



Kimball International

DESTINATION ← BY DESIGN

CRAFTING EXCEPTIONAL AMENITY SPACES THAT INSPIRE

Kimball NATIONAL &c. interwoven DAVID EDWARD

DESTINATION ← BY DESIGN

The traditional amenity space, once a simple spot for a quick coffee break or a round of ping-pong, is transforming into a compelling ecosystem of spaces that support well-being, encourage connection, and enhance productivity. In an era when individuals are increasingly shaping their daily routines to reflect their personal values, we're witnessing a shift toward a new paradigm in amenity spaces.

Enter "Lifestyle Amenities"—where convenience intertwines with purpose, simplifying life while empowering work, learning, and personal health on an individual's terms. These hospitality-inspired spaces create compelling experiences in workplace, education, and health markets.

Lifestyle Amenities embody three core values: Focus, Gather, and Nurture. By curating a diverse array of spaces within these categories, we're not just creating places to pass through; we're crafting destinations deliberately designed to enrich daily life.

Destination by Design	02
The Value of Amenity-Driven Spaces	04
Giving Place a Purpose	06
Spaces that Matter	08
Focus	10
Gather	18
Nurture	26
Lifestyle Amenities & Culture	34
Collections	36

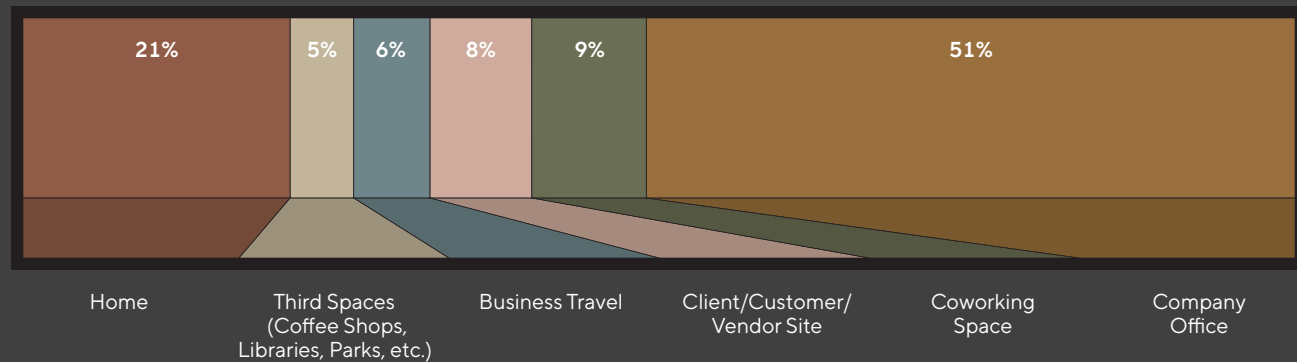


The Value of Amenity-Driven Spaces



Lifestyle Amenities spaces provide an exclusive chance to synchronize with the lifestyles individuals are actively crafting. This encompasses additional facets of daily life, such as learning, healing, and socializing. Through the incorporation of Lifestyle Amenities, businesses can forge environments that surpass the expectations of contemporary living and address challenges of attraction, productivity, and satisfaction.

Where workers are spending their time.



Gensler, Global Workplace Survey Comparison, 2023

Attraction

60%

of offices will need to be reinvigorated or re-imagined to compete for talent by 2030.

Cushman & Wakefield, Obsolescence Equals Opportunity, 2023



Create an Experience that Matters

Amenity spaces provide more than just a place to work. It's an experience. From existing customers and employees to potential clients and talent, these spaces signal that the organization values work-life balance, innovation, and personal well-being. In today's competitive job market, such amenities can be the differentiating factor that sets a company apart, making it not just a place to work, but a desired community to be part of.

Productivity

39%

of employees with flexible schedules experience higher productivity over employees who are fully in-office.

Future Forum, Future Forum Pulse, 2023



Offer Autonomy that Engages

Amenity spaces support engagement and productivity by providing choices in where, when, and how people work. With options ranging from quiet pods for focus to lounges for recharging, workers can match the setting to the task. Thoughtfully designed amenity spaces engage employees and energize work by providing more places, postures, and possibilities.

Satisfaction

74%

of employees report positive experience and engagement with flexibility about where to work.

Cushman & Wakefield, A New Reason for the Office: Connection and Inspiration, 2023



Promote Balance that Sustains

Work-life balance and flexibility grow more important to employees every day. Amenity spaces support the whole person, not just the worker. Convenient, efficient spaces aligned with personal values increase employee satisfaction by making people feel valued for who they authentically are. When choices are provided that empower people, it's reinforced that their personal well-being, comfort, and preferences matter.

Giving Place a Purpose

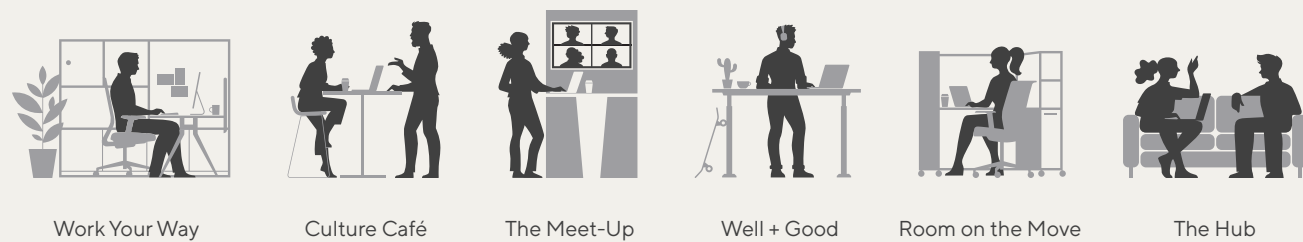
Destinations that emphasize connection, community, comfort, and choice are at the forefront of innovative space design. The introduction of Lifestyle Amenities brings forth a dynamic ecosystem of spaces that bolster well-being, foster connections, and boost productivity. These hospitality-driven areas offer enriching experiences across workplace, learning, and healthcare settings.



Spaces that Matter

At the heart of Lifestyle Amenities are three essential values: Focus, Gather, and Nurture. By carefully curating spaces that fall into these categories, we can craft destinations that meaningfully enhance everyday life.

Flexible design is pivotal in supporting individual needs and reinforcing a sense of belonging. Incorporating our six distinct space types into a design allows users to craft their own unique experiences where they can focus, gather, and nurture, elevating engagement, well-being, and overall satisfaction.



Learn more about the six space types.



Focus



Gather



Nurture



Focus



FACT:

69%

of working alone requires a high level of concentration.

Gensler, U.S. Workplace Survey, 2022

Solitude for Success

Focus spaces are versatile. They offer quiet areas for concentrated work or study, in offices, campuses, or healthcare environments. Whether a secluded corner for deep focus or a private pod for quick tasks, focus areas support task-based work and learning by catering to individual needs for concentration, away from distractions.



Focus

Open



Open Focusing

In open environments such as waiting rooms, lobbies, hub spaces, or student unions, individuals seek a balance between connection and concentration. By incorporating acoustic furniture, booths, and partitioned zones, these spaces can offer semi-private solutions to do heads down work, while creating a sense of community.





Focus

Private



Private Focusing

Acoustic and visual privacy are key in private focus areas to limit distractions for work that requires deep concentration. Integrate high back privacy lounge, pods, and private offices within open plan settings to offer secluded spaces among the hustle.





Focus

Trend

FACT:

94%

of business leaders expect employees to learn new skills on the job.

MIT Sloan, An Emerging Landscape of Skills for All, 2021



TREND:

Life-Long Learning

As technology advances rapidly, new skills are in continuous demand. Learning is being integrated into everyday life, requiring dedicated focus spaces to enable ongoing upskilling and reskilling.





Gather



Culture Enhancing Settings

Gather spaces prioritize community and connection which are crucial in any setting. In workplaces, they enhance collaboration; in educational settings, they encourage learning and group engagement; and in healthcare, they provide communal areas for patients and families to interact, supporting emotional well-being. These spaces are designed to foster meaningful interactions, whether for professional collaboration, student discussions, or patient support.



Gather

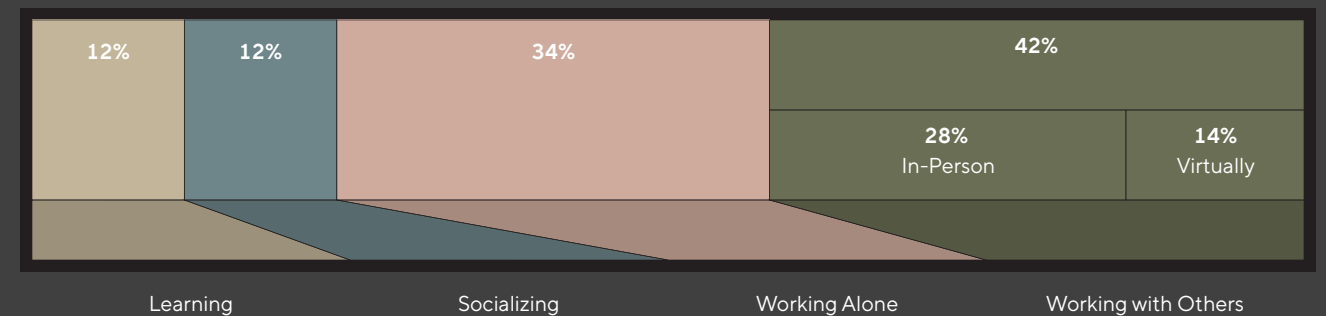
Collaborative



Collaborative Gathering

Cafés, hubs, and casual meeting areas enable collaborative group work in an inspiring setting. Seamless technology and configurable layouts integrate in-person and virtual attendees while accommodating gatherings both large and small. Adaptable, tech-enabled amenity spaces spark innovation by empowering teams to brainstorm, strategize, and create together.

Employees are spending the majority of their time working with others.



Gensler, Global Workplace Survey Comparison, 2023



Gather

Social



FACT:

62%

of employee respondents said socializing with coworkers is a top benefit of being on the workplace premises.

WFH Research, Working from Home Around the Globe: 2023 Report, 2023

Social Gathering

The value of the built environment has been emphasized as a crucial space for fostering human connection and developing relationships. By offering dedicated spaces such as cafés, recreation areas, and outdoor common spaces, we can nurture the fundamental human need to socialize and interact with others.





Gather

Trend



TREND:

Multipurpose Areas

When guests are seeking connection and want a change of scenery, lively public spaces like cafés, coffee shops, and community spaces boost well-being and provide a mental reset. By offering these “third places” as a lifestyle amenity within workplace, learning, or health environments, facilities can create social hubs that bring people together in previously underutilized or empty spaces. These multipurpose areas can thrive by hosting community gatherings, entertainment, dining events, or retail experiences.



Nurture

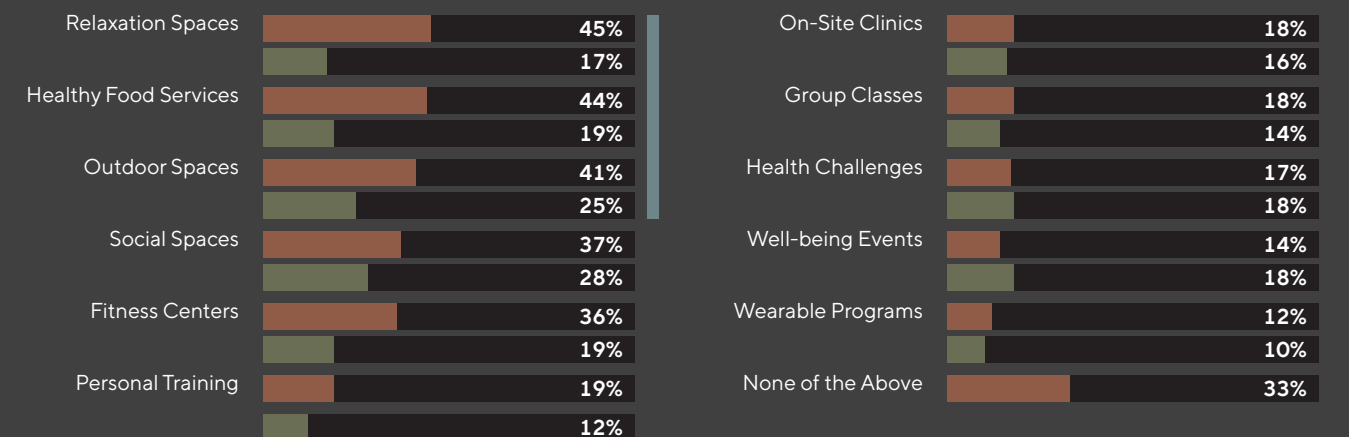


Well-Being Centric Settings

Nurture zones emphasize well-being, with a focus on mental and physical health. These spaces can range from meditation rooms in offices and schools to relaxation areas in hospitals, offering a retreat for stress management and mental health support. They underscore the importance of a holistic approach to health and wellness, vital in all aspects of life.



Expectations and access to services and amenities.



- % of respondents naming this as one of their top 3 expectations
- % of respondents who have access to this service
- Biggest opportunities for employers to support the health and well-being of their people



Nurture

Respite



Respite Nurturing

Dedicated personal reflection spaces serve as sanctuaries for mental recharging, furnished with items that enhance tranquility—ergonomic loungers, floor cushions, sleep sofas, and nourishment centers. These elements are crucial in fostering a balanced, innovative, and productive atmosphere, offering the physical comfort essential for psychological rest and recovery.





Nurture

Outdoors



Outdoor Nurturing

Outdoor spaces in workplace, learning, and healthcare settings not only reduce stress and improve mental health but also boost productivity and morale. Such environments, valued most by a vast majority for relaxation and health, can also influence recruitment and retention decisions.



Nurture

Trend



TREND:

Tech-Free Zones

Emerging as an antidote to the "always on" nature of hybrid work, tech-free spaces are becoming more and more popular. These areas are used to combat burnout and screen fatigue.





Lifestyle Amenities & Culture

Leveraging Lifestyle Amenities effectively requires understanding the evolving needs of the individuals your space serves. The thoughtful integration of focus, gather, and nurture spaces is essential to mirror a company's unique cultural identity. Our pioneering research, "Creating Places to Belong", offers critical insights for organizations keen on aligning their cultural identity with sensory and design elements. We invite you to utilize our expertise to craft an environment that not only resonates with your company's core values but also fosters a sense of belonging and vitality among your people.

Learn more about our resources to help you identify your company culture.



Featured Seating & Tables Collections



Featured Architecture & Lounge Collections



