



CASE STUDY | PLACEMENT READINESS



AJAY RANA

ADVISOR & DIRECTOR, AMITY UNIVERSE

“

Empass helped to enhance job readiness and professional skills of Amity students. It did so by offering skill assessment and learning on mobiles as a game-like activity. The students who registered on Empass could build their skills by playing bite-sized learning modules in a healthy competitive setting.

”

ABOUT THE COMPANY

Amity University (www.amity.edu), Noida is a private university located in Noida, Uttar Pradesh, India. The university additionally operates Amity Law School, Amity Business School, Amity Global Business School, and another law School in its name which is affiliated with Guru Gobind Singh Indraprastha University in New Delhi

1. SITUATION

Getting recruited in an Enterprise is quite competitive and it is important to be thoroughly prepared for placements. Amity University wanted to prepare its students for Campus placements. Quantitative aptitude, verbal ability, general Knowledge, logical reasoning etc were some of the assessments students needed to master so as to get placement ready.

3. ACTION

Empass platform was used as a placement preparation tool which provided an on-the-go, anytime, anywhere preparation for the students. Detailed Performance analytics of the students were available for placement department through a web dashboard provided by Empass for detailed description and scrutiny.

4. RESULTS

Students enjoyed learning and developing new skills through our Gamified assessments and mcq questions comprised of different difficulty levels. They became adept at solving problems and had a better understanding of placement tests.

- **80% INCREASE IN PLACEMENT READINESS**
- **70% INCREASE IN PROBLEM SOLVING ABILITY**
- **BETTER TIME MANAGEMENT & AWARENESS**

2. TASK AT HAND

Amity University needed to adapt a way which entailed anytime, anywhere learning methodology so that the students did not restrict their knowledge flow and had limitless access to it.

TL; DR

- **AMITY WANTED A PLACEMENT PREPARATION TOOL**
- **USED EMPASS ASSESS PLATFORM**
- **INCREASED PLACEMENT READINESS**
- **BETTER TIME MANAGEMENT**

