

# Lifestyle Amenities

## for Healing Destinations

Healthcare is shifting from a reactive, illness-focused model to a proactive, holistic approach emphasizing overall well-being. This “consumerization of healthcare” empowers individuals to take charge of their health through personalized solutions. To meet this change, providers must consider physical, mental, and social factors affecting health. Lifestyle Amenities in healthcare settings, such as fitness centers and relaxation spaces, support this expanded view of health. These features are particularly relevant as outpatient procedures and decentralized services grow, offering patients a more personalized and comprehensive care experience that aligns with the modern, consumer-driven healthcare landscape.

## The Value of Amenity-Driven Healing Environments

## Trends Shaping Healthcare

### Caregiver Burnout



### Fracturing Health Campus



### Bespoke Care



### Caregiver Retention



90%

of caregivers believe break spaces are critical to their mental health.

NBBJ and University of Washington, The Overlooked Workplace, 2024

### Patient Experience



68%

of patients said they would be interested in visiting a healthcare facility for an additional amenity.

JLL, Patient Consumer Survey, 2023

### Patient Attraction



38%

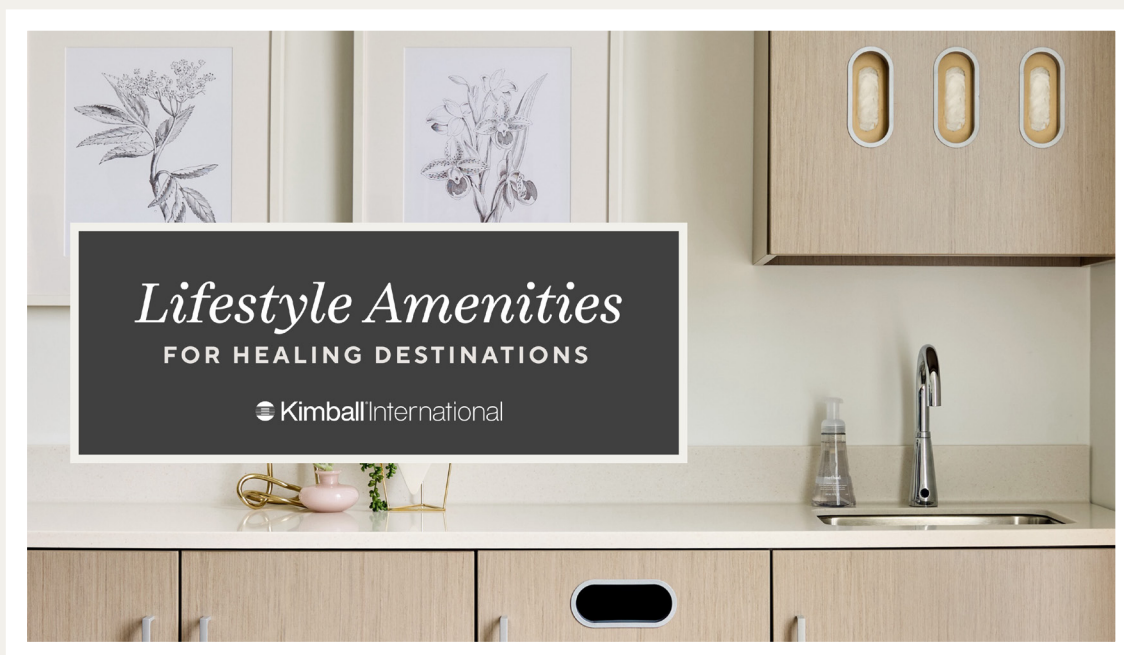
the boost in preference patients give to hospitals with even a slight increase in amenity space offerings.

Dana Goldman and John Romley, The Role of Patient Amenities in Hospital Demand, 2011

# *Continuing Education Program*

1 HOUR CE CREDIT - AIA/HSW, IDCEC/HSW, AND EDAC

Discover how thoughtfully designed amenities can transform healthcare settings into comprehensive wellness destinations, meeting the evolving expectations of empowered patients and supporting a new era of consumer-driven, preventative healthcare.



## *Learning Objectives*

1. Review the current trends that are shaping the need for Lifestyle Amenities in healthcare spaces.
2. Understand the value of Lifestyle Amenities for healthcare environments.
3. Identify the three categories of Lifestyle Amenities that are based on human task and behavioral need.
4. Explore how to apply and design amenity spaces in healthcare settings that create intentional and attractive destinations for patients and staff.

Request this course

