

Lifestyle Amenities

for Learning Destinations

Education is evolving from traditional classroom-based instruction to a holistic, student-centered approach that emphasizes personalized learning experiences. This shift empowers individuals to actively shape their educational journey through customized pathways. To support this expanded view of learning and address enrollment challenges, institutions are transforming campuses with Lifestyle Amenities such as collaborative spaces, technology hubs, and wellness centers. These features create vibrant learning ecosystems that not only attract and retain students but also foster innovation. By embracing these changes, educational institutions can meet the evolving expectations of learners across all life stages, preparing them for the demands of the modern world.

The Value of Amenity-Driven Learning Environments

Trends in Education

The "Forever Student"



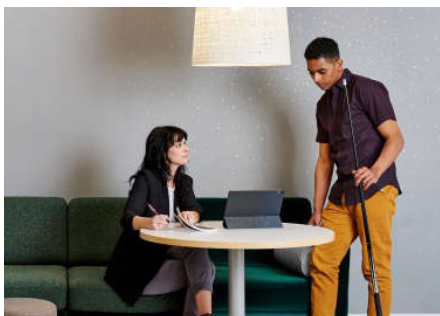
Enrollment Decline



Personalized Learning



Attraction



44%

of high school student respondents said they would prefer a more expensive, academically-equal school if it had more amenities and services.

Art and Science Group, The High Cost of Providing a No-Frills Education, 2022

Retention



39%

of students resonate with the quality of campus facilities as a matter of high importance.

Lucinda Sue McDonald, Western Kentucky University, "The Impact of Campus Facilities on the Recruitment of Students in Higher Education", 2019

Well-Being



81%

of faculty feel that their institution should be investing more resources to support faculty and staff mental health and well-being.

The Healthy Minds Network, The Healthy Minds Study 2022-2023 Data Report

Continuing Education Program

1 HOUR CE CREDIT - AIA/HSW and IDCEC/HSW

Explore how thoughtfully designed amenities can transform educational environments into comprehensive learning destinations. Meet the evolving expectations of empowered students and support a new era of student-centered, experiential education. Learn to create campus environments that go beyond traditional classrooms, supporting diverse learning styles and preparing students for the challenges of the modern world.



Learning Objectives

1. Review the current trends that are shaping the need for Lifestyle Amenities in educational spaces.
2. Understand the value of Lifestyle Amenities for higher education environments.
3. Identify the three categories of Lifestyle Amenities that are based on human task and behavioral need.
4. Explore how to apply and design amenity spaces in educational settings that create intentional and attractive destinations for students.

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