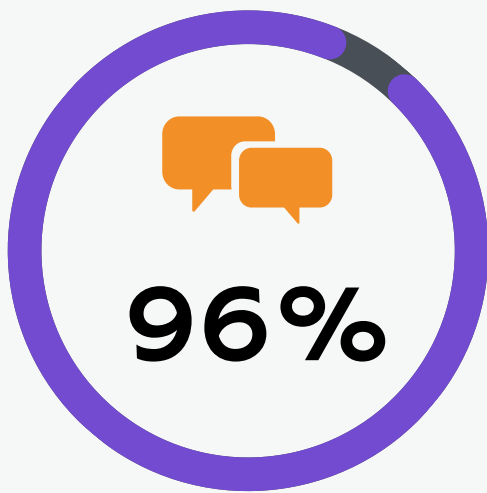


WORLDWIDE:
23,000,000,000

SMS Text Messages are sent a day

SALES & MARKETING

TEXTED COUPONS



Professionals report using text messages helped them drive revenue.



Texted Are redeemed 10x more often than traditional coupons.



97%

Text message marketing offers a read rate within 15 minutes of delivery

OPEN RATES



98%



30%

REFERENCES

- https://www.podium.com/text-marketing/?utm_medium=paid_search_non_branded&utm_source=google&utm_campaign=evgr-noram-google-paid_search_non-branded-us/ca_search_text_marketing_trial&utm_term=prospecting&campaign_id=15240178517&ad_id=business%20text%20messaging&ad_group_id=148248122317&SCID=7015G000000JUTXQA48_bt=655754732558&_bm=p&_bn=g&gad=1&gclid=CjwKCAjw-b-kBhB-EiwA4fvKrl7eOrnyTUN6l0evYG6Bp8fGK06JlkPls9jSoBWRBxnyjN9W-VWi4hoCX4gQAvD_BwE
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