do what is right for HNI and for one another.

Integrity Without Compromise

How we do business is important to us. We believe in always doing the right thing. We hold ourselves and others to the highest standards in all we say and do.

A Community for Everyone

Everyone is welcome. We value using each other's differences in experiences and ideas to solve problems and better serve our customers. We strive to improve the communities where we work and live.